CANADA IS ADVISED TO PRODUCE MORE AND KEEP IT UP

PATRIOTIC PRODUCTION LEADS IN SENTIMENT AT EXHIBITION

The Importance of Growing Something Emphasized At Official Luncheon, Where Speakers Deliver Earnest Addresses on Needs of Country at This Time.

Attendance at the Exhibition yesterday was 59,000, as against 62,000 on the same day last year.

Grow something. Grow it better than it was ever grown before and grow more of it. Such was the theme on Patriotic Production Day at the Canadian National Exhibition. To produce an article of usefulness, either from the soil or from the factory, and keep production at its highest pitch was the message delivered yesterday by the speakers, the exhibits, and indeed the whole Exhibition, for is it not the outcome of production?

A little rain dampened the grounds slightly about the middle of the afternoon, but no particular inconvenience was caused. True, the buildings were well patronized, but that only allowed the various exhibitors to get a better acquaintance with the public, and they fully appreciated this opportunity. The majority of the crowd was on the grounds by that time, tho as the clouds cleared and the sky took on its accustomed blue, the city folks came out in the evening to again patronize the federation of empire spectacle. The great enthusiasm which attends each performance, and which is responsible for the large attendance each night, is one of the features of this year's Exhibition.

A Splendid Trio.

It was a splendid trio of speakers, who were guests at the directors' luncheon, and was composed of Commander the Hon. Rupert Guinness of the royal navy, Hon. Duncan Marshall, minister of agriculture for Alberta, and the old and esteemed friend of all, George Ham. Each spoke with earnestness and conviction and patriotism and production were well represented.

Commander Guinness made every minute count that was allotted to him, and gave an address overflowing with British patriotism. He personified the spirit behind the men on the ships, who have kept the sea free for British commerce and trade, and who have made it possible for men and munitions to be sent to England and France.

He proposed a new means whereby Canadians can serve the empire in this her hour of need. The British navy is in need of men, and it is for the purpose of arousing interest in that which has established the enemy's coast as the frontiers at the present crisis, that Capt. Guinness spoke.

"We are engaged with a magnificent enemy," he stated, "magnificent in her preparations and forethought altho the latter slightly miscarried. They are building ships, but so are we. Since the beginning of the war so rapidly have ships been constructed by the British navy that the complement of men required to man the vessels is more than double that required two years ago.

"Every man of military age in England is engaged in military work of some kind. Eventually the time will come when there will be no more men in reserve for the navy, and that moment is rapidly approaching. Here in Canada, where conscription is not in force, there are many men who may be induced to serve and give their strength to the seapower, the power which is winning this war, without which all our other efforts would be in vain."

He called on Canadians to help, not only for their own sakes and the empire, but because of the necessity of crushing this military depotism which has been able to arm half of Europe. The navy was the means which held the enemy in check, thus allowing peace loving nations time to arm themselves in a manner fit to cope with this formidable foe.

As soon as arrangements had been complete, he said, recruiting would begin in this country for the imperial navy service, and he closed by appealing to Canadians to join and help in the fight for the preservation of the empire and of civilization.

Comes From Alberta.

Hon. Duncan Marshall spoke on behalf of production, but he did not leave the patriotic sentiments he holds to guesswork on the part of his hearers. "When the history of this great war is written," he said, "some of its most glorious pages will concern deeds performed by the navy. I am pleased to be seated beside an officer of that navy."

"I don't believe that production will ever be as important as it will be after the war. There will be nothing that will rank in importance with work upon the land. I do not believe there was ever a period in the world's history when the people had better opportunities. We must increase production. This is the psychological moment when our politicians must see that the people learn more about production," he said.

"I have no recollection that at any time in my life, when I was going to school, a teacher encouraged me or anyone else to become a farmer. We were taught that if we studied hard we would become school teachers, and that if we saved on our $315 a year we might earn enough to go to university, and that we could then become lawyers, doctors, or fill any other city position we liked, but there was no reference to the greatest and best business in the world. That kind of talk is kept before the public school boys and girls, and it is no wonder the cities are full and the farms empty.

"Belgium made more progress in 25 years than any other country ever made in 50," he said, and he told of an incident which was told to him by a returned soldier. He said that when they were rummaging thru some ruins of a schoolhouse in Belgium some one kicked up a reader. There was one in the group who could translate a paragraph, and it read, "A horse is strong if it has a short back. A horse will work well if its feet are sound."

"Compare that to 'A cat sat on a mat near a hat,'" he said, with emphasis. "Let me congratulate the newspapers for giving the space they are giving to the live stock exhibits. We need more of that kind of publicity. I see that the Toronto papers are not afraid to devote a column or two to the greatest industry in the country."

His remarks ended in an avalanche of applause.

George Ham, publicity agent for the C. P. R., delivered a short, bright and humorous address, in which he spoke a cheery word for all exhibitions in general, and for the Toronto Exhibition in particular. "This Exhibition," he said, "is serving the great purpose of bringing the people of Canada closer together, thus producing a more united Canada, which is thus more useful to the empire, and we are brought nearer and nearer to the grand old motherland across the sea."

TEMPTATION TO TAKE IN FAIR IS NOT RESISTED THIS YEAR

This is Review Day and Parade of All the Prize Winners Will Be Held in Front of Grand Stand.

"And still they come." It apparently makes no matter just what day it is at the Exhibition this year, the people come anyway. It seems as tho they simply cannot resist the temptation to "take it in," and this they are doing, and doing well. It's an optimistic crowd in every way. The exhibition seems to be a place where worry does not enter, where everyone is out for recreation, education and an intermingling of fun.

As many nights aas there have been performances—ever since the Ex. opened—the grand stand has been filled. Last night there was not a vacant seat to be seen enywhere, and in addition, the lawn was filled to almost capacity.

This is "Review Day," a summing up, so to speak, of the excellence of the entire Exhibition in regard to live stock exhibits. A parade of all the prize-winners will be held in front of the grand stand this afternoon. This will undoubtedly attract a great many, as it has always done in the past.

PRIZE CREW FORCED TO ABANDON CRUISER

Spectacular Destruction of Enemy Ship Viewed by Big Crowd on Lake Front.

It was a dull leaden hour yesterday afternoon when the Hun submarine endeavored to recapture the "Lutzow," the German captured warship lying in the harbor at Exhibition camp. It was not so dark, however, that the engineers on the lookout did not see it, and immediately reported the presence of the submarine to the Hydro-Aeroplane Station.

A fast machine set out in pursuit and swooped above it, repeatedly dropping bombs at every opportunity. The day was so dark and cloudy that the aviator flew very low and caused much wonder and excitement among the large crowd which lined the waterfront and observed the proceedings from every vantage point.

A rapid hydroplane accompanied the underwater vessel, but was unable to use its guns on the aviator and his machine. The submarine, tho unable to capture the British prize, succeeded in setting it afire, forced the prize crew to abandon it, and the spectators watched the huge vessel slowly burn, until at last a spark reached the powder magazine. A great explosion followed and the whole vessel raised out of the water to fall back merely a huge pile of debris, that the current carried in close to the sea wall.

GUN CARRIAGE MODEL TOOK YEARS TO MAKE

Every Detail is Shown and Thousands of Visitors Have Praised Workmanship.

The most perfect in its line that can be seen anywhere is a model of a gun-carriage and its equipment of men and freight, which may be seen at the Exhibition.

The model is the work of W. Woodhouse, of 120 Christie street, Toronto. It is of metal, the six horses, three riders, gun-carriage and the entire outfit being all molded with the most perfect regard to detail and perfection of outline. There are three riders on the limber or ammunition box and one on the gun, the tools are in the box and no single item is forgotten. The harness of the horses, the cast of their shoes, the laces in the boots of the drivers—everything is there. It is a most perfect piece of work.

The model took the maker three years to produce. It has been viewed by thousands, and has been variously valued at from $15,000 to $25,000.

OSLER PLAYGROUND GAVE EXHIBITIONS

Splendid Solo Dancing of Kitty Anderson Was an Attractive Feature.

Osler playground children put on the display at the Model Playground yesterday and gave one of the most varied and attractive programs staged this year at the Exhibition playground.

The feature of the program was the splendid solo dancing of Kitty Anderson, in the "highland fling" and a pretty tambourine dance, and Lilian Jones in "La Mancha." Other dances done in costume by the playground girls were "American folk dance," "Russian folk dance," and the "Irish jig."

A very pretty sailors' drill and playground games by the boys completed the day's events.

OUTLAW HORSE RUNS AWAY FROM MIDWAY

Evidently Did Not Like So Big a Crowd and Made dash for Liberty.

An outlaw horse, owned by California Frank's Wild West Show in the Midway, caused a great deal of excitement at the Exhibition yesterday, when it decided to run away. About ten o'clock the animal, which is called "Snake" broke loose, ran east along the grounds, close to the promenade, and before anyone could stop it jumped into the lake.

The tug guarding the mined area of the water front rendered immediate assistance, but in spite of attempts to lasso the animal from the deck of the tug, it swam half a mile before the tug was so manoeuvred as to drive it ashore.

Even then it eluded capture and made a mad dash thru the curious crowds that had gathered to watch the unusual spectacle. Along the road just north of the sea wall he dashed followed by two mounted police. A soldier tried to catch the horse, but only caused it to leave the road for the grass. Here a man saved several children, who were eating lunch in the animal's path by waving a white towel in front of the children and driving him back on the road. Clean across the ground and out thru the eastern gates, thru the grounds of the old fort and across the city to the Boake Manufacturing Company, on Dartnell avenue, galloped "Snake." Here the horse entered the offices, drove out the clerks and was finally captured by those who pursued, a horse and in autos, inside the counter of the office. For almost three hours the horse enjoyed his liberty.

MEN IN MIDWAY BAND JOIN CANADIAN FORCE

When Exhibition Closes They Will Report for Duty in City of Calgary.

When the "World At-Home Shows" leave the Midway on Saturday night, over half the band will leave for Calgary where they will report to the 211th Battalion American Legion at Camp Sarcee from which they are now on furlough.

The "World At-Home Shows" played in Calgary the first week in July, and while there a number of the bane joined the American Legion, the bandsmen obtaining leave in order to finish the show circuit. At the time, however, several men who had served in the American regular army for a period of seven years, left the show in order to commence their training with the 211th Battalion American Legion.

THE USIT MFG. COMPANY'S FINE EXHIBIT.

An exhibit that is attracting large numbers of visitors is the display at the booth of the Usit Manufacturing Company in the arcade between the manufacturers' and women's buildings. When we say that the famous Egyptian skin food "Usit" is displayed, the absorbing interest which the ladies show is immediately accounted for. The demonstrator explains the nature of the preparation and gives valuable instruction on the care of the skin, also telling of the numerous advantages which may be derived from the continued use of this skin food.

Usit is the formula of a famous beauty secret. It is made from pure nut oils as used in the days of Cleopatra, during whose reign many world-renowned beauties lived. These ancient Egyptians were greatly skilled in all arts pertaining to the beautifying of the skin, and in this lay the secret of their charm.

When visiting the booth obtain a sample of "Usit Face Powder De Luxe." This preparation is delicately perfumed, delightfully soft and soothing to the skin and can be supplied in white, flesh and brunette.

HAD NIGHT ATTACK!

The model trenches at the Exhibition Militia Camp were the scene of a splendid night attack last evening. The bursting bombs and cracking rifles with the rapid-moving liquid fire made a pyrotechnic display that rivalled the grand stand performance. Under active service conditions in the cloudy dark weather that prevailed visitors were treated to a piece of "Somewhere in France," that was extremely realistic, and gave the watching crowds thrills of excitement only to be equaled on the field of action.

PROGRAM FOR TODAY

REVIEW DAY.

8 a.m.—Gates open.
8.30 a.m.—Buildings open.
9 a.m.—Munitions Building opens, opposite Art Gallery.
10 a.m.—Midway opens.
1 to 4 p.m.—Folk Dances, supervised model playgrounds.
1 to 3 p.m.—Toronto Symphony Band, Plaza Bandstand.
2.30 p.m.—Ceremonial and physical drill to music, Model Camp.
2.30 p.m.—Vaudeville and Pawnee Bill's Wild West, Grand Stand.
3 p.m.—Anmer parades in the big ring.
3.30 to 5.30 p.m.—Conway's Band, Plaza Bandstand.
4.15 p.m.—Trench warfare, massed attack, bombing, Model Camp.
5.45 to 6.15 p.m.—Naval warfare, waterfront.
5.45 to 7.45 p.m.—Toronto Symphony Band.
6 p.m.—Hydro-aeroplane flights.
7 p.m.—Grand Stand, Wild West and Vaudeville.
8 p.m.—Bombing demonstration.
8 to 10 p.m.—Conway's Band.
9 p.m.—Federation of Empire spectacle.
9.45 p.m.—Fireworks.

MUSICAL PROGRAM

CONWAY'S BAND.

Afternoon—3.30 to 5.30.

Overture—"The Beautiful Galatia" ..... Suppe
Suite from "Carmen" ..... Bizet
(a) "Toreador."
(b) "The Dragoons of Alcolo."
(c) "Danse Boheme."
Trombone Solo—"The Patriot" ..... Pryor
(Mr. Pedro Lozana.)
Scenes from "Herodiad" ..... Massenet
Valse—"Triste" ..... Sebelius
Intermission (10 minutes)
Overture—"Marriage of Figaro" ..... Mozart
Suite—"Woodland Pictures" ..... Fletcher
(a) "In the Hayfield."
(b) "In an Old World Garden."
(c) "The Bean Feast."
Saxophone Solo—"La Verne," Waltz Caprice ..... Henton
(Mr. H. Benne Benton.)
(a) Chanson—"Negre" ..... Gottschalk
(b) March—"The Call to Arms" ..... Seltzer
Valse—"Ange D'Amour" ..... Waldteufel

Evening—8 to 10.

Overture—"Jubel" ..... Weber
American Suite—"Yankianna" ..... Thurban
(a) "Song of the Bells."
(b) "Arrival of the Cadets."
Cornet Solo—"Centennial Polka" ..... Beilstedt
(Mr. John Dolan.)
Airs from "Princess Pat" ..... Herbert
Valse—"Nature Singers" ..... Zeihrer
Intermission (10 minutes).
Scenes from "Aida" ..... Verdi
Ballet Suite—"The Two Pigeons" ..... Messenger
(a) "Entry of the Tsiganes."
(b) "Divertissement."
(c) "Danse Hongroise."
Reminiscenes of Chopin .....
Fantasia—"The Shamrock, Rose and Thistle" ..... Baetens

SYMPHONY BAND.

Afternoon—1 to 3.

—God Save the King.
March—"Diplomat" ..... Sousa
Selection—"Algeria" ..... N. N.
Euphonium Solo—Selected .....
(Mr. J. Addison.)
Overture—"The Bat" ..... Strauss
"La Belle France" ..... Laurendeau
Intermission (10 minutes).
Suite—"A Day in Venice" ..... Nevin
(a) "Dawn."
(b) "Gondoliers."
(c) "Venetian Love Song."
(d) "Good-Night."
Concerted Number—
(a) "British Patrol" ..... Asch
(b) "Perfect Song," from "The Birth of a Nation" ..... Breil
Solo on the great Cathedral Chimes, "Bells of St. Malo" ..... Rimmer
(Mr. J. G. Reid.)
Waltz—"Elfentanz" ..... Lehar
Overture—"Zampa" ..... Herold

Evening—5.45 to 7.45.

God Save the King.
March Patriotic—"Keep the Home Fires Burning" ..... Novello
Reminiscences from Grand Opera.....
..... di L. Mussi
Trombone Solo—"Cujus Animam," from "Stabat Mater" ..... Rossini
(Mr. R. E. Lee.)
Overture—"Tannhauser" ..... Wagner
Suite—"The Last Days of Pompeii" ..... Sousa
(a) "In the House of Burbo and Stratonice."
(b) "Nydia" (solo for oboe).
(c) "Destruction of Pompeii" and Nydia's Death."
Intermission (10 minutes).
Dance of the Hours—From "Gioconda" ..... Ponchielli
Concerted Number—
(a) Celebrated Minuet ..... Paderewski
(b) "Sphinx" Waltz ..... Popy
Naval Airs of England ..... Binding
"La Lisonjera" ..... Chaminade
Finale from 4th Symphony, in F Minor ..... Tschaikowsky

A REAL TRIUMPH.

A real triumph is the aluminum action player-piano in the exhibit of Ye Olde Firme of Heintzman & Co., Limited, in the manufacturers' building. It is truly "wearproof," "weatherproof" and "troubleproof," having overcome all the difficulties experienced with the ordinary action player-pianos. See it.

DEAN FOR CANOES.

From the old Indian birch bark canoe to the "Sunnyside Torpedo" canoe is a tremendous leap, but Walter Dean has made it, and the fine display under the grand stand is a real sight to anyone at all interested in water craft. The Dean "Miss Koka" launch has been built strong, light and inexpensive, just the kind for the average summer resorter. The Dean No. 404 Rowboat is the best on the market of detachable rowboat motors. At the exhibit under the grand stand visitors will find men in charge who will be glad to explain any points of construction.

Visit The Northern Ontario Settler's Home

BESIDE THE GRAND STAND

Exhibit of farm products from Northern Ontario. District Representatives in attendance.

WORK OF RAILWAYS DULY RECOGNIZED

Many Impressed With Fact That They Are Production Factors.

LOVE OF ONE'S COUNTRY

Better Idea of Great Canadian West Prevails After Seeing Exhibits.

Patriotic Production Day at the Exhibition emphasized many and varied ways in which people are doing patriotic service. Some at least among the crowds who visited the railway sections of the exhibits must have been impressed with the fact that few forces anywhere are doing more to develop the country and to make its opportunities known than the great railway systems of the Dominion.

A walk among the exhibits was as effective as a tonic in the matter of stirring the blood and expanding the chest of any who had the slightest love of country in their make-up. The sentiment that inspired Scott when he wrote his immortal lines:

"Breathes there a man with soul so dead
Who never to himself hath said
This is my own my native land?"

was revived again and again as views of the great poultry farms in Alberta, the tobacco growing in British Columbia, the great sheaves of wonderful wheat, the specimens of wonderful moose and many varieties of birds and the splendid models which gave such vivid pictures of realities were admired and commented upon by the passers-by.

One of the most interesting models in the display of the C.P.R. was that of the Bassano dam, near Calgary, which irrigated half a million acres. The running water and the lighted trains and houses on the banks attracted a good deal of attention, as did also the miniature of Canada's great wheat fields thru which the locomotives speed with the attractions of reality.

The C.N.R. exploits the products of the western provinces of Alberta, Saskatchewan and Manitoba. Above an exhibit of shells the motto hangs out in big black letters on a white background, "The C.N.R. is Doing Its Bit."

An exhibit in the G.T.R. section is a great relief map, showing the system thru the Canadian Rockies and the wonderful scenery of Jasper Park. The magnificence of the mountains and the skill that evolved the great lines of railway which are the medium for opening up the country cannot be represented by any contrivance which may seek to represent them, but the perfect models presented by the railroads are as near the reality as may be produced by science and the art of man.

RETURNED SOLDIERS AT MILITARY SPORTS

Men From Convalescent Home Will Be Guests of Exhibition Directors Saturday.

Thru the courtesy of Geo. H. Gooderham, chairman of the games committee, a party of fiften convalescent soldiers from the College street home, will witness the military sports on Saturday afternoon before the Exhibition grand stand. They will be the guests of Mr. Gooderham, who is providing a tally-ho to bring them from the hospital, under charge of Wm. Banks, sr., and they will witness the afternoon entertainment from their conveyance inside the big ring.

WHITE ROSE DAY NOT FORGOTTEN AT FAIR

White Rose Day was not forgotten by Exhibition visitors and even the precincts of the buildings were invaded by some of the venturesome sellers, who with the carte blanche of innocence found their way among the exhibitors.

"Buy a white rose to help the consumptive children," said a sweet voice at the elbow of a man busy on munition supplies. At once a hand went down into a pocket and a coin went into the extended box, while a delicate hand pinned the flower on the vest of the purchaser. The operation was repeated in many instances, refusals seeming to be out of order.

Early in the day cars leading to the Exhibition were besieged by the vendors of the pretty white-petaled flower. Near the entrance the car of Mrs. Armstrong, beautifully decorated, furnished headquarters for the brigade of west end workers.

"We've sold all our roses," was a report given early in the forenoon. Success in the west end was assured.

NASMITH'S FOR MEALS.

Food is prepared in the most cleanly manner at Nasmith's, the popular restaurant under the grand stand. Meals are lower-priced at a few other places, but none are cheaper. Their sixty-cent hot meal is worth every cent and their cold lunch is as good.

PRESIDENT BUYS PRIZE BULL.

President Noel Marshall yesterday bought Prince Bonheur Abbekerk, the junior champion Holstein bull, bred by Mr. A. E. Hulet, of Guelph. The ribbon winner is a year old and was sired by Prince Colanthus Abbekerk, dam Rosa Bonheur. Mr. Marshall is sending his new purchase to his farm at Dunbarton.

NOT ANXIOUS TO SELL BEER.

Special to The Toronto World.

KINGSTON, Sept. 7.—The druggists here are not anxious to be vendors of ale, beer and porter, which may be sold on a doctor's prescription. Some have declared that they will not do so.

Sellers-Gough

A Fur Fashions Review of Unparalleled Splendor

The review of fur fashions that has attracted such widespread attention during the past two weeks of its progress will be continued today. Never before has such a remarkable review been attempted in the Dominion and possibly never again will there be one so successfully carried out. The hundreds of people who have visited our store have expressed their unstinted admiration of the styles on view.

Our Display is Complete and Supremely Beautiful

The efforts of our fashion representatives were exceptionally well repaid in the exquisitely charming array of styles gathered together from New York, from London and from Paris. This, added to the unprecedented success of our expert furriers in collecting pelts of peerless quality and wondrous beauty, is what has contributed to a very large extent in making our display unusually complete and of supreme beauty.

Out-of-Town Patrons

For those who, while being intensely interested in following the dictates of fashion, are prevented by distance from visiting our store, we have issued a profusely illustrated style book. This book shows all the most exquisite styles, and in addition, offers them at surprisingly low prices. Write for a free copy.

Exhibition Visitors

Visitors to the Exhibition should grasp this opportunity to inspect our marvellous array of fur fashions. Come into our store today, for this may be your last chance to examine such a charming collection of furs. Visit our store as early as possible today.

SELLERS-GOUGH

Fur Company Limited
244-250 Yonge St., Toronto

CLEARINGS FOR THE WEEK.

The clearings for the week are $39,867,004 and for the corresponding week of 1915 were $27,350,943. For the same week in 1914 the figures totaled $28,989,895.

W. J. Gage has recently received a letter from Lady Aberdeen, calling for the services of a lady doctor, to take charge of a sanitarium in Enniskillen.

FOR PATRIOTIC FUND.

The Toronto and York County Patriotic Fund Association have received another sum of $600 from the officers and employes of the Ontario division of the Canadian Pacific Railway Company, thus making a total of $9950 paid to the fund since September, 1915.