

# The Simpson Store Presents Many Interests Today



## Membership in the Home-lovers' Club is Open to You

The Function of the Christmas Home-lovers' Club is to enable more people to give useful presents this Christmas without using all their available cash.

Club members may have merchandise delivered from any of the following departments before Christmas, and yet spread the payments over into 1917.

Music Department — Sixth Floor  
Electric Lamps and Appliances — Sixth Floor  
Rugs, Carpets, Draperies — Fourth Floor  
Furniture Department — Fifth Floor  
Dinnerware Section — Basement  
Table Silverware — Main Floor  
Table and Fancy Linens — Fourth Floor

See the Club Secretary, 4th Floor, before making your selection.

## A Remarkable Decorating Offer Wall Paper and Paperhanging, \$4.75 a Room

This offer is for rooms size up to 12 feet by 14 feet within the city limits.

### Extensive Range of Pretty and Desirable Papers to Choose From

Tapestry and conventional styles, floral and stripe patterns, silk-finished papers, and block designs, suitable for any or all the rooms in your home. This is your opportunity to get your decorating done before Christmas, and at about half regular prices. The work is done by our own staff, and carefully supervised.

Glue Sizing and Stripping Extra.

## Today the Children Can See the Mouse Run up the Clock

"Dickery, dickery, dock,  
The mouse ran up the clock,  
The clock struck one,  
The mouse ran down,  
Dickery, dickery, dock."

And also a lot of other things that they have read about in the Mother Goose book.

Mother Goose will also be here in person to recite her own rhymes.

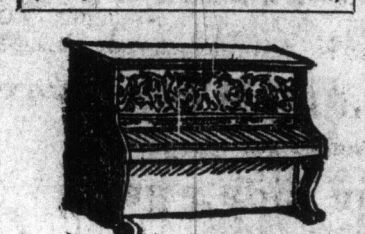
## Gift Articles at the Simpson Christmas Show—Fifth Floor

### The Toy Section

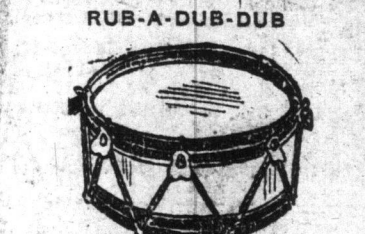
**SANDY ANDY**  
is a very popular toy with all little fellows; just enough mechanism to make it interesting, but not enough to make it trouble some. Give a boy a "Sandy Andy" and a little pile of sand and he will amuse himself by the hour. Price . . . . 75



**8.30 TOY SPECIALS AT 49c.**  
About 200 pieces. Regular \$99.75 and \$1.00 each. (No phone or C.O.D. orders.)



Baby Dolls, Dressed Dolls, Games, Trucks, Toy Town, Cooking Schools, Pinnoes, Gipsy Wagon with team of horses. These and many other miscellaneous items in smaller quantities. Thursday, each . . . . 49



**RUB-A-DUB-DUB**  
What boy doesn't want a drum? Here are some good big ones, complete with two drum sticks. To sell Thursday for, each . . . 49

Other drums at 20c, 25c and up to \$7.50.  
Fighting With the Allies is an interesting war game. Ask the demonstrator to explain it to you. Price . . . . .50  
With Peg Lock Blocks you can build any style of building, bridge, boat, etc. See the big windmill model made to fit. Sets at \$1.00 and \$10.00.

**Chain Bags**  
120 only, on long chain, gate top clasp, very fine links. Thursday in the Christmas Show, each . . . . 98 (No phone orders.)

### 8.30 Special Candle Shades

50 dozen Dainty Little Fabric Candle Shades, in various colors and with fringe. Special price 13c each. Also on sale in Lighting Studios, 6th Floor.

**Laundry Bags**  
Chintz Laundry Bags, in assorted designs and colors; also some in plain colors. Regular 20c. Thursday selling at . . . . .19

### Teddy Bear Books

The Traveling Bear series is the most popular series on the market, and our price this year is specially attractive. Splendid list of titles, including:

1. The Adventures of the Traveling Bears.
  2. The Traveling Bears in the East and West.
  3. The Traveling Bears in New York.
  4. The Traveling Bears in Outdoor Sports.
  5. The Traveling Bears at Play.
  6. The Traveling Bears in England.
  7. The Traveling Bears Across the Sea.
- Beautiful clear type and each volume profusely illustrated. It will delight the children. Each at . . . . .25

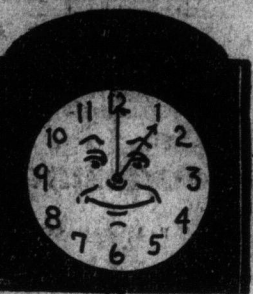
**CHIFFON VELVET BAG**  
The newest and daintiest bag of season. Comes in all the new shades of blue, grey, green, brown and rose. Thursday . . . . 1.39

### Mother Goose Rockers



White, with black shading; large size seats, 8.30 special Thursday . . . . .1.98

**BOYS' SLEIGHS**  
42 inches long; hardwood runners with hand rails; fancy seats; heavy round steel shoes. Regular 95c. Thursday special at . . . . .65



### The Peter Rabbit Books

By Beatrix Potter.

When our present stock is sold out we cannot secure more before Christmas, so buy at once.

#### HERE ARE THE TITLES IN STOCK

- "The Tale of Peter Rabbit."
  - "The Tale of Benjamin Bunny."
  - "The Tale of Two Bad Mice."
  - "The Tale of Mrs. Tiggy-Winkle."
  - "The Tale of Mr. Jeremy Fisher."
  - "The Tale of Tom Kitten."
  - "The Tale of the Flopsy Bunnies."
  - "The Tale of Mrs. Tittlemouse."
  - "The Tale of Timmy Tiptoes."
  - "The Tale of Mr. Tod."
  - "The Tale of Pigling Bland."
- Each . . . . .25

### TOY BARROWS

Wooden boxes, wheels and handles painted red. 200 only on sale Thursday . . . . .27

### ARMY SERVICE CARS

Painted khaki, and lettered; extra heavy gears; bent steering handle. Size 12 x 24. Special Thursday . . . . .1.90

### BATTENBERG SCARFS

Deep lace trimmed scarfs; size 17 x 51 inches. Rush price Thursday, each . . . . .39

### CHOCOLATE SETS, 98c

Pretty blue and pink rosebud festoon decoration; good quality Japanese china. Thursday . . . . 98

### BRASS ART TRAYS

100 only for quick selling Thursday; brushed brass art trays, match box and cigar holder attachments; removable glass lining. Thursday . . . . .98

### HANDKERCHIEFS

Children's Colored Border Handkerchiefs . . . . 6 for 20  
Boys' Colored Border Handkerchiefs . . . . 6 for 25  
Ladies' Cross-bar Lawn Handkerchiefs . . . . 6 for 25  
2,000 dozen one corner embroidered Swiss Handkerchiefs. Thursday . . . . 3 for 25  
Women's Pure Linen Handkerchiefs for . . . . 24

## The Better Grades of Boots The kinds that are pleasant to wear

"Victor" Boots for men are the finished work of the most skilled makers. We guarantee satisfaction with every pair.

### "Victor" Blackthorne

Men's gunmetal, Blucher made, on English recede toe last, neat stitched tip, blind eyelets, has heavy single Goodyear welt oak sole, flange heel; widths C, D and E. Sizes 6 to 11. Pair . . . 6.50

## These Superior Boots for Women

### Fifth Avenue

A very charming combination in Women's Novelty Footwear, with long plain vamp and circular quarter. A beautiful shade of dark blue vici kid, with 8-inch ivory top, lace style, light weight flexible sole, leather Louis heel. Sizes 2 1/2 to 7. Per pair . . . . 7.00

### "Victor" Blucher Boot

This boot is made of the finest grade of Russia calf leather, on either swing or semi-straight toe shape, heavy double oak tan Goodyear welt sole, square heel. Widths C, D and E. Pair . . . 7.00

### Brown Kid Lace Boots

A soft shade of brown vici kid leather, lace style, has long plain vamp, straight foxing, 8-inch top, Goodyear welt sole, leather Louis heel. Widths B, C and D. Graceful lines and wonderfully handsome. Per pair . . . . 8.00

## Children's Leggings, Women's Gaiters

Lily White Corduroy Leggings, with pearl buttons. Sizes 3 to 5, \$1.25; sizes 6 to 10, \$1.50; sizes 11 to 13, \$1.75.

Brown and Grey Corduroy Leggings. Sizes 3 to 5, \$1.00; sizes 6 to 10, \$1.25; sizes 11 to 13, \$1.50.

Tan Pebble Leather Leggings, button and buckle over knee. Sizes 8 to 10, \$1.69; Sizes 11 to 13, \$1.99.

Women's Felt Button Overgaiter, in white, fawn, black and grey colors; 8 and 10-inch height. From 95c to \$2.50.

## Cap Special for Today



### For Young Men

Smart golf shapes without inside earbands, in heavy weight Scotch mixtures and broken checks, \$1.25, \$1.50, \$2.00.

A good assortment of golf shapes, with inside earbands, four and eight-piece top designs, \$1.00, \$1.25, \$1.50.

### Drivers' Caps

Good warm caps, in driver and golf shapes, in heavyweight tweeds, etc.; also black beaver and melton cloths, 75c, \$1.00, \$1.25.

## Special for Today

We offer Thursday morning a fine assortment of Boys' and Men's Heavyweight, Winter Caps, made up special from ends of overcoatings, such as tweeds, homespuns, meltons, coverts and beaver cloths. They are made in four and eight-piece shapes, with and without inside earbands. Extra 95c well finished goods. Each . . . 95

## Overcoats for Men

### Young Men's Slip-on Coats.

Made from a heavy English tweed grey mixture, in one of the young men's snappy slip-on styles. Single-breasted, box back, velvet collar and is lined throughout with heavy twill mohair. Sizes 34 to 40. A fine, dressy coat. 20.00

### House Coats for Men.

Made from a dark brown corded-velour and finished with fancy brocaded silk on lapels, collar and pockets; single-breasted and beautifully tailored. Price 10.00

### Men's Two-purpose Robes.

It serves the double purpose of bath robe and dressing gown, being made long and roomy, and has two way collar and girdle at waist. Edges finished with cord to match. Sizes 36 to 44. Priced 10.50

## For Our Soldier Boys

### On Sale in Leather Goods Department.

Leather Belts . . . . .75  
Button Sticks . . . . .15  
Metal Mirror, in leather cases, at . . . . .50  
Khaki Handkerchiefs, 10c each, 3 for 25c, 4 for 25c.  
Silk Khaki Handkerchiefs, 50c, 65c, 75c and \$1.00.

## A Great Overcoat for the Small Boys

The material is a fancy brown wool coating, made double-breasted with wide lay down collar that fastens close to chin, well formed shoulders, three-piece all around belt and full fitting skirt. Sizes 21 to 25, for boys 5 to 10 years of age. An attractive coat that will give good service. 8.50

Another coat cut in the same style as the above, from grey and brown fancy check Scotch ulsterings and warmly lined. Same sizes. 8.75

## A Very Dressy Little Overcoat

Tailored from a brown chinchilla coating, in double-breasted style, with Italian shoulders, fancy ticket pocket on sleeves, half belt and inverted pleat in back and full fitting skirt. Sizes 21 to 25, for boys 5 to 10 years. A very serviceable little coat, and an excellent value at 7.50

## Boys' and Youths' High-Grade Slip-on Ulsters

This is the kind of coat the well dressed fellows are wearing. They are tailored from soft finished winter coatings, in grey and brown stripes, checks and fancy mixtures. Double-breasted, with wide convertible collar, that will fasten close to chin, natural shoulders, split sleeves, loose back, and full fitting skirt. Warmly lined throughout. Sizes 26 to 35, for boys 5 to 17 years. Prices \$10.00, \$11.50, \$12.00, \$13.00, \$14.00, \$15.00 and \$18.00.

## Men's Sox Special at 39c

Khaki Wool Sox for soldiers; knitted in a heavy ribbed finish, close fitting elastic cuff, extra reinforced heel, toe and sole. Thursday, per pair . . . . .39

## Three Dinnerware Sets for Today's Selling

\$18.50 WEDGWOOD & CO. SETS, \$12.95.

20 only, Dinner Sets of 97 pieces, handsome new black border and rosebud decoration, 97 pieces. Thursday, the set . . . . .12.95

"LORRAINE" SET, \$13.50.

Excellent quality Wedgwood & Co. ware, dainty combination floral and conventional border decoration. An open stock pattern, 97 pieces. Regular \$18.50. Thursday . . . 13.50

"KENT," A NEW DESIGN, \$13.50.

Finest quality thin English ware, pretty blue dice and rose festoon border decoration, 97 pieces. Thursday . . . . .13.50

### CUT GLASS.

Pretty Cut Glass Butter Tubs 1.95  
\$3.50 Cut Glass Celery Trays 2.95  
\$3.75 Sugar and Cream Sets, buzz design . . . . .2.95  
200 Handled 6-inch Size Floral Bon-bons . . . . .1.49

\$2.50 CUT GLASS VASES, \$1.89.

About 50 only in the lot. Genuine floral cut glass, clear evenly cut design, excellent quality. Shapes 7-inch size, illustrated: Thursday, each . . . . .1.89

Beautiful Cut "Buzz" Design Fruit Bowls, genuine French blanks. Thursday, each . . . . .4.95

### ART BRASSWARE.

Mahogany Ash Trays, glass linings, brass matchbox holder and cigar holder attached. Special Thursday, each . . . . .95

\$2.50 8-inch Brass Jardinieres, three ball feet. Thursday, each . . . 1.95

Pierced Brass Teapot Stands, Thursday . . . . .98

Solid Brass Footed Hot Water Kettles, amber handles. Thursday, each . . . . .3.75

### ODD WHITE CUPS, 6 FOR 25c.

Good quality thin white porcelain cups, kernels or ovate shape, Thursday, 6 for . . . . .25

## The Pure Food Market

Telephone Direct to Department. Adelaide 6100

### MEATS.

Simpson Quality means meats selected from highest grades Government inspected stock, properly prepared, and bearing authorized stamp of approval. No other kind sold in our market.

1,000 lbs. Fresh Pork, Tenderloins, \$1.00  
Shoulder Roasts Prime Beef, per lb. 15c and 16c.  
Blade Roasts, very tender, per lb. 17c  
Minced Shoulder Steak, per lb. 16c  
Finest Sirloin Steak, per lb. 27c  
Frontquarter Spring Lamb, per lb. 19c  
Loaf Roast-Young Pork, per lb. 28c  
Simpson Family Sausages, per lb. 14c

### FISH.

Fresh Salmon Trout, per lb. 15c  
Fresh Whitefish, per lb. 17c  
Halibut Steaks, per lb. 25c  
Finest Haddies, per lb. 12c  
Smoked Fillets, per lb. 16c  
Golden Crookets, per lb. 15c

### GROCERIES.

4,000 lbs. Finest Creamery Butter, special, per lb. 48c  
One car Standard Granulated Sugar, 20 lb. cotton bags, per bag 1.64  
Choice Manitoba Flour, Quaker Brand, 24-lb. bag . . . . .1.47  
Finest Featherstrip Cocoanuts, per lb. 24c  
Bovet's Extra Special Mince-meat, 5-lb. pail . . . . .75c  
Edwardsburg or Sensitive Tab Syrup, 5-lb. pail . . . . .25c  
Fresh Flaked Wheat, 7 lbs. . . . .39c

### FRUIT SECTION.

Choice Grapefruit, 6 for . . . . .25  
Finest Mexican Oranges, good size and sweet, per dozen . . . . .22  
Choice Cooking Onions, 5 lbs. . . . .28  
Yellow Turnips, 3 for . . . . .10

## Women's Gloves That Will Give Satisfaction

Women's Wash Cape Leather Gloves, will wash and wear splendidly; have dome fasteners, heavy outsewn seams, Bolton thumb, and neat black stitching on back. Sizes 5 1/2 to 7 1/2; tan, mastic and grey. Per pair . . . . .1.60

Women's Glace Kid Gloves, in white, with black stitched back; have two dome fasteners and over-sewn seams. Sizes 5 1/2 to 7 1/2. Per pair . . . . .1.10

## Seamless Rugs, best for hardwood floors. They lie flat on the floor, requiring no tacking. We quote the following from our enormous range of styles:

### Seamless Axminsters

An imported rug of thick, soft pile, in a good assortment of Oriental and conventional patterns, made to suit all the new colorings in old blues, brown and tan.

Size 4.6 x 6.6 . . . . 13.50  
Size 6.0 x 9.0 . . . . 25.50  
Size 8.3 x 10.6 . . . . 39.50  
Size 9.0 x 12.0 . . . . 42.50

### Seamless Wilton Rugs

The colorings are very rich and will last. The designs are chiefly medallion patterns or Oriental tree designs.

Size 4.6 x 7.6 . . . . 22.75  
Size 6.0 x 9.0 . . . . 39.75  
Size 6.0 x 10.6 . . . . 47.75  
Size 9.0 x 9.0 . . . . 51.75  
Size 9.0 x 10.6 . . . . 59.75  
Size 9.0 x 12.0 . . . . 65.75

### Oriental Reproductions

Wonderfully like some of the finest Persian and Turkish rugs, copied exactly in weave, lustre, design and coloring. Hardly to be distinguished from the real Kirpanshah, Soruk, Muskhah or Hamadan makes.

Size 4.0 x 6.0 . . . . 24.75  
Size 6.0 x 9.0 . . . . 49.75  
Size 9.0 x 10.0 . . . . 79.75  
Size 9.0 x 12.0 . . . . 95.00

### Seamless Velvet Rugs

Very effective and hard wearing rugs; good variety of fine medallion and small flower designs; the colorings are very soft, rosy, green and fawn mixtures.

Size 6.0 x 9.0 . . . . 25.50  
Size 7.6 x 9.0 . . . . 31.50  
Size 8.3 x 10.6 . . . . 39.75  
Size 9.0 x 12.0 . . . . 47.50

### Seamless Tapestry Rugs

Great variety of designs and colorings; good hard-wearing and serviceable rugs, manufactured by one of the oldest Scotch manufacturers. For dining-room, living-room or bedroom use; Oriental and floral designs.

Size 7.6 x 9.0 . . . . 14.25  
Size 9.0 x 9.0 . . . . 17.25  
Size 9.0 x 10.6 . . . . 19.75  
Size 9.0 x 12.0 . . . . 23.25  
Size 10.6 x 12.0 . . . . 28.75

## Linoleum at 53c

As a special for Thursday buyers we offer 200 rolls of heavy printed linoleum, 2 yards wide, large variety of tile, block and floral designs at, per square yd. 53

**SIMPSON** Company Limited