

Take Escalators at Yonge Street Entrance to Second and Third Floors.

EATON'S DAILY STORE NEWS

STORE OPENS AT 8.30 A.M. CLOSES 5 P.M.

This is Interesting

THE nut steel and finger piece which equip the ordinary guitar for the playing of Hawaiian music with true native twang and croon. With the presentation here this week of the popular Hawaiian play, "The Bird of Paradise," interest will be stimulated in the quaint, plaintive melodies which have enjoyed such a vogue for the past few years. Apropos, all things Hawaiian are being featured in the Musical Instrument Department. Note a few of them—the nut above mentioned, priced 35 cents; the playing steel which produces the peculiar wailing effect, \$1.00; the thumb and finger pieces, 15 cents each; Hawaiian guitar, single or double string, \$1.00; the Victor-Victrola records for the Victor-Victrola and Columbia Grafonola, 9" and 8 1/2" respectively, besides many new, perfection music rolls in clever imitations of Hawaiian stringed instruments, at 20 cents each.

THESE paragraphs from the latest fashion report from our Paris buying office: "Dreco's tailored suits and automobile coats are always good, but this season they are more than good. Every one is made on long, straight lines, length is almost given smaller line. All of the houses so far have shown longer skirts."

THE afternoon one-piece dresses made of the straight princess lines, but those at the waist, are prominent in the collection.

THE launching of the "nut-ton" sleeve has already been noted in other collections and Dreco's makes a feature of the "watermelon" which is big at the elbow, where there is a seam of two circular or oval edges, and are full and remains without fullness at the arm-hole and the wrist."

THE "flat" is the word for the afternoon dresses, which are especially chic. The long, straight, one-piece dresses are winning favor everywhere. Dreco's skirts are longer, of mitered top, and are full without appearing voluminous."

SOME delightful stories to be had in "cheap" editions: That delicious amusing little yarn "Some Experiences of an Irish R. M.," by Somerville and Ross; "Iris Yesterday," a book of charming sketches, by the same gifted authors; and still another jolly little Irish tale by George Birmingham, called "The Inviolable Sanctuary." These are all available in the red cloth Nelson series at 15 cents each, and at 25 cents each, is a book of Joseph Conrad's best South Sea stories ("Wayfarer's Library," called "Twixt Land and Sea"; and that charming volume, "Life and Letters of Lewis Carroll," by Hodgson, a relative of the famous author of "Alice in Wonderland."

Fascinating Novelties and Up-to-Date Necessities for the Nursery

Drawing Your Attention to Some of the Enchanting New Things Just Opened Up in the Infants' Wear Section—Baskets, Bassinettes, Cribs, Kimonas, Carriage Covers, Clothes Trees, Rubber Bathtubs, Rattles and Hobby Horses

SUCH AN ADORABLE MEDLEY OF BABIES' BELONGINGS! The little Grey Room and adjoining showcases are full of overflowing with a fascinating Autumn array of nursery playthings and necessities. You who have a baby of your own or a wee grandchild or godchild or particular pet to interest you in infantile affairs, just glance at the following items:

Jolly Little Chairs, Hobby Horses and "Cut-out" Animals

They are made of wood, cut-out with a fret saw and painted by hand in the most clever and amusing manner. Any child of two years and upwards would delight in them. There are for example:

Cunning little brown and white bunnies with strings to draw them along the floor—price 60 cents; splendid hobby horses at \$1.25; coat hangers decorated with quaint figures at \$1.00; sets of two chairs with backs cut-out and painted in Red Riding Hood effect, together with a table amusingly decorated, at \$1.50 the set; single chairs with backs like cats, dogs, or cunning little girls with round, rolling eyes, at \$3.50 each; and the most enchanting Noah's Arks with giraffes, pigs, elephants, lions and a long procession of animals, wild and tame, ready to go into the fine big ark at the direction of Mr. and Mrs. Noah—all for the moderate sum of \$5.75.

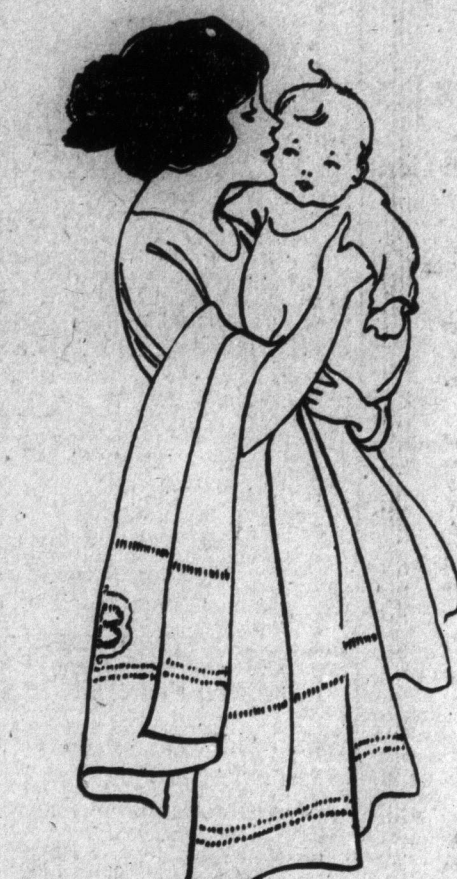
Charming Little Kimonas and Bassinettes Covers

These are in white satin daintily embroidered in pink or blue flowers, cosily wadded, and lined with pink or blue silk, the set of kimona for baby of 3 months to 1 year, and cover for bassinette or perambulator—the two pieces for the incredibly moderate sum of \$4.75.

Carriage or bassinette covers in white silk patterned with pink or blue flowers, wadded and lined with pink or blue—price \$1.50; in white crepe de chine similarly flowered and lined, \$1.75; and in white satin, embroidered and lined, \$1.35.

Babies' sleeping bags in white silk, flowered in pink or blue, wadded, and lined, \$3.25.

The well known "Arnold-knit" underwear and accessories for babies—widely advertised in American magazines—being closely knit in white cotton; children's sleepers, 35 cents; children's drawers, \$1.00; towels, 40 cents each; face cloths, 8 cents; bath aprons, \$1.25; bassinette sheets, 85 cents; diapers, 30 and 35 cents each; and diaper pads, 15 and 18 cents each.



Bassinettes, Toilet Baskets, Rubber Baths, etc.

White enamelled wicker bassinets, on removable stands, the most picturesque and convenient little cribs imaginable, are \$17.50.

Wicker cots, white enamelled, are likewise \$17.50.

Quaint toilet baskets in white wicker for carrying sponge, soap, powder, towels and other bath accessories, are \$2.50.

Extension baskets, with 4 drawers, for the baby's toilette, are \$5.

Folding rubber baths are \$5.

Collapsible dressing tables, convenient and sanitary, for laying the baby upon, when drying and dressing it, Price \$18.50.

Clothes dryers, white enamel, with top hinges, \$1.00; with wire hinges, \$2.

Clothes trees, pink blue or white enamel, \$2.25.

Feeding trays, for holding dish, mug, etc., are in white enamel, hand-decorated, price \$2.75.

—Third Floor, Queen St.

We Prepay Shipping Charges on all orders of \$10.00 or over to your nearest station in Ontario and Eastern Provinces on both Mail and City Purchases.

You Who Want a Piano, Do You Realize That a Reliable Instrument Can Be Had for \$185.00?

Our "Leader" is Thus Low-priced Because We Are Able to Offer It at Little More Than the Actual Cost of Production

DOUBTLESS YOU HAVE HEARD OF THE "Leader" before this. Possibly you have dismissed any thought of it, feeling that its value must correspond with its price—that at the small sum of \$185.00 it must necessarily be a piano of small merit.

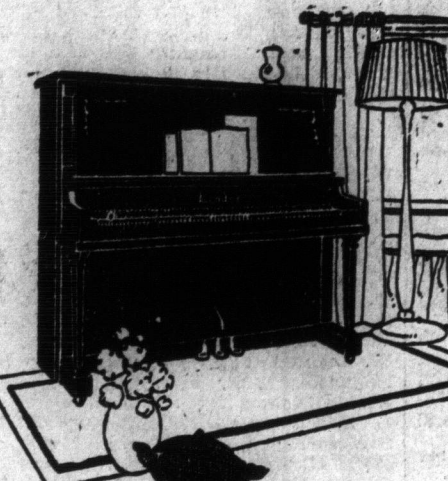
But in this you make a mistake. It is a piano that compares well with instruments sold in the ordinary way at double the price—a reliable piano offered at this low figure for several good reasons, namely:

Buying it for cash, we are able to make exceptionally good terms with the manufacturer, and, selling it for cash, we need allow nothing for the collecting of purchase money, etc.

Furthermore, we incur none of the usual expenses connected with the selling of pianos, such as agents' fees, warehouse rental and allowance for old instruments.

The "Leader" is, therefore, priced at a sum which represents but a small profit above the actual cost of its production.

In appearance it has that refinement of line and nicety of detail characteristic of much more



expensive models, the base being in simple Colonial style in walnut or mahogany finish.

In tone it is sweet, clear and of rich, full volume—an ideal home piano. That we have every confidence in its reliability is attested by the fact that with every instrument we give a ten-year guarantee. Price, to your nearest railway station in Ontario, \$185.00.

—Fifth Floor.

THE BIGGEST BARGAINS

Yet Offered in the August Sales of Furniture and Housefurnishings Are Now Being Featured

A Few of the Extraordinary Price Attractions for Thursday

Two Events of Un-usual Importance Commence Friday:—

THE GREAT SALE OF RUGS and THE SEPTEMBER BLANKET SALE

Big Values in Brass Beds

BRASS BEDSTEAD, in bright or satin best lacquer finish; sizes 3 ft. 6, 4 ft. 6 and 4 ft. 8 inches wide. Sale price, \$4.50.

Brass Bedstead, in bright or satin best lacquer finish; sizes 3 ft. 6, 4 ft. 6 and 4 ft. 8 inches wide. Sale price, \$4.75.

Mahogany Finished Dresser, attractive new design; wood knobs, brass cup castors. Sale price, \$29.00.

Dresser, Circassian walnut or mahogany finish; wood knobs, brass cup castors. Sale price, \$29.00.

Toilet Table to match. Sale price, \$15.00.

Chiffonier. Sale price, \$26.50.

—Furniture Building, James and Albert Streets.

Wilson and Axminster Squares

Beautifully designed Wilson and Axminster Rugs, comprising balance of several heavy selling lines. These are just as good quality as some of the new rugs coming this price. Several, conventional or floral designs, in green, brown, red and blue; thick, close, soft pile, and richly blended colors are the feature. Size 9 ft. x 10 ft. 6 in. Specially reduced, each, \$24.75. —Fourth Floor, Queen Street.

Wall Papers, Roll, 16c

Tapistry Papers, two-tone fabric effects, conventional and stripe patterns; medium and dark grounds; quantities up to 30 rolls of a kind, suitable for dining-rooms, halls, living-rooms, dens or parlors. Reduced price; single roll, 16c.

American Parlor Paper, half-price, roll, 17 1/2c.

This is a heavy embossed paper, with a two-tone floral and scroll pattern in cream. Half-price, single roll, 17 1/2c. —Fourth Floor.

97-Piece Dinner Sets, \$13.75

English Semi-Porcelain Dinner Sets, of 97 pieces. The glass is clear and brilliant, edges are gold traced and all handles are half-mat gold finished. The decoration is a neat border band in buff and black, broken by panels of tiny rosebuds and conventional decorations in green and red. 13 bread and butter plates, 13 tea plates, 13 dinner plates, 12 coupe soup plates, 12 fruit knives, 12 teaspoons, 12 saucers, 2 platters, small and medium, 1 gravy boat, 2 vegetable dishes, 1 cream jug, 1 bowl, 1 covered sugar, 1 open vegetable dish, 1 pickle dish, 97 pieces, reduced for sale. Clearance Thursday, set, \$13.75. —Basement.

Exhibition Visitors

THE Store's Conveniences are:—The Free Parceling and Checking Room in the Basement; the Rest and Writing Room on the Third Floor; the Information Bureau and Post Office on the Main Floor; the Lunch and Grill Rooms on the Fifth Floor, and for Quick Lunches, the Cafeteria in Basement.

Those who are not already on our mailing list are invited to leave name and address at the Information Bureau, Main Floor Centre, or at our Special Mail Order Booth at our Exhibit in the Manufacturers' Building at the Fair grounds

ORDER WITH RIGID PENALTY IS PASSED

Officials Declare Wearing Uniform Without Enlisting, an Offence.

FLAGS TO BE WATCHED

Camp Colors Eighteen Inches Square May Be Flown.

Special to the Toronto World. CAMP BORDEN, Ont., Aug. 29.—Notice was given by headquarters today that any person who without authority wears a naval or military uniform or any uniform so resembling as to deceive, or supplies such uniform to those not members of his majesty's forces or Canadian militia or without authority or right wears a naval or military decoration or medal is guilty of an offence under the criminal code, and on summary conviction is liable to a penalty not exceeding \$50 and in default of payment is liable to imprisonment for a term not exceeding three months.

Officers commanding brigades and battalions have been requested to ensure the discontinuance of flying Union Jacks and other unauthorized flags in battalion areas. Camp colors, 15 inches square, may be flown at the area corners.

ALDERMAN BACK AFTER VISITING WOUNDED SONS

Ald. H. H. Ball, who has been visiting his two wounded sons in England, has returned to Toronto. His sons went overseas with the 19th Battalion and both were wounded about the same time. Herbert Ball is still suffering from the shrapnel wounds he received, and is at Grey's Inn Hospital, London. Ernest has recovered and has joined a base battalion at Shoreham. In referring to conditions in England, the alderman stated, that if it were not for the restrictions as to lights and other minor matters, a visitor would hardly know that England was at war.

How to Lose Your Tan Freckles or Wrinkles

A day's motoring, an afternoon on the tennis ground or golf links, a sunbath on the beach or exposure to a sea trip, often brings on a deep tan or vivid crimson, or more perplexing still, a vigorous crop of freckles. A very necessary thing then is mercurized wax, which removes tan, redness or freckles quite easily. It literally peels off the affected skin—just a little at a time, so there's no hurt or injury. As the skin comes off in almost invisible flaky particles, no trace of the treatment is shown. Get an ounce of mercurized wax at your druggist and use this nightly as you would cold cream, washing it off mornings. In a week or so you will have an entirely new skin, beautifully clear, transparent and of a most delicate whiteness. Wrinkles, so apt to form at this season, may be easily and quickly removed by bathing the face in a solution of powdered salicylic acid, 1 oz., dissolved in witch hazel, 1/2 pint. This is not only a valuable astringent, but has a beneficial tonic effect also.

LEGAL ROBBERY IS TERM APPLIED

A. O. U. W. Members Receive Notices That Policies Are Valueless.

LEGAL FIGHT EXPECTED

Older Men Will Get Together to Test the Legislation.

Legal redress for the holders of these paid-up policies. The case of Drain vs. Catholic Mutual Benefit Association is very similar to it. The lower court judge here decided that the association had not the right to give such paid-up policies. This decision had been reversed by the appeal court, rendering the association liable for the fulfilment of their contract. As for those who, after they had consented to a reduction of their policy to meet their premium, had been told that the actuary appointed under the act of 1916 had valued their policies as worthless, these did not appear to be any redress save in further legislation. The act provides that the actuary appointed, M. A. Mackenzie, should decide the proportion of the assets due to each policyholder, and the value of the policy. The actuary has decided that the policy of the older members are valueless. They had the protection of the policy during their lives. They might have died and got their \$2000. They did not.

BATTALION MAINTAINING STANDARD OF EFFICIENCY

The Toronto World. BRANTFORD, Aug. 29.—The 125th Battalion is maintaining its high reputation for efficiency which it created before it left Camp Borden for further training in England. At an inspection held by Lord Dundonald and Gen. Sir Sam Hughes, at Brantford Camp, their excellent mastery of drill and their general efficiency brought hearty congratulations for the inspecting officers.

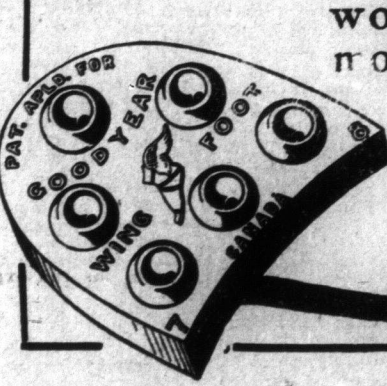
60c Goodyear Wingfoot Air Heels

a pair put on—Black or Chocolate—at shoe stores and shoe repair shops.

Cost a little more than other heels—worth far more.

We guarantee Goodyear Wingfoot Air Heels to out-wear any other rubber heels you have ever worn, or any others you can now buy. Should they not meet this guarantee, return them to us at Toronto, or to any Goodyear Branch, and get a new pair free.

The Goodyear Tire & Rubber Co. of Canada, Limited Toronto, Ont.



Today's parade states shows 22,592

It is pointed out that there may be