

H. M. FUDGER, President. J. WOOD, Manager.

THE ROBERT SIMPSON COMPANY, LIMITED

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PROBABILITIES Moderate winds; fair; very warm; thunderstorms in the vicinity.

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THURSDAY, JULY 15, 1905

Carpet Department

900 yards of Inlaid Linoleum, in short lengths of from 3 to 16 yards. Regular up to \$1.35. Friday, per square yard, 87c.

1200 yards of Scotch Printed Linoleum. Regular 45c and 50c. Friday, per square yard, 38c.

750 yards Tapestry Carpet. Regular 60c. Friday, per yard, 49c.

600 yards of Japanese Matting. Regular 25c. Friday, per yard, 14c.

Curtain Department

Oil Opaque Window Shades, 3x6 feet. Regular 35c. Friday, each, \$1.08.

Bedroom Boxes. Regular \$3.00 and \$3.50. Friday, each, \$1.08.

Lace Bed Spreads and Bolster Roll Covers. Regular \$6. Friday, complete, per set, \$3.98.

Three-leaf Screens, in oak, mahogany and white enamel. Regular \$2.50 and \$3.00. Friday, each, \$1.08.

Nottingham Sash Curtaining, 36 in. wide. Worth 18c. Friday, per yard, 12 1-2c.

Wall Papers

1150 rolls Walls, Borders and Ceilings, assorted colors. Regular to 8c. Friday \$ 1-2c.

2300 rolls Floral and Stripe, in blue, green, yellow, red. Regular to 20c. Friday 7c.

2100 rolls Papers for parlors and dining rooms, reds, greens, blues, browns. Regular to 35c. Friday 13c.

1400 feet Short Ends of Room Mouldings, odd pieces Chair Rail, etc. Regular to 2 1-2c and 3 1-2c. Friday 1-2c.

Linens and Staples

320 yards Semi-bleached Damask Table Linen, good weight, will bleach perfectly. Assorted designs, 60 inches wide, Regular 35c and 40c per yard. Sale price Friday 25c.

440 yards Heavy Unbleached Canton, full nap, exceptionally close, firm weave, 20 in. wide. Regular 15c per yard. Sale price Friday 9 1-2c.

225 pairs Turkish Bath Towels, white or stripes, fringed ends, good large sizes, splendid drying towels. Regular 25c and 30c per pair. Sale price Friday 19c.

700 yards extra quality All Linen Scotch Crash Roller Towelling, red border, made from long selected flax, great absorbent, 18 in. wide. Regular 12 1-2c per yard. Sale price Friday 9c.

630 yards Heavy Plain Pillow Cotton, full bleached, no dressing, round, closely woven thread, 44 inches wide. Regular 15c per yard. Sale price Friday 12c.

Clearing Fine All-wool Gray Camp Blankets, made from long, thoroughly scoured yarns, beautiful lacy finish, 6 lbs., 56 x 75 inches. Regular \$3.00 per pair. Sale price Friday \$1.98.

880 yards Extra Heavy, Strong, Unbleached or Factory Cotton, free from all- ing, a splendid sheeting cotton, 36 inches wide. Sale price, per yard, Friday, 8 1-2c.

Cut Glass for Friday

Whipped Cream Bowls. Regular \$3.00. Friday \$4.00.

Ice Tubs. Regular \$10.00. Friday \$5.00.

Vases, 10 inches high. Regular \$6.00. Friday \$2.50.

Flower Centres. Regular \$15.00. Friday \$9.00.

Celery Trays. Regular \$4.50. Friday \$2.50.

Bon Bon Baskets. Regular \$5.00. Friday \$2.00.

6-in. Butter Trays. Regular \$3.50. Friday \$1.50.

Knife Rest. Regular \$1.50. Friday \$1.10.

Individual Salt Cellars. Regular 50c. Friday 25c.

Rogers' Tea Spoons 10c Each

1000 Rogers' Tea Spoons, fancy coral pattern handles. Regular \$2.00 dozen. Friday 10c each.

1000 Knives, celluloid handles, extra fine quality Sheffield steel blades, dessert and dinner size. Regular \$2.25 and \$2.75 dozen. Friday 6 for 75c.

Souvenir Book of Toronto

10,000 View Books of Toronto, over 65 views, taking in all the important parts of Toronto, including parks, water scenes, buildings, etc., 10c each, regularly sold at 25c each. Each view in envelope for mailing. (On sale New Book Department.)

Bargain Day Groceries

300 bags Choice Family Flour, 1-4 bag 75c.

Amalia Currants, cleaned, 3 1-2 lbs. 25c. Valencia Raisins, 4 lbs. 25c.

Corn Starch, per package 7c.

Finest Peel, mixed, orange, lemon and citron, per lb. 15c.

New Orleans Molasses, Cherry Grove Brand, per tin 10c.

Jellio Jelly Powder, assorted, 4 packages 25c.

Choice Rangoon Rice, 7 lbs. 25c.

Finest Pearl Tapioca, 5 lbs. 25c.

Choice Pink Salmon, Salad Brand, per tin 10c.

Klovah Custard Powder, 3 boxes 25c.

Finest Canned Tomatoes, 2 tins 15c.

Telephone direct to department.

5 LBS. PURE CELONA TEA, \$1.00. 1 ton pure Celona Tea, black or mixed. Friday, 5 lbs. \$1.00

Early Shopping in Hot Weather

THERE is one period of the hottest day of midsummer which is delightfully cool in this store. Between eight and ten in the morning the air is always fresh and cooler than after the streets become hot and the sun attains full strength at the windows. Between 8 and 10 o'clock the cool air of the night still lingers in the store, freshened by the breeze from the windows at the shady side. Try shopping early to-morrow. On Bargain Day especially, early morning shopping is most convenient and most profitable.

\$6.50 Summer Wash Suits \$3.95

For ladies who wear small sizes and misses, made of cadet, natural, fawn and white duck and of white linen; coats are semi-fitted, trimmed with buttons, skirts flare over, trimmed to match coats. Regular \$6.50 and \$8.50. Friday \$3.95.

\$3.95 LADIES' DRESSES, \$2.49. Ladies' Semi-Princess Dresses, of sky, natural, navy and dark grey, linen finished fabric, dainty yoke of Cluny lace, pleated over shoulders; cuffs of lace to match yoke, circular cut skirt, finished with pleated down centre of dress. Regular \$3.95. Friday \$2.49.

LADIES' COATS, \$5.95. Ladies' Medium Long Coats, made of light and medium fawn shade, striped covert cloth, trimmed with strappings of self, fancy patch pockets, finished with buttons. Regular \$8.50. Friday \$5.95.

LADIES' SEPARATE SKIRTS, \$2.95. Ladies' Separate Skirts, of imported Panama, in navy and black, and of soft finished vicuña, in black; made in either pleated or flare gore styles, trimmed with folds of self and buttons. Regular \$3.95 and \$4.50. Friday \$2.95.

\$6.50 GIRLS' DRESSES FOR \$2.95. 75 only Girls' Dresses, of white lawn, slightly soiled, trimmed with lace and Swiss embroidery insertions, also of pink, blue, tan and white, and of red and white and blue and white checked linens, made in two-piece styles, trimmed with bol-tache braidings, pleated skirts. Sizes 10, 12 and 14 years in the lot. Regular \$3.50 to \$6.50. Friday \$2.95.

\$2.95 HEATHERBLOOM SKIRTS, \$1.98. Made full, with deep flounce, finished with two deep trills of embroidery and dust ruffle; colors navy and brown. Regular \$2.95. Friday \$1.98.

\$3.50 MOIRETTE SKIRTS, \$1.98. Deep flounce of bias tucking and three joined trills, velvet binding; colors navy, brown, grey, sky and ivory. Regular \$3.50. Friday \$1.98.

\$1.75 PRINT WRAPPERS, 98c. Deep yoked trills, trimmed fancy braid, fitted waist linings, full skirts, with deep gathered flounces, some with double box pleated backs, carding navy and black, with neat white figures and spots. Regular \$1.25 and \$1.75. Friday 98c.

\$1.50 WHITE WAISTS, 98c. 1000 Fine Lawn and Vesting Waists, front of all-over embroidery, clusters of pin tucks, lace trimmed collar and long sleeves; also tailored shirt waists, with wide plaits and tiny collar; all sizes. Regular \$1.25 and \$1.50. Friday 98c.

Dress Goods Department

2000 yards High-class Dress Fabrics. Regular values 50c, 65c, 75c and 85c. Friday 44c per yard.

French Chiffon Panamas, Fancy Armure Weaves, Raye Cashmeres, Shadow Stripe Worstedes, Vandyke Stripe Satin Cloths, plain and fancy weaves.

BLACK DRESS GOODS. Black Fancy Stripe Armures, Chiffon Panamas, Stripe Worstedes, Wool San Toys and San Toy Crepe, Poplins, Bengalines and Imperial Cordes, fine and medium mesh weave French Voiles; first choice qualities; warranted fast unfading dyes, blue blacks, medium blacks and mourning blacks in the lot; 42-44 inches wide. Regularly sold at 65c, 75c and 85c. Friday bargain, per yard, 55c.

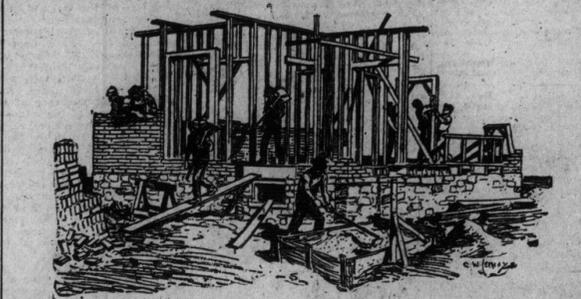
35c, 40c and 50c DELAINES, 29c. 2000 yards All-wool French, German and Austrian Delaines, in a beautiful variety of spots, fancy broken stripes, floral and rosebud designs, Persian, Paisley and geometrical designs, cream and colored grounds, with pretty color combinations, smart for kimonos, sacques, waists, dresses, etc. Regular selling 35c, 40c and 50c. Friday bargain, per yard, 29c.

900 yards Rich Black Dress Silks, chiffon taffeta weave, beautiful heavy quality, recommended for wear, splendid shade of black, very stylish for coats, dresses, waists, etc. Regular 65c yard. Friday bargain 45c.

Women's Neckwear

Wash Neckwear, Swiss Embroidered Stocks, Valenciennes Lace Stocks, Embroidered Pique Tailored Stocks, Embroidered Pique Tailored Stocks, Bretonne Net Stocks, "Gretchen" Collars, Jabots in Swiss embroidered, "Baby" Irish lace and embroidered, a manufacturer's clearance. Regular price 50c, 75c and \$1.00. Friday \$25c.

When Your House is Finished What Then?



PERHAPS others have said something similar to what the lady on one of the Parkdale avenues was heard to exclaim not long since. The party had been inspecting a new house, still far from complete.

The owner's wife, a pretty well set-up lady of just the right degree of plumpness, was coming down the gritty plank leading from the front door sill to the ground.

One of the men in the party of inspection made a laughing remark about the thinness of the plank. The lady stopped midway, shaking the plank up and down impressively.

"If this plank broke," said she, "I wouldn't have to worry about furnishing the house."

If the furnishing of your new house added to the cost of the "extras" looms in your mind as anything of a problem in financial economies, we are positive you would be interested in the plan this store is offering as a solution for just that very problem.

HOUSEFURNISHING CLUB

500 Home-owners have the privilege during the month of July of choosing what Housefurnishings they need and paying for them at convenience as mutually agreed upon. The offer includes all goods sold in the Carpet and Curtain Department and the Furniture Department. Pictures and Silverware will be included if you wish it. No charge is made for the privilege in any way, first or last, direct or indirect. Club customers are charged what cash customers pay.

The Club Office is on the ground floor at James-street, and the Secretary is at your service for fuller explanation of details.

Wash Goods Bargains

200 pieces Very High-class Figured Muslins, most beautiful designs in pink, sky, mauve, yellow and green combinations. Regular 15c, for 7 1-2c.

225 pieces Holly and other Batistes, pure white grounds, navy and black grounds, figured and polka dots, in every conceivable color; these are sold regularly at 14c to 25c, for 10c.

Great sale of remnants of all kinds of Wash Goods, Crum's 15c Prints, White Lawn, Muslins and Nainsooks, for 15c to 35c.

Colored Muslins, Silk Mulls, etc. Regular 15c to 50c, per yard 10c.

Ribbons

6000 yards White Falletine Ribbons, 4 3-4 and 5 inches wide, purest of silk, bright finish, perfect goods. Regular 20c yard. Friday bargain 12 1-2c.

Summer Hosiery Bargains

Misses' Black and White Plain Cotton Fashioned Hose, double heel, toe and sole, fast dye. Friday, pair, 12 1-2c.

Women's Fine Imported Black Gauze Weight Lisle Thread Hose, all sizes, 35c value. Friday, pair, 25c.

Lisle Gloves Friday

Women's Wrist Length Lisle Thread Gloves, black only, 2 dome fasteners. Friday, pair, 12 1-2c.

Women's Long Lisle Thread Gloves, plain black, plain grey and black, lace tops, with plain hands. Friday, pair, 19c.

\$5 Toronto Maps 25c

No Office Complete Without One of These Maps. 800 only Maps City of Toronto and Suburbs; compiled and published by the Map Specialty Company of Toronto. Printed in colors. Fully up-to-date, with complete index. Size of maps 6 feet by 3 feet. Published to sell at \$5.00. While they last 25c each.

Hand Bags

12-inch Seal Grain Bags. Friday at \$1.25.

Ladies' Underwear

Ladies' Summer Vests, Merode Brand, fine ribbed cotton, cream color, high neck, with long or short sleeves, and low neck with short or no sleeves, finished with silk heading and ribbon. Sizes 32 to 42 bust measure. Regular price 75c. Friday bargain 38c.

Ladies' Summer Vests, Merode Brand, fine white ribbed cotton or lisle thread, low neck, with short or no sleeves, finished with silk heading and silk ribbons. Sizes 32 to 42 bust measure. Regular price 90c. Friday bargain 45c.

Ladies' Summer Vests, fine ribbed lisle thread, low neck, with no sleeves, bearing and ribbon finisher. Sizes 32 to 38 bust measure. Regular price 35c. Friday bargain 18c.

Ladies' Summer Vests, fine ribbed white cotton, low neck, with no sleeves; one style has shaped body; the other has narrow shoulder strap, heading and ribbon finished. Sizes for 32 to 38 bust measure. Regular price 20c. Friday bargain 10c.

Ladies' Summer Vests, fine ribbed white cotton, low neck, with no sleeves; one style has shaped body; the other has narrow shoulder strap, heading and ribbon finished. Sizes for 32 to 38 bust measure. Regular price 20c. Friday bargain 10c.

CORSETS ON FRIDAY. 300 only pairs Ladies' Fine Corsets, D. and A. model, fine white batiste, medium high bust, long front, hips and back, extension skirt, four strong plain elastic garters, fine steel filled, lace and ribbon trimmed; also 80 pairs High-grade Corsets, samples and oddments, all well-known reliable makes; only one or two sizes in each style. Sizes 18 to 26 inches in the lot. Regular values \$1.00 to \$2.50. Friday bargain 75c.

INFANTS' WEAR. Infants' Jackets, fine soft white flannel-ette, wide stole, kimono sleeves, edges all silk self stitched, silk ribbon. Regular value 50c. Friday bargain 29c.

Little Girls' Dress, fine white lawn, French style, front and back solid baby tucked, embroidery insertion down front, baby embroidery frills, deep hem. Sizes 2, 3, 4, 5 years. Regular value \$1.25. Friday bargain 85c.

Infant's Robe, very fine Persian lawn, yoke, sleeves and skirt have many rows fine Val. lace insertion, dainty trimmings. Regular value \$4.00. Friday bargain \$2.95.

Little Girls' White Dresses, fine white lawn or embroidered dot Swiss muslin, daintily trimmed with Val. lace insertion and frills, embroidery heading. Sizes for 2 to 7 years. Regular value \$2.25. Friday bargain 75c.

Children's Drawers, fine black sateen, elastic at knee. Sizes for 2 to 15 years. Regular value 40c and 45c. Friday bargain 35c.

Children's Rompers, nice small blue and white check gingham, drop seat, small pocket. Sizes for 2 to 14 years. Regular value \$4.00. Friday bargain \$2.95.

LADIES' WHITEWEAR. About 400 pieces Sample Whitewear, Gowns, Skirts, Drawers, Corset Covers, Combinations, Aprons; every piece well cut, beautifully made, fully proportioned and handsomely trimmed with embroidery or lace; not all sizes in any one style, but a wide range of styles to choose from; all prices in the lot. Friday bargain, half-price.

CHILDREN'S DRESSES. Dresses, fine small check gingham, in green, blue or red, daintily trimmed with embroidery frills and insertions. Sizes 1, 2, 3, 4 years. Regular value \$1.00. Friday bargain 48c.

Dresses, several pretty styles in fine prints, trimmed with embroidery insertion, deep hem. Sizes for 2 to 14 years. Regular value 85c. Friday bargain 50c.

Dresses, fine gingham, small plaid patterns, in pink, sky or cadet blue, with white, fine embroidery yoke, embroidery heading, lace edges. Sizes 6, 8, 10 years. Regular value \$3.00. Friday bargain \$1.25.

Dresses, fine white lawn, yoke solid tucked front and back, front, collar and cuffs have row of embroidery insertion, skirt has three wide tucks and deep hem. Sizes 6, 8, 10 years. Regular value \$2.00. Friday bargain \$1.50.

Silverware Bargains

100 Pickle Casters, fancy stand and tongs, crystal glass pickle jar, cut glass pattern. Regular value \$2.00. Friday bargain \$1.00.

35 only Salad Bowls and Servers, rich Crown Derby colors, English plate rim and servers, handles of servers to match bowls. Regular \$5.00. Friday \$3.95.

\$1.25 Clocks 79c

200 Nickel Alarm Clocks, 4 1-4 inch dial, loud alarm, American movements, lever to stop bell, guaranteed accurate timekeepers. Regular value \$1.25. Friday bargain 79c.

24 only Bronze Finish Clocks, miniature grandfather's design, reliable movements, guaranteed timekeepers. Regular \$3.00. Friday bargain \$1.50.

Travelling Goods

10 only Highest Grade Leather Club Bags, 20 at less than usual cost price at factory. Regular \$7.65 and \$8.55. Friday \$5.75.

Inspect our full line of Travelling Goods Top Floor.

Men's Tweed Suits \$5.95

Men's Imported English Tweed Three-piece Suits, in brown, green and dark grey weaves, with self and fancy colored stripes, made up in single and double-breasted sack styles, good linings, perfect fitting. Sizes 36 to 44. Regular price \$8.50, \$9.00, \$10.00 and \$11.00. Friday \$5.95.

Men's Tweed Pants

Men's Strong Canadian Tweed Pants, in dark fancy stripe patterns, made with two side and one hip pocket. Sizes 32 to 42. Regular price \$1.50. Friday 98c.

MEN'S WASH VESTS. Men's Fancy Wash Vests, made up in the latest weaves, in white, blue, tan, blue and red polka dots and figures, also in stripes, checks and mercerized figures. Sizes 35 to 40. Regular prices \$1.25, \$1.50 and \$1.75. Friday 98c.

Boys' Two-Piece Suits

Boys' Imported English Tweed Two-piece Norfolk and Double Breasted Suits, with belt, in brown and grey mixtures, with plain and fancy colored overstripes; plain knee pants. Sizes 25 to 28. Regular prices \$3.50 and \$4.00. Friday \$2.49.

Boys' White and Blue Striped Cambric, Buster Brown Wash Suits, made to button close up to throat, with neat Frunstan collar and muslin bow tie in front. Pants bloomer style. Sizes 4 to 7 years. Regular price \$1.25. Friday 87c.

Men's Hats Friday

Men's and Youths' Soft Hats, fine English fur felt, colors brown, fawn, tan, blue and pearl grey, balance of regular \$1.50 and \$2.00 lines. Friday 79c.

Men's Straw Sailor Hats, in fine split straw, black silk bands and leather sweatbands. Friday 49c.

300 Land and Water Hats, in fancy mottled colors, also solid navy blue, brown, cardinal and plain white. Friday 39c.

Men's Furnishings

200 only Neglige Shirts for men, slightly counter soiled, spots, stripes, figures, etc., good quality fabric, small laundered cuffs attached. Regular 50c and 59c. Friday 29c.

200 garments of Men's Summer Underwear, odd shirts and drawers, of English ribbed cotton, four shirts only in Swiss net, seam shade. Regular 25c and 35c garment. Friday 15c garment.

50 Men's Two-piece Bathing Suits, of English worsted wool, in plain black. Regular \$2.00. Friday \$1.00 suit.

500 Men's and Boys' Leather Belts, ring sides or straight. Special Friday 29c.

1000 Men's Elastic Web Suspenders, cross back style, cast-off kid ends. Regular 38c and 50c. Friday 28c.

1000 garments of Men's Balbriggan Underwear, Shirts and Drawers, cream shade. Special Friday 38c garment.

Summer Socks

Men's Fancy Colored Fancy Pattern Lisle Thread Socks. Regular 25c. Friday 19c.

Men's Plain Black Summer Weight Cotton Socks, all sizes, fast dye. Pair, Friday, 25c.

Children's Hats

Children's Straw Sailors, in fancy mixed or plain white straw, with white or colored bands. Friday 17c.

Children's Wash Tams, blue and white duck, pique, drill and linen crash. Regular 25c and 35c. Friday 15c.

Boys' Varsity and Hookdown Caps, in plain serge and fancy mixed tweeds. Regular 25c. Friday 9c.

Boots and Shoes Friday

286 pairs Children's Boots and Oxfords, made of patent calf, red vic kid and black Dongola kid, hand turn and medium weight soles; not all sizes in the different kinds, but all sizes in the lot, 3 to 10-12. Regular \$1.00 to \$1.50. Friday bargain 75c.

212 pairs Ladies' Oxfords, Dongola kid, patent leopad, medium weight extension soles; Cuban heel, neat perforations. Sizes 2 1-2 to 7. Friday bargain \$1.99.

346 pairs Men's Boots, 46 pairs are high cut prospecting boots, 10-in. leg, bellows tongue to top. Sizes 6, 7, 8, 9 only. Regular \$4.00. 300 pairs are box calf. Blucher cut, mostly Goodyear welted. Sizes 6 to 11. All one price, Friday bargain, \$1.99.

100 Shoe Polish Outfits, containing one tin of best English wax shoe paste (tan or black), one shoe brush, and one velvet polishing pad, in cardboard box; made in England. Friday bargain 19c.

(Telephone orders filled.) Big Footwear Department, Second Floor.

Jewellery Bargains

500 Fine Filled Pearl Necklets, fine cream and white lustre, gold filled clasp. Regular 50c and 75c. Friday 19c.

200 10k. Solid Gold Pearl Set Kings, fine real pearls, claw setting. Regular \$3.00. Friday bargain 98c.

100 Solid Gold Pearl Set Scarf Pins, assorted patterns and designs. Regular selling \$3.00. Friday \$1.50.

200 Solid Gold Pearl Set Brooches, dainty designs, crescent, crescent and star, dent-de-lie bars, etc. Regular selling up to \$6.00. Friday bargain \$2.95.

JEWELLERY BARGAINS.

Gold Filled Cuff Links, stone set and assorted designs; Gold Filled Stone Set Scarf Pins, Hand Engraved Bar Pins, Beauty Pins, Sterling Silver and Enamelled Brooches, Belt Pins, Color'd Bead Necklets, Hat Pins, Stone Set Gold Filled Brooches, etc., etc. Regular selling 15c to 50c. Friday one price 10c.