

Come to Raphael-Mack's Tomorrow, the Last Day of the

WAISTS--

At Prices That Will Build Business!

Our entire collection of dainty Crepes and Georgettes, etc., for ONE DAY MORE, at—

\$6.98, \$8.98
\$11.98 —And Higher.

"To Make New Friends and Draw Old Friends Closer."



Friend-Making Sale

THE supreme value-giving effort of the season! Not an ordinary sale by any means, but a DEMONSTRATION of the great savings our big 4-store buying power achieves—and PROOF that we CAN and DO secure values thereby which the ordinary store cannot hope to equal. Now for Saturday, the LAST DAY, we urge careful comparison of the many offerings quoted below. The more carefully you compare, the more certain are we to DO BIG BUSINESS!

"Not to Make Profits, But to BUILD BUSINESS."



SKIRTS--

At Prices That Will Make Friends!

Our entire stock of lovely new silk skirts and cloth skirts, marked for ONE DAY MORE, at—

\$6.98, \$8.98
\$11.98 —And Higher.

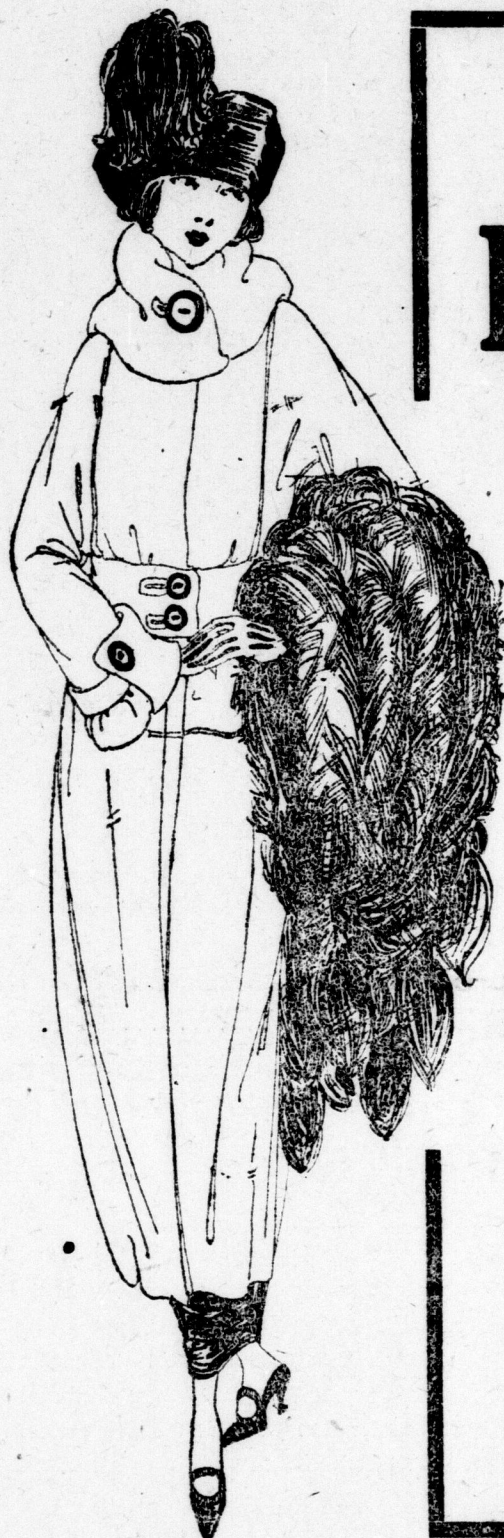
Just One Day More To Share In These Great Values!

COATS

---New Styles
---Warm Fabrics
---Smart Shades

Strikingly beautiful coats—many of them so richly trimmed with fur or fur fabrics that the wearing of furs becomes quite unnecessary. Choose from the entire stock for ONE DAY MORE, at—

\$24.90
\$29.90
\$39.90
\$49.90
---And Higher



All Our FURS

Marked Down for Friend-Making—

25% Off

Neckpieces and Muffs in all the new styles and shapes, also Coats, Capes and Coatees. Choose from—

Seal
Opossum
Beaver
Squirrel
Mink
Raccoon
Fox, Etc.

25% OFF
Tomorrow Only!



After Tomorrow This Opportunity Will Be Gone!

SUITS

---Offered At Less Than the Materials Are Worth Today!

Suits for Misses—Suits for Women! The very latest conceptions from the foremost New York style designers. Every material—every shade—every novel trimming idea—is represented.

\$29.75
\$39.75
\$49.75
\$69.75
---And Higher

EXTRA SPECIAL!

Coats
\$29.90

EXTRA SPECIAL!

Suits
\$34.75

EXTRA SPECIAL!

Skirts
\$9.98

EXTRA SPECIAL!

Waists
\$6.98

EXTRA SPECIAL!

Dresses
\$9.85

EXTRA SPECIAL!

Coats
\$44.90

DRESSES

At Friend-Making Prices!

Not just a half dozen or so, to make a sale—but ALL our stock! Hundreds of fresh new dresses of elegance and charm at away below today's regular value.

\$14.85 **\$19.85**
\$24.85 **\$29.85** —And Higher.



NO COMPARATIVE PRICES

So unusual are the reductions for this event that we refrain from printing regular values. We don't want to lose your confidence by what might appear like exaggeration! Please make comparisons, and form your own opinion of the savings.

MILLINERY

At Friend-Making Prices!

If you're looking for an out-of-the-ordinary hat at a below-the-ordinary price, here's where you can satisfy both desires without half trying! Every hat in stock is included—tomorrow only.

\$3.95 **\$5.95**
\$7.95 **\$9.95** —And Higher.



THE RAPHAEL-MACK CO.

"The Store of Smart Styles at Popular Prices."

236 Dundas Street

Also in Hamilton, Kitchener and St. Catharines.