

KING & SARGENT

ROOM 101, MASONIC TEMPLE. PHONE 650.

PORTLAND STREET—Frame cottage, brick foundation, 2 bedrooms, parlor, dining-room, kitchen, pantry, new bath, and driveway. Lot 20x125 feet. Price, \$1,400.

OXFORD STREET—Two-story and three-quarter brick-veneer, cement block foundation, 2 bedrooms, double parlor, dining-room, kitchen, scullery, modern conveniences, veranda; lot 25x125 feet. Price, \$2,500.

ELIAS STREET—New brick-veneer story and half, cement foundation, cellar under all of house, hall, parlor, dining-room, kitchen, pantry, 3 bedrooms, bathroom, hard and soft water and sink in house, piped for gas, electric light and fixtures; lot 20x140 feet. Price, \$1,900.

SILAS STREET—Two-story, brick-veneer, cellar under all of house, 4 bedrooms, parlor, dining-room, kitchen, pantry, vestibule, hall, lot 20x140 feet. Price, \$2,200.

ELIAS STREET—Upstairs, parlor, dining-room, kitchen, summer kitchen, hall, pantry, large cellar, gas, barn, fruit trees; lot 20x140 feet. Price, \$1,800.

MATILDA STREET—New brick cottage, 2 bedrooms, parlor, dining-room, kitchen and summer kitchen, good garden; lot 20x140 feet. Price, \$1,600.

BARBER SHOP—Centrally located. Call for particulars.

COLBORNE STREET—1½-story brick-veneer, cement floor in cellar, double parlor, dining-room, kitchen, modern conveniences, veranda, cement walks; lot 20x125 feet. Price, \$1,800.

VICTORIA STREET—Story and half, 3 bedrooms, parlor, dining-room, kitchen, hall, cellar with cement floor, cement walks; lot 20x125 feet. Price, \$1,800.

VACANT LOT—Central avenue, central, 50x125 feet. Call for particulars.

TO LET—Modern residence, Richmond street north. Call for particulars.

PRINCESS AVENUE—Just east of Quebec street—New story and half brick-veneer, 3 bedrooms, parlor, dining-room, kitchen and summer kitchen, pantry, bathroom, complete, gas and electric, good cellar, connects with sewer, hard and soft water. This is a well-built house. Will be sold for \$2,500 if taken at once. Immediate possession. Will sell for \$1,900 without furnace. A chance of your lifetime. Easy terms.

VACANT LOTS—WE HAVE THE SALE OF THE LOTS IN THE FOLLOWING SURVEYS. YOU CAN BUY A LOT IN ANY OF THE FOLLOWING: 5 DOWN AND 41 WEEK. LOOK AT THE LIST. KENSINGTON, WEST LONDON, SURREY, PLACE WEST LONDON, CHILSEA GREEN, SOUTHEAST, LUXHALL PARK, LONDON, SURREY, SOUTHWEST, WOODSIDE SURVEY, SOUTH LONDON, DUNN ESTATE, SOUTH LONDON, SURREY, A LARGE NUMBER OF OTHER LOTS IN ALL PARTS OF THE CITY.

EPWORTH AVENUE—New brick cottage, brick foundation, 2 bedrooms, parlor, dining-room, kitchen; lot 20x145 feet. Price, \$1,750.

DUNDAS STREET EAST—Story and half brick-veneer, stone foundation, 3 bedrooms, parlor, dining-room, kitchen, all modern conveniences; veranda, cement walks; lot 20x125 feet. Only \$2,500.

VACANT LOT—Central avenue, central, 50x125 feet. Call for particulars.

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FIREMEN PERISH IN GREAT BLAZE

Four of the New York Brigade Missing at Roll-Call—Many Gallant Rescues.

New York, Jan. 11.—With the first streaks of dawn this morning scores of firemen began the task of searching in the ruins of the Parker building, Ninth street and Fourth avenue, for the bodies of the three firemen who were reported missing after the call to take part in fighting the spectacular fire that destroyed the 13-story building last night, causing a loss variously estimated at amounts reaching \$6,000,000.

Although accounted fireproof, the great building burned almost like tinder, the first in the upper stories gaining great headway unchecked, as it was far beyond the reach of even the fire department's great water towers.

Rescuing Their Comrades. Three firemen were caught in the sixth story when a floor below them dropped, and were forced upward to the seventh, and then to the eighth story of the blazing building. From below it seemed that rescue was impossible, until several firemen, seizing the other three by the ankles, swung themselves up the face of the tottering wall. Climbing to a window ledge, the ladder with its great hook, was drawn up and swung to a higher ledge, the men working heroically until their endang-ered comrades were reached. Down the smoking wall the men came slowly until they were near enough to the ground to drop into their comrades' outstretched arms. So narrow was the escape, for rescuers as well as rescued, that the ladders themselves were burned where they hung when the firemen dropped from their rungs.

Down With the Debris. But even the rescue of these men was not complete, for three who went up into the building failed to return. The other three, John F. Farnham, John J. Lynch and John F. Farnham, were burned where they hung when the firemen dropped from their rungs.

A Novel Rescue. Several workmen, who made their way to the roof, were rescued in a novel way. A crane, such as is used on ships, was placed on an adjoining building, and a lifeline shot across to the stranded men. It was there securely fastened, thus permitting the imperiled ones to work their way hand over hand to safety.

The fire was officially declared to be under control soon after 7 o'clock, but Deputy Chief Binnis warned the police to keep the crowds as far as possible away from the wrecked building, as there was still great danger that the entire building might collapse, as a result of the contracting of the steel girders as they cooled. The police lines caused a complete tie-up of the Fourth avenue trolley line and it was not expected that any of the cars would go over the Eighteenth street crossing during the day.

The firemen who failed to respond to the roll call last night were: John F. Farnham, Thomas O'Connor, John J. Lynch and John F. Farnham.

Tim Hutchinson was removed dying to a hospital, Captain Wilson and Captain Garvin, who were injured internally, were among those dangerous-ly hurt.

The casualties began the burning building on Eighteenth street, where a temporary hospital, where fire department physicians gave immediate aid to the injured.

MARRIAGE LICENSES. BUCHNER & GUNN, BARRISTERS, etc., 25 Dundas street, W. S. O. T. A. Buchner; J. M. Gunn, B.A. L. A. Buchner; J. M. Gunn, B.A.

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NAVY BLUE SERGES

British Manufacture, 50c to \$1.00 Yard

There is no material that takes the place of these, the Cheviot Serge, the Estamine Serge and the Royal, or Military Cloth Back Serge. These Navy Blue Serges are guaranteed to stand sea water, and neither spot nor shrink. Just read this over again, and try if you can think of anything that would be more serviceable than these for Girls' School Dresses, the Sailor Suit, Ladies' Odd Skirt or Shirtwaist Suit. They will stand all kinds of wear and all kinds of weather.

Cheviot Serge, 50c
Ask to see this excellent Cheviot-Finish Navy Serge, medium twill. Will not wear glossy or have a greasy look. 44-inch Cheviot Serge, per yard 50c

Navy Estamine, 75c
This is a celebrated English make, guaranteed to stand the color in any climate. A splendid washing serge for girls' sailor, or boys' Buster suits, fine twill, and will not gloss or wear greasy. 44 inches wide, per yard 75c

Uncrushable Navy Serge, 65c
A very fine weave, good weight, and does not crush. Will give excellent satisfaction and good wear and service for girls' school dresses. Special, per yard 65c

Fine Twill, 75c
Smooth finish, fine twill, Navy Blue Serge. An excellent quality, suitable for dresses or shirtwaist suits. A serge that is guaranteed to give good and satisfactory wear. 44-inch, per yard 75c

"Royal" or Military Serge, 85c and \$1.00
See these Cloth Back Serges for your Military Suit or Odd Skirt. Medium twill, good weight. An excellent Serge for Jacket Suits for young ladies, and cannot be excelled for serviceable wear. 46-inch, at, per yard 85c and \$1.00

Have These Made Now, at January Prices
It will cost you only \$1.50 now for making our regular \$2.00 style Skirt.
It will cost you only \$1.75 now for making our regular \$2.50 style Skirt.
It will cost you only \$2.25 now for making our regular \$3.00 style Skirt.
It will cost you only \$2.50 now for making our regular \$3.50 style Skirt.
It will cost you only \$3.00 now for making our regular \$4.00 style Skirt.
It will cost you only \$3.75 now for making our regular \$5.00 style Skirt.
It will cost you only \$4.50 now for making our regular \$6.00 style Skirt.

Also an extra 50c reduction off these January prices for misses' lengths.

Don't delay leaving your orders, as these special prices may be called off at any time, as only sufficient orders will be booked to keep our staff employed through the quiet season, in dressmaking.

TODAY (SATURDAY) STORE CLOSING AT SIX O'CLOCK.
By shopping before 6, you are practically indorsing this early-closing movement.
(Help it along.)

STORE CLOSING AT 6 O'CLOCK DAILY.

Smallman & Ingram
THE SATISFACTORY STORE - PHONE 655

149 to 153 Dundas Street

SLATE ROOFING. METROPOLITAN HOTEL—\$1 AND UP. 215 Dundas street, Wm. J. Wright, proprietor.

HOTEL CARS. DOMINION HOUSE, ADJOINING Grand Trunk Railway station, London, J. C. Cox, proprietor.

BRITANNIA HOUSE, YORK AND Wellington. Rates, \$1 upwards. C. W. Morrow, proprietor.

DUKE OF YORK HOTEL, 625 DUNDAS street. Remodeled. Rates, \$1 and upwards. F. J. McLean, proprietor.

HOTEL WINDSOR, OPPOSITE MAR-KET. Rates, \$1 to \$1.25. Charles James.

LONDON HOUSE—REMODELED and steam-heated throughout. Rates, \$1 and up. Now in position to guarantee satisfaction to old and new patrons. W. S. Lashbrook.

New York has 67,000,000,000 gallons of water stored away in its mountain.

DENTAL CARDS. DR. BENTLEY, DENTIST, OVER Sovereign Bank, Dundas and Adelaide. Phone 242.

WOOLVERTON & BROWN, DENTISTS. 215 Dundas street, over Cairncross & Lawrence. Phone 322.

DR. S. M. KENNEDY, DENTIST—OP-FICE. 212 Dundas street. Telephone No. 284.

DR. G. H. KENNEDY, DENTIST. Specialty, preservation natural teeth. 162½ Dundas. Phone 355.

ASSIGNEE'S NOTICE TO CRED-ITORS. In the matter of the estate of Jesse Corbin, of the Township of Lobo, in the County of Middlesex, Blacksmith, insol-vent.

Notice is hereby given that the above-named insolvent has made an assign-ment to Leonard A. Weaver, of the City of London, broker, for the general benefit of his creditors, pursuant to Chapter 147, R. S. O. 1887.

A meeting of the creditors of the said insolvent will be held at the office of M. P. McDonagh, 418 Talbot street, London, on Tuesday, the 31st day of December, A. D. 1935, at the hour of 2 o'clock in the afternoon, for the giving of directions for the disposal of the estate. All creditors are required to file their claims with me, duly verified by affidavit, on or before the said date.

And further take notice, that after the 15th day of January, A. D. 1936, the assignee shall proceed to distribute the said estate among the parties entitled thereto, having regard only to the claims of which notice shall then have been given, and will not be responsible for the assets of the said estate or any part thereof to any person of whose claim notice has not been given.

M. P. McDONAGH, assignee for the assignee, London. LEONARD A. WEAVER, assigned. Dated the 26th day of December, A. D. 1935.

EXECUTORS' SALE
At Neil Cooper's auction room, 211 Dundas street, on Monday, Jan. 13, comprising in part: Diamond ring, lady's Persian lamb jacket, gold watch and chain, clothing, dishes, pillows, furniture, coal stove, kitchen range, sundry other articles. Sale at 2 o'clock.

NEIL COOPER, Auctioneer.

AUCTIONEERS. D. LAWSON, AUCTIONEER—FARM stock and implements a specialty. 400 Dundas street, Frost & Wood building, Saturdays.

J. W. LAIDLAW, WILTON GROVE. Auctioneer—Farm and stock sales solicited. Office, 50 King street, Deering Hardware Works, London, on Saturdays.

A. R. W. BURROWS, GLANWORTH. Auctioneer for Middlesex and Elgin Counties. Office, Dunn's harness shop, London, Saturdays.

CLEANERS AND DYERS. LANGLISH, MY VALET—CLEANING, pressing, reupholstering, 23 Dundas. Phone 472. Wagon calls.

EXECUTOR'S Sale of Valuable Farm Property and Chattels.
The executors of Robert Ralph, in his last will and testament, have caused to be sold by public auction, on the premises, at 1:30 o'clock in the afternoon, on Wednesday, Jan. 22, 1936, at the time and place named, the following property, to-wit: The south 30 feet of sublot No. 22, in the Township of Lobo, in the County of Middlesex, containing 100 acres of land, more or less, and also about 15 tons of hay, a quantity of stove wood, one covered buggy, one cutter, one aged horse and numerous articles of household furniture. Farm all under grass, about 3 acres of orchard and about 20 acres of hardwood bush; barn foundation, house part, brick and part frame, implement shed, drive sled and Property situated about five miles from London and about two miles from St. Johns P. O. The land is sold subject to a reserved bid. Terms of sale: Chattels, cash; farm, ten per cent of purchase money to be paid down at the time of sale, balance in one month thereafter, without interest.

For further particulars and conditions of sale apply to Richard S. Gough, Esq., executor, Ballymore P. O., George Taylor, Esq., executor, New Liskeard, Ont.; the undersigned solicitors, or to D. H. Porter, Esq., auctioneer, London, Ont.

Dated at London, this 31st day of December, A. D. 1935.

THOMAS & McDONALD, vendors' solicitors, London, Ont.

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Smallman & Ingram

THE SATISFACTORY STORE - PHONE 655

Weather: FAIR AND MILD

Saturday Jan. 11

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British Manufacture, 50c to \$1.00 Yard

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