

Telephone Main 7841

1898 --- TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR --- 1919

Market Adelaide 6100



# Store Opens 8.30 a.m. Closes 5.30 p.m. Open All Day Saturday Simpson's Friday Bargains



## Bargains in Draperies

**Drapery Remnants**  
One-Third to One-Half Less Than Regular Prices.

Included are velours' casement cloths, tapestries, chintzes, scrolls, nets and Madras muslins, in lengths measuring from 1/4 yard up to 4 yards. Friday bargain one-third to one-half off regular prices.

**Plain Window Shades at 89c Each**

Strong-wearing window shades, of durable opaque cloth in either cream or green. 37 in. wide, 70 in. long, complete with reliable spring roller, brackets, nails and rings. Today, each ..... 89

**Nottingham Lace Curtains at \$1.89 Pair**

Only 100 pairs in this offering. Choice of a dozen exceptionally attractive styles, having either plain or medallion centres. White only. 2 1/2 yards long. Today, pair ..... 1.89

**2,000 Yards of American Chintz at 59c Yard**

Daintily patterned chintzes for bedrooms and handsome all-over verdure effects, for use in dining-rooms and dens, etc. 39 to 36 inches wide. Today, yard ..... 59

Simpson's—Fourth Floor.

## Bargain in Huck Towels 98c Pair

About 600 pairs, all heavy quality, some with colored borders and hemmed ends, and a few with hem-stitched ends. Large sizes. Friday bargain, pair ..... 98

**Scarfs and Squares, 95c Each**

500 hand drawn work scarfs, size 18 x 52 in., and squares, size 30 x 30 in., which make pretty shams or small table covers. These are hem-stitched. Friday bargain, ..... 95

**Breakfast Cloths, \$1.89 Each**

153 only, sturdy breakfast cloths with red borders and fringe all around. Size 54 x 80 inches. Friday bargain, each ..... 1.89

**Striped Cottonade, 49c Yard**

500 yards cottonade, dark stripes, suitable for men's working pants, overalls, etc. 28 inches wide. Strong quality. Less than manufacturer's price. Friday, yard ..... 49

**White Terry Towelling, 26c Yard**

1,800 yards white terry towelling, 14 inches wide. Friday bargain, yard ..... 26

Simpson's—Fourth Floor.

## Friday Bargains in Carpets and Linoleum

**Wool Union Rugs, \$16.95**

Regularly \$22.50.

Blue and brown grounds, small art designs in quiet colorings. Size 10 ft. 8 in. x 9 ft. Regularly \$22.50. Friday bargain, ..... 16.95

**Congoleum, 9 Feet Wide, \$1.05 Square Yard**

Conventional designs in red and green on a matting ground. Damp-proof. Will not bulge or shrink in wear, and easily cleaned. Today, square yard ..... 1.05

**Canvas Back Stair Oilcloth (Seconds)**

Floral design, 18 in. wide, yard 38. 22 1/2 in. wide, yard 53.

**Cocoa Mats, \$2.29**

Securely bound edges. Size 20 in. x 33 in., 2.29

**Tapestry Body Carpet, \$1.95 Yard**

Imported Tapestry Carpet of best make—floral and eastern designs—good colorings. 27 in. wide. Yard ..... 1.95

**Oilcloth Runners (Seconds)**

Good quality Oilcloth reduced on account of blurred printing, which does not affect the wear.

Size 7 ft. 6 in. x 1 ft. 6 in. .... 1.45

Size 6 ft. x 1 ft. 6 in. .... 1.15

Simpson's—Fourth Floor.

## Pictures Clearing, 39c

Framed pictures in small sizes, oak, gilt and gumwood frames, sepia and colored prints, wide range of subjects. Sizes 4 x 6, 10 x 12 and 11 x 14 inches, etc. Regularly 49c to \$1.50. Friday bargain ..... 39

Simpson's—Sixth Floor.

## Toilet Goods--Bargains

**TOOTH PASTES AND POWDERS.**

Pepsodent, 52c, special ..... 37  
Pebecco, 52c, special ..... 37  
Corson's Charcoal Paste, ..... 26  
Colgate's Tooth Paste, ..... 28  
Euthymol Tooth Paste, ..... 26  
Hutax Paste and Powder, ..... 26  
Chlorox Tooth Paste, ..... 52  
Frothocryd Powder, ..... 29  
Rogor & Gallet's Paste, ..... 37  
Calvert's Powder, 21, 27c, 25c  
Formald Paste and Powder, ..... 26

**FACE POWDERS AND CREAM.**

Hind's Honey and Almond, 39  
Italian Balm, ..... 23  
Frothocryd, ..... 19  
Perlan Beautifier, ..... 39  
Laud's Bloom of Youth, ..... 52  
Pond's Vanishing Cream, ..... 27  
Jergens Rose and Violet Cold Cream, ..... 37  
Charley's Fish Food, ..... 45  
Sempre Glovine, ..... 47  
(War Tax Included.)  
Simpson's—Main Floor.

**DRUG SUNDRIES.**

Howard's English Epsom Salts, 1 lb. (in powder), 3  
Borax (in fine powder), 3  
Iodine, ..... 29  
Boric Acid, 1 lb. package, 27  
Beef, Iron and Wine, 68c;  
Special, 3 for ..... 99  
Quinine and Iron Tonic Wine, 78c  
Special, ..... 59  
Wild Cherry, Spruce and Tar Cough Cure, ..... 39  
White Pine, Eucalyptol and Honey Cough Cure, ..... 35  
Parish's Chemical Food, 8 ozs., ..... 29  
Blau's Pills, 50c (in box), 3 for ..... 25  
A. B. S. & C. Tablets (100 in box), 2 for ..... 17  
Fruittives, 50c size, Special, 2 for ..... 63  
Phillips' Milk Magnesia, 3 for ..... 75  
Scott's Emulsion, large size, 50  
Household White Liniment, 52c, Special, ..... 39  
Tintex for Coloring, 10c, Special, 3 for ..... 29  
Hot Water Bottle, Regularly \$1.50, Special, ..... 1.29  
Fountain Syringe, Regularly \$1.25, Special, ..... 99  
Tubing (4-foot length), 23  
(War Tax Included.)  
Simpson's—Main Floor.

## Sample Handkerchiefs 3 for 50c

Samples Women's Swiss One Corner Embroidered Handkerchiefs—All white or with dainty colorings. 25c and 35c values. Friday bargain, 3 for 50c  
Women's Pure Linen Handkerchiefs—Hemstitched borders. Regularly 15c each. Friday bargain ..... 6 for 53

## Tourist Trunks \$7.95

Canvas Covered Trunks, two cowhide straps, divided covered tray. Sizes 22 in., 24 in. and 26 in. Friday bargain ..... 7.95

**Club Bags, \$3.95**

Fabrikoid Club Bags, single handle, reinforced corners—durable lining, two pockets. Sizes 16 in. and 18 in. Friday bargain, ..... 3.95

**Suit Cases, \$19.95**

Genuine cowhide leather, swing handle, two straps, deep square model, good fasts and lock. Regularly 24 in., \$33.95; 26 in., \$34.50. Friday bargain, ..... 19.95

Simpson's—Sixth Floor.

## Bargains in Wall Papers

**Wall Papers, Today, 79c**

Regularly \$1.00 and \$1.25.

Many styles of attractive wall papers to choose from, including designs and colorings suitable for all rooms and halls. Friday bargain, single roll ..... 79

**Pretty Bedroom Papers, Today, 18c Single Roll**

Cut-out Borders, Match, 7c Yard, ..... 79

Now floral stripe designs, with many pleasing combinations of artistic colorings, including pink, blue, green, yellow or mauve.

**1,500 Rolls Ceiling Papers, Today, 6c Roll**

Regular Value, 10c and 12c.

Neat figured designs on light colored backgrounds, suitable for use in attic bedrooms and stairways. Friday bargain, single roll ..... 6

Simpson's—Sixth Floor.

**500 Quarts of R. S. Co.'s High-Grade Paints**

**89c Quart**

Specially prepared by one of the foremost paint manufacturers. Guaranteed to give satisfaction. Good range of colors to choose from.

Inside white, outside white, ivory, cream, light buff, buff, Devon gray, drab, pearl gray, medium gray, light slate, sky blue, light blue, medium blue, navy, golden brown, Brunswick brown, dark brown, maroon, medium red, green tint, pea green, green stone, willow green, dark green, Nile green, bottle green. Friday bargain, quart ..... 89

## Are You Ready for Winter

# Men's Heavy Ulster Overcoats \$22.95

If you place the value upon money that you should this bargain will make a strong appeal to you. These are good overcoats, offering you style, quality and workmanship at the minimum of price.

Tailored from heavy weight dark gray and rich dark brown coatings.

Double-breasted Ulster model, with convertible storm collar—half-belted back and regular pockets with flaps. 135 overcoats in the lot. Sizes 36 to 44. Friday bargain ..... 22.95

## 65 Men's Worsted Suits \$21.95

A medium plain gray shade, in the single-breasted, 3-button, semi-fitted sacque model.

Medium height vest, trousers finished with side, 2 hip, watch pockets and belt loops. Sizes 36 to 44. Friday bargain, at ..... 21.95

**Men's Combination Bath and Dressing Gowns, \$6.50**

Soft, warm, comfortable blanket cloths, in shades of gray, brown, blue, green and red, in Oriental and Gothic pattern effects.

Finished with 2 patch pockets, fastening with cord at neck and fancy cord girdle. Sizes 36 to 46. Friday bargain ..... 6.50

Simpson's—Main Floor.

## Here Are Good Suits For Boys at \$5.95

Regularly \$7.00, \$8.00 and \$8.50

Dependable materials and expert workmanship are the fundamentals of service—to be found in Simpson's clothes for boys.

There are 150 suits in this sale today. Strongly constructed from cotton tweed—black and gray and brown and gray hairline stripes—diagonal weaves and chalk-line effects. Belter models. Bloomers have belt loops and governor fasteners. Sizes 7 to 12 years. Friday bargain ..... 5.95

**Big Boys' Overcoats, \$7.95**

40 only in this lot; are gray Chinchillas with black velvet collar; brown and gray mixed striped tweed in Ulster model, with imitation Persian Lamb collar; gray and black diagonal tweeds in double-breasted Ulster model, with notch collar. Sizes 31 to 35 only. Friday bargain ..... 7.95

Simpson's—Main Floor.

## Good Style Soft Hats \$2.45

Regularly \$3.00, \$4.00 and \$5.00

Fedora and telescope crown shapes, in raw edge, welted and silk bound brim styles.

Shades of gray, green, fawn, brown, navy and black. Not all sizes in any one line, but a good assortment to choose from. No phone or C.O.D. Orders taken. Friday bargain ..... 2.45

**\$2.50, \$3.00 and \$4.00 Black Stiff Hats, \$1.95**

English makes, in small, medium and full crown shapes. All fur felts. Friday bargain ..... 1.95

Simpson's—Main Floor.

The **SIMPSON** Company Limited



## M-E-N Soft Collars

17c Each; 3 for 50c

Regularly 35c, 50c and 65c

Men's and Boys' Soft Collars, Forsyth brand. In white silk, white pique, satin stripes—also fancy silk stripes, Jacquard silk, in pinks, greens, tans. A large and varied assortment of shapes. Sizes 12 to 18. Regularly 35c, 50c and 65c. Today, 17c, or 3 for 50c.

**\$1.59 Scotch Knit Underwear, \$1.39**

Men's Winter-weight Underwear, natural shade—Shetland wool yarns. Sizes 34 to 44. Regularly \$1.59. Friday bargain ..... 1.39

**\$1.25 Negligee Shirts, 98c**

Plain and fancy hairline and cluster stripes of black, blue, helio, tan. Coat style, soft cuffs. Sizes 14 to 15, 16 and 16 1/2. Regularly \$1.25. Today ..... 98

**Boys' \$1.75 and \$2.00 Sweaters, \$1.59**

Pull-over-head style, in navy, with red collar and cuffs. All pure wool. Double-sewn seams. Sizes 22 to 32. Regularly \$1.75 and \$2.00. Friday bargain ..... 1.59

**Boys' \$2.50 Combinations, \$1.98**

Sizes 30 and 32 Only

Natural wool. Bodyguard and Mercury brands. Winter weight. Sizes 30 and 32 only. Regularly \$2.50. Friday bargain ..... 1.98

Simpson's—Main Floor.

## CHRISTMAS SHOW—5th Floor

Santa Claus, Punch and Judy and Marionettes

**Women's Initial Handkerchiefs**  
Hand-embroidered, narrow hemstitched borders, neatly boxed. Friday, 5 in box ..... 25  
Kiddies' Novelty Jap Silk Kerchiefs with nursery pictures in corner. Friday, 3 in box ..... 25

**Novelties for Kiddies, 65c**  
Bulldog, Rabbit, Monkey, Elephant, Teddy Bear, Etc.  
Regularly \$1.00 each. Friday ..... 65

**Boxed Stationery, 23c**  
300 boxes. Attractive floral design on box containing 24 sheets and envelopes to match. Regularly 25c. Special ..... 23

**300 Dressed Dolls, 39c**  
10 inches long, with hair, neat little dresses in different colors. Friday ..... 39

**Sandy Andy, 85c**  
Fill it up with sand and "Sandy Andy" dumps it just like a real sand frame. Friday ..... 85

**Alphabet Blocks, 69c**  
Nicely embossed wood cubes with letters and pictures, each 1 1/2 size. 26 blocks in a box. Friday, 69c. Other size sets at 25c, 35c and \$1.10.

**Water Pistols, 35c**  
The toy that every boy has so much fun with. Friday, each 35

**Teddy Bears, \$1.98**  
Tan colored plush covered, 18 inches high. 144 only to sell. Friday, at \$1.98 each. Simpson's—Fifth Floor.

**Baby Toilet Sets, 98c**  
Brush and comb in neatly lined box. White Ivory Brush and Comb Set—Dainty and serviceable. Special ..... 98  
Manicure Set—Grained ivory on plush lined tray ..... 4.09

**Collapsible Drinking Cups Reduced, 65c**  
Nickel-finished, in leather case. A most useful and sanitary article. Regular price, \$1.00. Friday ..... 65

**Doll Carriages, \$3.98**  
50 Only On Sale Friday  
Black and Brown Finished Wooden bodies, English style with folding leatherette hoods. These carriages have steel axles and 7-inch wheels with rubber tires. Body 18 inches long, 8 inches wide, and handles are 25 inches high.

**Pony Rockers, \$3.25**  
Long wooden rockers, with rail seat.

**Special Wagons**  
Size 18 inches x 9 inches. Friday ..... 1.99  
Size 24 inches x 12 inches. Regularly \$1.99. Friday ..... 2.00  
Metal boxes enamelled red, steel axles, wire wheels and wooden handles.

**Flashlights, 55c**  
Illustrated. Brown or black cloth cover and nickel trim. With strong battery and bulb. Regularly \$1.00. Friday ..... 55c  
Flashlights with red, green, yellow and blue lenses and strong battery and bulb. Regularly \$1.00. Friday ..... 55c  
Flashlights with nickel finish, with battery and bulb ..... 1.25

**Safety Steering Sleighs**  
3-piece hardwood seats with 1/2-inch steel runners, with non-slip grooves, easy steering flexible handles. Natural and red enamel.  
20 inches long ..... 1.39  
33 inches long ..... 1.48  
37 inches long ..... 1.78  
41 inches long ..... 1.98  
51 inches long ..... 2.79  
54 inches long ..... 3.18