

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, Pres.

J. Wood, Manager.

PROBS.—Fairly fair and very warm; occasional showers or thunderstorms.

SIMPSON



JOIN THE 8 O'CLOCK PROCESSION TO THE SIMPSON STORE

Summer Clothes in the Mantle Dept.

WOMEN'S \$10.00 SUITS FOR \$6.48. 75 Women's Smart, Stylish Suits, of a good quality imported vicuna cloth in navy, brown or black; neat semi-fitting coat, notched collar, lined with corded silk, strictly tailored, patch pockets; skirt is plain skirt, with panel front, and is slightly pleated at sides. Sold at \$10.00. Friday, \$6.48.

Isn't it surprising, when the summer comes in and outdoor joyousness revives, how many new needs a single day can develop? Men, women and children all want various things that cannot be found round the house, or that they never had before. To all such this page will be good news; read over every inch of it, and see how many of your particular wants are priced at a saving for to-morrow.

Advantages for Men Who Shop on Friday

English Cover Cloth Raincoats, a smooth-finished material, suitable for spring wear, Oxford grey shade, single breasted style, with self collar, roomy, splendidly tailored, and finished with best quality linings and trimmings. Sizes 33 to 44. Regular price \$10.00. Friday at \$6.80.

Petticoat Bargains, Etc.

Butterfly Combing Sacques of printed muslin, sky, pink, helle or navy, colorfast, with wide, white, lace collar, and white, lace-trimmed cuffs. Sizes 24 to 42. Friday bargain, \$1.00.

Spring & Summer Whitewear at Friday Prices

Corset Covers, a dainty style in fine nainsook, trimmed with fine lace and embroidery insertion, heading, silk ribbons and narrow frills of lace, full front sizes 32 to 44 bust. Regular price \$3.00 each. Friday bargain, \$2.00.

Men's Shirts and Underclothes

3500 Men's Necktie Shirts, in stripes and fashionable colorings, some slightly soiled; others perfect in every way. Regular price \$1.00. Friday, 75c.

Waist Department Attractions

Chiffon Taffeta Waists, an unlimited choice, in no less than five distinct styles; colors are black, navy, rose, ivory and brown. Imported from France, in every size to 42-inch. Regular selling prices \$5.00, \$5.50 and \$6.00. To clear, Friday, \$2.99.

WOMEN'S UNDERWEAR

Women's White Balbriggan Combinations, fine quality, low neck, short or no sleeves, light or umbrella knee; all neatly trimmed. Sizes 32 to 42 bust. Regular \$5.00 each. Friday bargain, \$3.00.

Hats and Caps in Great Variety

200 Men's Suit Hats, fine English fur felt, new styles, and nicely finished. Regular \$1.50 and \$2.00. Friday, \$1.00.

Four Bargains in the Silk Dept.

150 Pieces only Natural Color Sheeting, silk in an extra heavy quality for dresses and suits, also waists and children's wear, clear finish, firm weave, excellent silk; this is our regular 70c quality. Friday bargain, per yard, \$0.45.

4th and 5th Floor Reasons for Early Shopping

Seasonable Housefurnishings! Magnetic Prices!

Best Quality Scotch Printed Linoleum, in the newest black, floral, line and matting designs. Regular 45c and 50c. Friday, per square yard, \$2.99.

Black Dress Goods at Friday Prices

750 yds. Black Dress Fabrics, broken into best selling quantities including all wool velvets, silk striped velvets, etc.

Friday Furniture Bargains

Dressing Tables—In mahogany or good design. Regular price \$35. Friday bargain, \$25.

Big Chances for Economical Housekeepers

LARGEST SIZE FLANNELLETTE BLANKETS, \$1.28 PAIR. 300 pair Flannellette Blankets, white or grey, best quality, the largest size made, 70x54 inches. Bargain, Friday, \$1.28.

Friday Bargains in Footwear

1500 pairs Men's and Children's Boots, donkey kid, patent leathers, medium heavy sole, easy fitting, long lasting. Sizes 11 to 2, 2 1/2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12. Regular \$1.50. Friday, \$1.00.

Fancy Needlework—Main Floor

A magnificent selection of Dainty Cushions for the veranda, garden or boating, all kinds and styles, light or dark colorings, and each one filled with best quality filling down. Regular prices \$1.50, \$1.75 and \$1.95. To clear, Friday, \$1.00.

China Friday Bargains

48-pieces Ten Set, dainty, English porcelain ware, red, gold decoration. Regular \$30.00. Friday, \$20.00.

Trimming Department

A wonderful bargain in Ribbons, over Embroidered Lace and Mesh. Net, Crystal Spot Net and mesh, etc. Selling regularly at \$1.00, \$1.25, \$1.50, \$1.75, \$2.00, \$2.50. To clear, Friday, \$0.75.

Plants and Bulbs

250 Boston Ivy, 25c. Boston Ivy, three-year plants. Regular \$2.00 each. Friday, \$1.50.

Parasols and Boas

Fine Imported Parasols, high-grade, all-weather, variety of styles, including this season's sample lines, also black and white. Price, \$3.00 to \$7.50. Clearing, Friday, \$2.00.

Drugs at Cut Prices

Ammonia Powder, 4 packages, 25c. Beef Iron and Wine, 6c. bottles, Friday, \$1.00.

The SIMPSON Company Limited