

and in the protection of property. They demonstrated, that an Insurance Office, of which five men owned the Stock, could not be so popular, so secure, so profitable, as if the stock were owned by five thousand. The Stock of the Unity was disposed of with a careful regard to this vital principle. In thirteen months One Million of Pounds Sterling in the Fire Office was subscribed for by 5000 Shareholders, and a local management formed in most of the principal cities in England. The Stock, eagerly sought after, soon rose to high premium, and yet the ground intended to be occupied was only partially covered, and the Colonial field was not entered upon at all. With the consent of the original Stockholders, and upon terms which were regarded as fair to them, another Million of Stock was created. The Capital of the Association is now Two Millions of Pounds Sterling, and a portion of the Stock may be purchased at the Colonial Offices.

Advantages to Assurers in the Unity Fire.

A PARTICIPATION IN TWO-THIRDS OF THE PROFITS.

Advantages to Assurers in the Unity Life.

- 1.—**No Entrance Money, Admission Fee, or Policy Stamp**, required from the Assurer.
- 2.—**Moderate Rates of Premium** offering peculiar advantages to young lives.
- 3.—The **Benefits of Mutual Assurance** without its liability.
- 4.—**Participation in Profits**, and the additional advantages of an **Annuity and Educational Funds**.
- 5.—**Policies absolutely Indisputable**, by which all doubt and litigation are avoided.
- 6.—**Policies need never be forfeited**, after payment of **five years' premiums**.