

The Spice of Life—Variety—in This Merchandise at Simpson's

STORE HOURS: 8-30 A.M. TO 5.30 P.M., CLOSING SATURDAYS AT 1 P.M. DURING JUNE, JULY AND AUGUST

Certainty of Effect From These Ready Garments

The cleverest designers of Canada and New York originated them, and the skilled staffs of some of the best manufacturers made them up. Is this not sufficient guarantee that they will look just right when you put them on? And you know exactly what each one will cost you. Read these prices:—



DRESSES FOR WARM DAYS, \$6-95.

Dainty dresses for maid or matron, in numerous styles and the prettiest new materials. Dresses with fancy trimmed waist, smart bolero or coat; skirts with fulness, pleats, frills or apron effects. Fabrics include voiles, plain or with lace stripes, printed lawns, muslin, crepes, striped or spotted materials. A superb collection Thursday, at 6.95

DRESSES OF SUMMER SILK, \$11.50.

Made from soft chiffon taffeta, black and white striped messaline and silk poplins, in navy, black, Belgian blue, gray and green. A nice variety of the very latest styles. Smart coat effects with tier or shirred skirts, coats with ruffles of self material and lace vests and plain or shirred skirts with folds around feet. Suitable styles for misses or older women. Regularly \$15.00. To clear Thursday 11.50

RAJAH SILK SUITS, \$15.00.

The heavy washable kind that looks well tailored and gives the best satisfaction possible. Styles are plain tailored, with flare skirts, and coats in a number of new pleated models. Smart summer suit, at 15.00

Other Wash Suits in "Palm Beach" cloth, at \$6.95, \$8.50, \$10.00, \$12.50 to \$17.50.

WOMEN'S AND MISSES' COATS, \$8.50.

50 New Separate Coats, taken from regular selling lines, made from French serge, gabardines, corduroy, coverts, checks and reversible plaids. Newest sports, military, wide flare with belts and outing styles. Some are silk lined throughout. Colors black and white, navy and sage, also rose, green and fawn plaids. Some half price and less. Thursday, clearing at 8.50

WASH SKIRTS, \$1.50.

A special line of tub skirts made from Horrocks' rep in white. There are several styles, some with yokes and buttoning down front with white pearl detachable buttons; others have pockets and detachable vest shaped belt. Women's and misses' sizes. Very special 1.50

\$2.50 Crepe Kimono Gowns \$1.49

Full Length Kimono Gowns, of figured cotton crepe; neat floral patterns; pink, mauve, navy, gray and sky; cut-in full empire style; V neck and three-quarter sleeves; sailor collar; cuffs and piping of satin. Sizes 36 to 44. Regularly \$2.50. Thursday 1.49

69c MUSLIN SACQUES, 39c.

Pretty Muslin Dressing Sacques, in floral designs; sky, pink and helio; three-quarter sleeves; round collar and cuffs of colored muslin, trimmed with embroidery; belt at waist; sizes 34 to 44. Regularly 69c. Thursday 39



News of Today's Selling

200 Women's Coats at \$3.95. Regular to \$15.00.
Dollar Day in White wear.
Sale of Women's Panama Hats.
500 Shirt Waists at 25c.
Sale of Men's Raincoats.
Many House Furnishing Specials.
Other items herewith for Thursday's selling.

Manufacturer's Sample Whitewear

Prices One-Third to One-Half Less

Thursday morning we will place on sale the entire sample collection of one of our largest manufacturers, together with all broken sizes and ends of lines from our regular stock, left from the heavy selling since the first of June. There are over 900 garments in all, but come early for best choice. We cannot fill phone or mail orders.

Over 500 pieces Women's Whitewear, Nightgowns, Combinations, Corset Covers, Drawers, Underskirts, Princess Slips, Aprons and Chemises, and a range of Girl's and Infants' Whitewear of all kinds. Wide choice of styles in every kind; not all sizes in any one style, but all sizes in the lot. Thursday one-third to one-half less than regular prices.

\$5.00 Bridal Corset, Thursday at \$3.50

A saving of \$1.50 a pair on elegant Bridal Corset. Phone orders filled.
150 only pairs "La Diva" model; finest white silk brocade; medium bust; very long hips; new straight back; finest rustless boning; wide side steels; wide elastic insertions each side of back; six garters; rubber hose buttons; bust draw cord; novelty silk embroidery trim; sizes 18 to 26 inches. Regularly \$5.00. Thursday 3.50

Infants' Pique Coats Thursday, at \$1.25

Infants' Coats, fine white pique, unlined; collar has embroidery insertions, and is edged with a ruffle of handsome embroidery; lengths 20 and 22 inches. Regularly \$1.75. Phone orders filled. Thursday 1.25

Every Man Can Judge Quality in a Blue Suit

When we make this offer it is with the full knowledge that you will be able to judge for yourself of the grade and value of each one of these suits.

Suits of English Worsteds, in Clay twills or fine set twills, made from Botany yarns, in pure indigo blue, fast colors; cut in three-button, single-breasted sacque style with roll fronts; also some in Norfolk style. Sizes 35 to 44. These are regular \$13.50 and \$15.00 suits perfect in every detail of material, cut and finish. Selling Thursday for 9.90

Men's Shirts and Underwear

All oddments and broken size ranges from our recent shirt sales.

Thursday at 39c—Sizes in the lot from 14 to 17. Separate and attached reversible colors, double or single soft cuffs, laundered cuffs, coat styles, etc. Stripes, plain colors, white, etc. Regularly 75c, \$1.00 and \$1.25. No mail or phone orders accepted. Thursday39

LIGHT WEIGHT UNDERWEAR.

In natural balbriggan, shirts and drawers, all sizes; ribbed cuffs and ankles. Garment .25



MEN'S WORSTED SUITS \$15.00.
Of English worsted cloth, in black and white, small stripe patterns; made in single-breasted 2-button sacque style, with soft roll lapels; narrow shoulders; close-fitting and short length, the vest is single-breasted, with collar; trousers have cuff bottoms; sizes 36 to 44. Price 15.00

BOYS' \$1.50 AND \$2.00 WASH SUITS AT 79c.
A morning sale of Russian and Buster Brown Wash Suits; broken lines of regular stock; splendid washing fabrics, in blue and tan shades, with neat stripes; elastic bloomer pants; sizes 2 1/2 to 5 years. Thursday 79

50c SHIRT BLOUSE FOR BOYS.
Another big shipment gives a splendid showing tomorrow; big range of new patterns in light, medium and dark shades; stripe patterns; tapless style blouse, with collar attached; bar fastener for tie; sizes 6 to 15 years. Thursday 50



Did You Ever Before Hear of Reductions in ROYAL CROWN DERBY?

We have been able to accomplish the hitherto impossible, and offer for Tomorrow an exclusive pattern in this prized ware AT VERY SUBSTANTIAL REDUCTIONS. This is no small offering; we have 947 pieces ranging in price from \$1.80 to \$73.65 that will be sold at the Big Reduction indicated below.

Nothing can compare with Royal Crown Derby for wedding gifts—whether it's a full tea or dessert service or a single piece, it's the acme of good taste and desirability.

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| Chocolate Set (chocolate jug and six chocolate cups and saucers), Belmont shape. Regularly \$24.10. Sale price, set 18.95 | \$4.20 Covered Jugs, large, for 3.15 | Tea Plates, 6-inch. Regularly \$24.75 dozen, for each 1.55 |
| Tea Pot, Sugar and Cream Set, Belmont shape. Regularly \$11.70. Sale price, set 8.69 | \$3.75 Covered Jugs, small, for 2.65 | Breakfast Plates, 7-inch. Regularly \$30.00 dozen, for each 1.85 |
| Sugar and Cream Sets, Toby shape. Regularly \$3.65. Sale price, pair 2.63 | \$3.15 Covered Sugar Bowls, for ... 2.25 | Dessert Plates. Regularly \$49.50 dozen, for each 3.10 |
| Sugar and Cream Sets, large size. Regularly \$4.50. Sale price, pair 3.35 | \$6.15 Coffee Pots, for 4.45 | Cups and Saucers, bouillon. Regularly \$37.50 dozen, for each 2.25 |
| Dessert Set (12 dessert plates and 12 spoons). Regularly \$64.50. The set 46.95 | "CROWN DERBY" SUGAR AND CREAM SETS, \$2.69 PAIR. | Cups and Saucers, Dover shape. Regularly \$33.00 dozen, for each 2.00 |
| Tea Set (12 cups and saucers, 12 plates, sloop bowl, cream jug, 2 cake plates). 40 pieces. Regularly \$73.65. Sale price 54.50 | Dover shape, half gold handles, limited quantity only. Regularly \$3.75. Sale price Thursday, pair 2.69 | Cups and Saucers, Sefton shape. Regularly \$33.00 dozen, for each 2.00 |
| After-Dinner Coffee Set, on tray (6 A. D. cups and saucers, coffee pot and tray). Regularly \$34.75. Sale price 21.95 | \$6.45 Marmalade Pots, for 4.69 | Cups and Saucers, Elgin shape. Regularly \$36.00 dozen, for each 2.25 |
| CROWN DERBY JUGS. | \$5.70 Tea Caddies, for 4.25 | Cups and Saucers, chocolates. Regularly \$45.00 dozen, for each 2.69 |
| \$4.50 Hot Milk Jugs, for 3.35 | HANDLED BASKETS. | Cups and Saucers, chocolate, small. Regularly \$33.00 dozen, for each 2.00 |
| | \$10.50 Large Sized Handled Baskets 7.79 | Cups and Saucers, breakfast. Regularly \$45.00 dozen, for each 2.80 |
| | \$9.00 Medium Size Handled Baskets 6.65 | |
| | PLATES AND CUPS AND SAUCERS IN THIS GREAT SALE. | |
| | Bread and Butter Plates, 5-inch. Regularly \$21.00 dozen, for each 1.30 | |

Bedding for Your Summer Home

AT SHARPLY REDUCED PRICES.
Comfort, covered with good English seersucker, various colorings; well quilted, and filled with a white cotton; size 72 x 78 inches. Regularly \$2.95. Special, Thursday 1.95

White Crechet Bedspreads, for large double beds; hemmed; size 74 x 94 inches. Special, Thursday 1.29

White Union Wool Blankets, sturdy quality; secured and shrunk; pink or blue borders; size 64 x 82 inches. Special, Thursday, per pair 4.69

Gray Saxony All-wool Blankets; soft quality; weight 6 lbs. Special, Thursday, pair 4.95

Bleached Sheet, sturdy quality for general use; hemmed; size 70 x 90 inches. Special, Thursday, pair 1.18

Hemstitched Circular Pillow Cases; fine quality; size 44 x 33 inches. Regularly 60c per pair. Clearing Thursday, pair 45

Dining Room Specials

Extension Dining Table, made of solid oak, golden finish, the top extends to 8 ft. Heavy square pedestal. Regularly \$12.50. Thursday bargain 8.95

Extension Dining Table, in genuine quarter-cut oak, turned or golden finish, has 45-inch top, extending to 8 ft., massive round pedestal. Regularly \$18.50. Thursday bargain 12.65

Extension Dining Table, in selected quarter-cut oak, turned or golden finish, 48-inch top, extending on easy running slides to 8 ft., neatly designed pedestal. Regularly \$25.00. Thursday bargain 18.95

Buffet, in solid quarter-cut oak, "Colonial" design, turned or golden finish, has three top drawers, double-door cupboard and long linen drawer. British bevel mirror. Regularly \$44.00. Thursday bargain 32.50

Dining-room Chairs, made of selected quarter-cut oak, turned or golden finish, the seats are covered in genuine leather, set has five side and one arm chair. Regularly \$12.50. Thursday bargain 12.85

Dining-room Chairs, in solid quarter-cut oak, turned or golden finish, consisting of five side and one arm chair, seats are covered in high-grade leather. Regularly \$24.50. Thursday bargain 16.95

Dining-room Chairs, in quarter-cut oak, turned or golden finish, the loose slip seats are covered in genuine leather, set consists of five side and one arm chair. Regularly \$24.75. Thursday bargain 17.90

Brussels and Tapestry Rugs

We have just received a new lot of hand-woven Carpets, new designs and colorings; Oriental, floral, chintz and floral effects, for hall, dining-room, living-rooms and den. 4.0 x 6.0, \$2.25 and \$2.50; 4.6 x 7.0, \$2.50 and \$3.00; 5.0 x 7.0, \$3.00 and \$3.50; 5.6 x 7.6, \$3.50 and \$4.00; 6.0 x 8.0, \$4.00 and \$4.50; 6.6 x 8.6, \$4.50 and \$5.00; 7.0 x 9.0, \$5.00 and \$5.50; 7.6 x 9.6, \$5.50 and \$6.00; 8.0 x 10.0, \$6.00 and \$6.50; 8.6 x 10.6, \$6.50 and \$7.00; 9.0 x 11.0, \$7.00 and \$7.50; 9.6 x 11.6, \$7.50 and \$8.00; 10.0 x 12.0, \$8.00 and \$8.50. Heavy Scotch and Flemish Linoleum, 45x—2000 yards of extra heavy printed linoleum in black, tile, floral, heavy design, suitable for halls, bedroom, kitchen, dining-rooms, etc. Thursday, square yard 45c

THE GROCERIES

Telephone Direct to Department, Adelaide 6100.
4000 lbs. Finest Canned Tomatoes, 2 tins 25
2000 lbs. Fresh Creamery Butter, in lb. prints 25
Finest Sugar-Cured Ham, half or whole. Per lb. 27
E. D. Smith's Pure Orange Marmalade. 5-lb. pail 45
Domestic Shortening. 5-lb. pail 35
Pure Cocoa, in Bulk. Per lb. 27
Finest Featherbed Coconut. Per lb. 35
Edwardsburg or Beehive Table Syrup. 5-lb. pail 27
Salt in Bags. 2 bags 25
Finest Pot Barley. 5 lbs. 25
Peasant Butter, in Bulk. Per lb. 20
Choice Red Salmon. 2 tins 25
Fancy Carolina Rice. 5 lbs. 25
200 lbs. Fresh Ginger Hump. 1 lb. for 10c 25
Tilson's Premium Oats. Large package 25
Pure Gold Quick Tapioca, Chocolate and Custard 25
Paris Pate. Per tin 25
Grapefruit. 2 packages 25
Imported Pickles, mixed and chow. 10-oz. bottle. 25
500 bottles Cheever's Highland brand. Bottle 25
Best Tomatoes. 3 packages 25
Neverson Brand Lime Juice. Reprinted quart bottle 25

Concerning Your Draperies

A POINT TO BE REMEMBERED—SUMMER CURTAINS MADE UP WITHOUT CHARGE.
All summer draperies, including Nets, Madras, Serim, Muslin and Single-Width Chintz, selected this week, are made up to sizes without charge for labor. The special items mentioned below are but a small portion of our stock of fabrics suitable for light summer draperies.
Cream Scotch Madras Muslin, 45 inches wide. Regularly 45c yard. Thursday, yard 38
English and American Washing Chintz. Thursday, yard 39
American Chintz, 36 inches wide, rich color combinations. Thursday, yard 50
English Cretonnes, 30 inches wide, floral all-over effects. Regularly 50c yard. Thursday, yard 35
Brass Extension Rods at 20c—Extending from 28 to 50 inches, ball ends 20

Awnings for Comfort

We make up awnings of every description from stocks which include all the popular colored stripes.
All our awning frames and fittings are triple galvanized.
A thoroughly experienced man will submit samples, measure your veranda or windows, and quote you prices upon request.

SUMMER CURTAINS MADE FREE



The Robert Simpson Company, Limited