REPORT 4 89/10/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 88 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

004-DEFENCE PROGRAMS, PRODUCTS, SERV UNITED STATES OF AMERICA

TRACKING:

POST : 606-LOS ANGELES

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 OUTGOING DEFENSE PRODUCTS TRADE MISSION TO SAN DIEGO AND PHOENIX DURING AIR/SPACE AMERICA. INCOMING U.S. TRADE MISSION TO VANCOUVER - EBCO

AEROSPACE OPEN HOUSE.

OUARTER: 2 ----

QUARTER: 3 Electronic Warfare Briefing at Old Crows Assn 7 cos. part. & presented to 50 reps fm local Exh. Attend Military Communications Conference (MILCOM). Briefings to Naval Ocean System Center (NOSC) Program Offices.

OUARTER: 4 1- Host 10 small Cdn cos at exhibition & conference of American Institute of Aeronautics & Astronautics. 2- AFCEA Western Conference.

15 NEW BUYING CONNECTIONS. 3 MAJOR NEW BUYING CONNECTIONS FOR CANADIAN

FIRMS.

ind. 25 trade ing. rec'd. Briefed 10 cos on Cdn capability in military commun'ns.10 Cdn cos briefed on their activities & specific projs relevant to R&D areas of interest to NOSC.

1- Only 4 cos attended, but slack was taken up by Airshow Cda presence. Attendance was down 50% this FY.

> 2- 8 cos new to military market place were intro duced to prime contractors in territory.