

REPORT 4  
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 410-PARIS

005-COMM. & INFORM. EGP. & SERV  
FRANCE

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PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

DETAILED STUDY TO IDENTIFY OPENINGS.  
DEVELOPMENT OF PLAN OF ACTION FOR EMBASSY IN THIS SECTOR.  
DETAILED STUDY TO IDENTIFY POTENTIAL OPENINGS.  
WHEN STUDY IS COMPLETED, DEVELOPMENT OF A LONG-TERM ACTION STRA-  
TEGY IN THIS SECTOR BY THE EMBASSY.

ANTICIPATED RESULTS:

IMPROVED POSITION IN SECTOR OF FRENCH MARKET.  
GREATER JAMILIARITY WITH POTENTIAL  
OPENINGS.  
STRENGTHENED POSITION FOR CANADIAN  
EXPORTERS IN FRANCE IN THIS SECTOR.  
IMPLEMENTATION OF A PLAN OF ACTION WITH  
MULTI-SECTOR TARGET.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 OBTENIR FACILITATION D'ENTREE DE PRODUITS CDNS  
DE TELECOMMUNICATIONS EN FRANCE.

QUARTER: 4 -----

ASSISTE NORTHERN TELECOM & BCE DANS PENETRATION  
DU MARCHE. ANNONCE, FIN OCT 87, D'IMPLANTATION DE  
NORTHERN TELECOM MERIDIAN EN FRANCE.