

REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :476-BUCHAREST

001-AGRI & FOOD PRODUCTS & SERVICE
ROMANIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ANIMAL,POULTRY BREEDING STOCK

SUPPORT CDN CO. INVOLVED IN THE EXPORT OF TURKEY BREEDING
CREATE A SMALL BUT STEADY MARKET IN ROMANIA.

CALLS/VISITS TO APPROPRIATE ROMANIAN OFFICIALS
TO CREATE A FAVOURABLE IMAGE FOR CDN PRODUCTS/SPEEDING UP

ORGANIZING/HOSTING TECH SEMINATRS/WORKSHOPS CDN PROMO EFFORT
ENHANCE CDN PROFILE WITH ROMANIAN SPECIALISTS AND END-USERS

PRELIMINARY PAPERWORK

AND POSSIBLE FUTURE SALES

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Ongoing contact with Rom importers of raw hides,
breeding swine, bovine semen and embryos.

Raw hides: Emb proposed Incoming Mission sponsored by OMAF; Cdn sales increased fm 3.0 mm to 10 mm\$ as promised by the Rom decision makers
Breeding swine: Rom FTO interested in Cdn offer
Bovine semen: Rom FTO studying Cdn offers

QUARTER: 2 Ongoing contact with Romanian importers of raw hides, breeding swine, semen.

Raw hides:embassy succeeded arrangement of incoming mission OMAF sponsored.Canadian sales increased to \$15.0 mln.
Breeding swine:Romanians switched inquiry to fresh semen.

QUARTER: 3 -----

QUARTER: 4 -----