

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 348-KUWAIT

014-EDUCATION, MEDICAL, HEALTH PROD
KUWAIT

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

VISIT OF MINISTER OF EDUCATION OF ONTARIO.

HIGHER PROFILE FOR CANADA.

VISITS TO KEY PURCHASING PERSONNEL IN HOSPITALS, CLINICS. MINISTRY
TO PROMOTE CANADIAN MEDICAL & HEALTH CARE PRODUCTS.

ESTABLISH REQUIREMENTS AND INCREASE AWARENESS
OF CANADIAN EXPERTISE.

CATALOGUE SHOW AT UNIVERSITY OF KUWAIT MEDICAL SCHOOL TO PROMOTE
CANADIAN PRODUCTS.

INCREASE AWARENESS AND DEMAND FOR CANADIAN
PRODUCTS NOW FINDING INCREASED FAVOUR WITH
KUWAIT AUTHORITIES.

TARGET AND MEET KEY EDUCATION DECISION-MAKERS.

ENCOURAGE VISITS TO CANADIAN EDUCATION/
GOVERNMENT INSTITUTIONS TO INCREASE KNOW-
LEDGE OF CANADIAN PRODUCTS AND SERVICES.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 MET WITH UNDERSECRETARY OF HEALTH, KUWAIT.

UNDERSECRETARY OF HEALTH TO VISIT CANADA IN
OCTOBER TO SEE CAPABILITIES, SERVICES ETC. AND
MEET GOVERNMENT OFFICIALS.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----