

Export and Investment Promotion Planning System

87/88 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: EASTERN EUROPE

Mission: 476 BUCHAREST

Market: 035 ROMANIA

Sector: 007 POWER & ENERGY EQUIP. & SERV.

Subsector: 999 ALL SUB-SECTORS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	100.00M	\$ 75.00M	\$ 36.00M	\$ 19.00M
Canadian Exports \$	60.00M	\$ 45.00M	\$ 21.50M	\$ 11.50M
Canadian Share of Import Market	60.00%	60.00%	60.00%	60.00%

Major Competing Countries

Market Share

- i) 577 UNITED STATES OF AMERICA
- ii) 237 ITALY

020 %
020 %

Cumulative 3 year export potential for CDN products
in this Sector/Subsector:

100 \$M AND UP

Current status of Canadian exports: Well established and growing

Products/services for which there are
good market prospects

Current Total Imports

In Canadian \$

- i) CANDU EQUIPMENT
- ii) CANDU TRAINING SIMULATOR
- iii) CANDU OPERATIONS TRAINING
- iv) BROWN COAL POWER BOILER UPGRADING

\$ 75.00 M
\$ 19.00 M
\$ 0.00 M
\$ 0.00 M

Projects or portion of projects which are still in the planning
stage and for which Canadian companies might have reasonable prospects.

- i) Project Name: CERNAVODA UNITS 3, 4, 5
Approximate Value: \$ 300 M
Financing Source: 023 EDC 026 CN'TRADE
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