

BUSINESS OPPORTUNITIES

Before entering into a contractual agreement with a company, readers are advised to verify the bonafides of the companies listed here.

INDIA — A company is looking for a **business partnership** that will assist in the **transfer of technology, particularly in application software, multimedia, system integration and training.** Contact Shiva Kumar, Director, Cybermate Infotek Limited, Hyderabad, India, Tel.: +91 (40) 317-001; Fax: +91 (40) 312-697; e-mail: cybermate@soft.soft.cmc.net.in

MEXICO — An inquiry has been received by the Canadian Embassy in Mexico City for **used shrimp boats** in good working condition. Interested parties should provide the embassy with detailed specifications for each boat, price quotation, conditions of sale, name of a contact person, telephone and facsimile numbers. Contact J. Antonio Pahnke, Commercial Officer, Canadian Embassy, Mexico City, Tel.: (5) 724-7900; Fax: (5) 724-7982.

NEW ZEALAND — A representative for a company here requires **new or used machinery for the wire industry** (wire-drawing equipment, mesh welding machines). Contact Frank Fileccia, President, Surplus Supply Ltd., Fort Frances, Ontario, Tel.: (807) 274-2988; Fax: (807) 274-8351; International Trade BBS: (807) 274-1771.

PUBLICATIONS

Strategis: Coming to a Personal Computer Near You

Industry Canada, in co-operation with private-sector partners, will soon be introducing *Strategis*. A comprehensive source of on-line business information, *Strategis* is designed to help Canadian enterprises find partners, evaluate foreign markets, form alliances and develop new technologies and processes.

Strategis offers direct access to Industry Canada's extensive information resources which include over 60,000 reports, 500,000 pages of searchable text, 2 gigabytes of statistical data, and links to other business information databases. In addition, *Strategis* uses a state-of-the-art search mechanism that allows easy access to its many databases.

What One Finds

This is what one can expect to find in *Strategis*:

Industrial Perspectives: Through Industry Canada's *INSIGHT* databases users can access detailed information about Canadian industry sectors and developments.

Micro-economic Research and Analysis: Newsletters and monthly economic indicators in easy-to-read graphic formats will keep users informed of the latest economic trends and changes.

Technology and Innovation: One can learn about the latest technology developments and opportunities from a variety of sources such as *DISTCover*, with more than 35,000 technologies from over 40 countries, as well as the *Canadian Technology Network*, the *Canadian Technology Gateway*, and *Trans-Forum*.

Markets, Trade and Investment: With the *Canadian Company Capabilities* database,

a user can locate the company, product, service and technology information needed to complete a business venture. Information on products in demand, market conditions, competitors and business opportunities abroad is available from the *International Business Information Network*, and through *Trade Data On-line*, one can search detailed import and export data.

Business Managing: Via the *Management Information Network*, one can gain valuable information on management experts, products, services and organizations to help one manage one's business. In addition, the *Government Programs* database is a one-stop source of detailed information on the business programs and services of 21 federal government departments and agencies.

Marketplace Services: A user can take advantage of government services related to Canada's regulatory business environment in areas such as competition, bankruptcy, incorporation, and intellectual property, to name a few.

Access/Contacts

Strategis can be accessed through distribution partners, Canada Business Service Centres in major cities across Canada, and 271 Community Access points.

For more information on *Strategis*, contact Strategic Information Branch, Industry Canada, 235 Queen Street, Ottawa K1A 0H5 — Daniel Lussier at (613) 952-1287/lussier.daniel@ic.gc.ca or Lucie DeBlois at (613) 957-8417/deblois.lucie@ic.gc.ca