

# What the Press Says

### THE BRIGHT MOON.

"The Moon" of last week has some very bright beams. The cartoons by Hunter, Racey and Jeffreys are admirable, while the smaller sketches and sketches are bright and clever. "The Moon" is essentially Canadian in spirit and ought to prove a good antidote to the blatant stuff poured into Canada from the United States. "The Moon" is said to have made a very good start already. It certainly merits a generous patronage in Canada.

*Brookville Times*

### THE MAIL AND EMPIRE,

I make my bow to the Moon. I saw her in the full and over my left shoulder. Great, therefore, shall be my luck this month. Frankly, I am delighted that we are going to have a comic paper of our own. Life is such a biting, sneering little rat of a paper at all things concerning our British Empire, our flag, ourselves, that I am glad to see we are starting a "comic" of our own, and as the Moon is so very far above Life, she can see all the joke of it, the folly, the satire, the melodrama of the little anthill called earth. Again, my bow to you, O Moon, also one small subscription, for, to tell the truth, I am a trifle afraid of you. The paper is a capital one and spares nobody—while it is gentle in its satire. All the same, I tell you a snowball from the Moon is calculated to give us a shock now and then. Did you see the Margnates on the first page? If not, why not?

*Kit*

### THE MOON SHINES

"The Moon," of Toronto, the new comic weekly, has a good reason for last week's title-page cartoon shows Sir William Mulock behind the post-office, marked holding in his hand letters, which are eighteen or twenty per cent. more than the quantity of letters for any-day but the last of February. There are eighteen or twenty clever sketches and a quantity of bright riddles and a quantity of tributors. "The Moon" accepts and pays for contributions in matter, and in this way gathers in some very good original work, which prevents monotony in style.

—The man in The Moon (published weekly in Toronto) evidently knows his business, and The Moon gives out a good many things that are not moonshine.

*Journalist*

**A NEW MOON**  
The London Moon! A brand new luminary has appeared in Laughter Land. Toronto is its home, but it will shed effulgent rays of wit and humor all over this broad continent.  
Different from our old friend, the Lady Moon, this New Moon sports no borrowed rays. "New goods and clever down" is its motto.  
"This a neat little magazine, full from cover to cover of bright, clever, Racey (beg pardon!) racy fun, and Canadians should join in a practical welcome to the first and only Canadian comic magazine. What will real jolly, new Moon. It is a real jolly, when it is a "full" Moon! It has been discovered that the man in the Moon is not so fat as they say."

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