

**Insurance.**  
**North British and Mercantile**  
**INSURANCE COMPANY,**  
 ESTABLISHED 1809.

Is the Largest and Strongest  
 Company in Existence.

Total Assets At 31st December \$50,376,064

Head Office in Canada, Montreal.

Canadian Investments, \$3,708,817 02

AGENTS IN TORONTO:

R. N. GOOCH, H. W. EVANS.  
 F. H. GOOCH.

THOMAS DAVIDSON, Man. Director,  
 MONTREAL.

**New York Life**  
**INSURANCE CO.**

ASSETS, - \$115,000,000

CANADIAN DEPARTMENT:  
 Assets in Canada and Invest-  
 ment in Canadian Securities  
 (MARKET VALUE)  
 \$2,551,945.

Income in Canada, 1890, - \$ 745,308 85  
 New Insurance Issued, - 4,153,450 00  
 Applications for New Ins., - 4,555,450 00  
 Insurance in Force, - 15,880,017 00

Head Office, Company's Building,  
**MONTREAL.**  
 Branch Office, Board of Trade Bldg.,  
**TORONTO.**

DAVID BURKE, - Gen. Manager.

**THE**  
**Equitable**  
**LIFE ASSURANCE**  
**SOCIETY**

OF THE UNITED STATES.

JANUARY 1, 1891.

ASSETS... \$119,243,744

Liabilities, 4%, 95,503,297

SURPLUS.. \$23,740,447

INCOME... \$35,036,683

New Business written in 1890, } 203,826,107

Assurance in force..... } 720,662,473

HENRY B. HYDE, President.  
 JAMES W. ALEXANDER, Vice-Pres't.  
 WILLIAM HARRY,  
 Manager for the Province of Ontario.  
 GEO. H. OBERTS, Cashier,  
 24 Toronto Street, Toronto.

**Insurance.**  
 — THE —  
**STANDARD LIFE**  
**ASSURANCE CO.**

Established 1825.

Total Sums Assured ..... \$102,600,000  
 Invested Funds ..... 35,700,000  
 Investments in Canada, over.... 5,000 000

**BOARD OF DIRECTORS IN CANADA.**

JAMES A. GILLESPIE, Esq., Chairman.  
 Sir A. T. Galt, G.C.M.G. E. B. Greenshield's, Esq.  
 Hon. J. J. C. Abbott, Q. C. Sir Joseph Hickson.

**W. M. RAMSAY,**  
 Manager.

**Liverpool & London & Globe Insurance Co.**

Invested Funds ..... \$38,814,254  
 Investments in Canada..... 900,000

Head Office, Canada Branch, Montreal.  
**DIRECTORS**—Hon. H. Starnes, Chairman; Ed-  
 mond J. Barbeau, Esq. Wentworth J. Buchanan, Esq.  
 Risks accepted at Lowest Current Rates. Dwelling  
 Houses & Farm Property Insured on Special Terms.  
**JOS. B. REED,** Toronto Agent, 20 Wellington St. E.  
**G. F. C. SMITH,** Chief Agent for Dom., Montreal.



**INSURANCE COMPANY.**

**W. A. SIMS,** T. M. PRINGLE,  
 MANAGER. AGENT, TORONTO.

**IMPERIAL FIRE INSURANCE CO.**  
**OF LONDON,**

(ESTABLISHED 1803.)

E. D. LAOY, Resident Manager for Canada.  
 Company's Building, 107 St. James St., MONTREAL.  
 Subscribed Capital..... \$1,200,000 Stg.  
 Total Invested Funds, over ... 1,600,000 "  
 Toronto Agency—ALF. W. SMITH.  
 No. 2 Court Street.

**FIRE. ACCIDENT.**

**CITIZENS'**  
**Insurance Company**  
**OF CANADA.**

ESTABLISHED 1864.

Total Assets, including Capital at Call, the whole  
 of which is available for the protection of the  
 Policy-holders, \$1,328,131.

HEAD OFFICE—THE COMPANY'S BUILDING,  
 181 St. James Street, Montreal.

**DIRECTORS AND OFFICERS:**  
 HON. J. O. ABBOTT, P.C., Q.C. PRESIDENT  
 ANDREW ALLAN, VICE-PRESIDENT  
 C. D. PROCTOR, A. DESJARDINS, M.P.  
 J. O. GRAVEL, ARTHUR PREVOST.  
 H. MONTAGU ALLAN.

**E. P. HEATON,** **WILLIAM SMITH,**  
 Gen. Manager. Sec. Treasurer

**The "Gore" Fire Ins. Co.**

Established 1836.

Risks taken on Cash or Mutual Plans.

PRESIDENT, Hon. JAMES YOUNG.  
 VICE-PRESIDENT, A. WARNOCK, Esq.  
 MANAGER, E. S. STRONG.  
 HEAD OFFICE, GALT, ONT.

**Insurance.**  
**North American Life Assurance Co**

INCORPORATED BY SPECIAL ACT OF THE DOMINION  
 PARLIAMENT.

FULL GOVERNMENT DEPOSIT.

**DIRECTORS:**

HON. ALEX. MACKENZIE, M.P., ex-Prime Minister  
 of Canada, President.  
**JOHN L. BLAIR,** Esq., Pres. Can. Landed Credit  
 Co., and HON. G. W. ALLAN, Pres. Western Can.  
 Loan Co., Vice-Presidents.  
 Hon. D. A. Macdonald, ex-Lieutenant-Gov. of Ontario  
 Hugh McLennan, Esq., Pres. Montl. Transp'n Co.  
 L. W. Smith, Esq., D.C.L., Pres. Building & Loan As.  
 J. K. Kerr, Esq., Q.C. (Messrs. Kerr, Macdonald,  
 Davidson & Patterson).  
 John Morison, Esq., Governor British Am. Fire A. Co.  
 E. A. Meredith, Esq., LL.D., Vice-President Toronto  
 Trusts Corporation.  
 A. H. Campbell, Esq., Pres. British Can. L. & In. Co  
 D. Macrae, Esq., Manufacturer, Guelph.  
 E. Gurney, Esq., Manufacturer.  
 John N. Lake, Esq., Q.C., M.P.  
 John N. Lake, Esq., Pres. American Watch Case Co  
 Edward Galley, Esq.  
 Hon. O. Mowat, M.P., Premier of Ontario.  
 B. B. Hughes, Esq. (Messrs. Hughes Bros.), Director  
 Land Security Co.  
 James Thorburn, Esq., M.D., Medical Director.  
 James Scott, Esq., Merchant, Director Dominion Bk  
 Wm. Gordon, Esq., Director Land Security Co.  
 H. H. Cook, Esq., M.P. Director Traders' Bank.  
 Robert Jeffrey, Esq., Pres. Toronto Real Estate In-  
 vestment Co.  
 Hon. Frank Smith, Pres. Home Savings & Loan Co.  
 Wm. McCabe, Esq., LL.B., F.I.A., Managing Director.

**BRITISH EMPIRE**  
**MUTUAL**

**Life Assurance Comp'y**

OF LONDON ENGLAND,

ESTABLISHED 1847.

**CANADA BRANCH, - MONTREAL.**

Canadian Investments nearly \$1,000,000.

1857	ACCUMULATED FUNDS.	\$	565,000
1865			1,185,000
1878			2,810,000
1881			4,210,000
1883			4,780,000
1885			5,804,000
1888			6,386,000
1889			6,854,000

General Manager, - F. STANCLIFFE.  
 General Agents, Toronto,  
 J. E. & A. W. SMITH.

**GUARDIAN**  
**Fire and Life Assurance Company**

OF LONDON, ENGLAND.

Capital and Funds Exceed \$31,700,000  
 The largest Paid-up Capital of any Insurance  
 Company in the World.

Gen. Agents for { ROBT. SIMMS & CO. } Montreal.  
 Canada, { GEO. DENHOLM,  
 Toronto—HENRY D. P. ARMSTRONG, 24 Scott St  
 Brit. Am. Ass. Co. Bldg.  
 Kingston—W. H. Godwin, British Whig Building.  
 Hamilton—GEORGE H. GILLESPIE, Main St.  
 Hamilton—J. T. ROUTH, James St.  
 Ottawa—W. G. BLACK, Scott. Ont. Chambers.

**PHENIX**  
**FIRE ASSURANCE COMPANY, LONDON.**

Established in 1782. Canadian Branch established  
 in 1804. Losses paid since the establishment of the  
 Company exceed \$76,000,000. Balance held in hand  
 for payment of Fire Losses, \$3,000,000. Liability of  
 Shareholders unlimited. Deposit with the Dominion  
 Government for the security of policy holders in  
 Canada, \$300,000. 34 St. Francois Xavier Street,  
 Montreal. GILLESPIE, PATRISON & CO., Agents  
 for the Dominion. LEWIS MOFFATT & CO., Agents  
 for Toronto. R. MACD. PATRISON, MANAGER.

**MUTUAL**  
**FIRE INSURANCE COMPY**

of the County of Wellington.

Business done on the Cash and Premium Note  
 system.  
**F. W. STONE,** **OHAS DAVIDSON,**  
 President Secretary.  
 HEAD OFFICE . . . . GUELPH, ONT.