## Flowing Tresses

A woman's hair constitutes such an important element of her personal beauty that it always repays her to give it proper attention. It is improper attention—the treatment of it with wrong preparations—that so often proves fatal to its charm.

## Pears' Soap

as a hair wash, is all that could be desired. While being completely free from anything that could harm the hair, it contains just those ingredients which easily cleanse the fibres and roots of the hair from all impurities, and in this way aids its natural growth. The hair never looks so lustrous and silky, and is never so fine and soft to the touch as when it has been washed with Pears. It is the wash that keeps the hair healthy, and healthy hair means plenty of it and of beautiful texture.



OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST. "All rights secured."