



A Practical Gift

PRESENT YOUR BOY
ON CHRISTMAS MORN-
ING WITH A DEPOSIT
PASS BOOK

Give him a start and encourage him to build up a Savings Account. Saving, like spending, is often a habit. Help him to acquire the saving habit. The all-important lessons of thrift and economy as elements of character cannot be learned too early. "As the twig is bent the tree inclines."

We receive deposits and allow INTEREST AT THREE AND ONE-HALF PER CENT. per annum, compounded twice each year. AN ACCOUNT MAY BE OPENED WITH \$1.00. Deposits may be made by mail.

**CANADA
PERMANENT
MORTGAGE
CORPORATION**

Toronto Street, TORONTO

PAID-UP CAPITAL
Six Million Dollars

Art. Dept. - Canadian Magazine