

Thousands of Dollars are being spent this Fall to advertise the Parker Fountain Pen

One advertisement alone in the Saturday Evening Post (Sept. 18th) cost \$6,000.00.

This campaign is positively the heaviest and most sustained advertising campaign ever conducted in the interest of a fountain pen. It is not merely conspicuous, but effective, month after month it will continue as a far-reaching, vigorous selling force which, if you avail yourself of it, will tremendously boost your sales.

Are you reaping the benefit?

Write for catalogue to-day.

Window display and show cards on request.

Buntin, Gillies & Company, Limited

(Canadian Agents)

HAMILTON and MONTREAL



To Get Actual Nicety in Typewriter Ribbons and Carbon Papers You Must Use a Quality Line

THE ONE BEST IS "OUR LINE"

You also get these fine goods at right prices; Also Quality in treatment.

As we are the Original
Manufacturers for the Trade Only.

Send for Our New Trade Catalogue—
Just Out.

We Suit Every Purpose.
We Fill Every Demand.



BRANCHES—New York, N.Y., 280 Broadway
Chicago, Ill., 200 Monroe St.
London, 7 & 8 Dyers Bldg., Holborn, E.C.

AGENCIES—In every part of the world
in every city of prominence

MITTAG & VOLGER, Inc. Sole Manufacturers
for the Trade
Principal Office and Factories, PARK RIDGE, N.J., U.S.A.