

Punctuality, Thoroughness, Brevity.

To be brief; our campaign during this month in the assorting trade of general dry goods, men's furnishings, woollens, haberdashery and carpets, will be carried on with our usual punctuality and thoroughness in all business transactions.

Marvels in Dress Goods
Richness in Silks
Softness in Muslins
Beauty in Laces
Fastness in Hosiery
Ease in Gloves
Miscellaneousness in Haberdashery
Style in Men's Furnishings
Suitableness in Woollens
Durableness in Linens
Variety in Prints
Miles in Carpets
Commodiousness in Staples
Value Unsurpassed
Liberal Cash Discounts and
Filling Letter Orders a Specialty
are the weapons with which we
fight competition and

Constantly Gain New Customers.

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**JOHN MACDONALD & CO.**

Wellington and Front Streets East,

ESTABLISHED 1849.

☙ ☙ ☙ **Toronto.**