



LONDON.—PUBLIC OFFICE OF THE NEW GENERAL POST OFFICE.

such wasted spaces, agreeing to withdraw his legends whenever the space happened to be sold. In a short time, on every trolley and elevated car in Chicago, warning placards began to appear: 'Dirty air is death!' 'Fresh air prevents consumption and pneumonia!' 'Ventilate all the time—winter and summer, day and night.' 'Too much fresh air is just enough.'

The Health Commissioner found many other methods of carrying on the campaign. The newspapers preached fresh air in a dozen languages; the Board of Health issued a weekly Bulletin on the same subject; hints on the need of fresh air were posted in the shops, the factories and the departmental stores; and even the teachers in the public schools devoted certain hours every week to repeating Dr. Evans' lessons to the children. It is very probable that the work in the schools is the most far-reaching, for the influence extends into the homes, especially in the foreign districts. The health precepts are made into mottoes, and the children carry these to their parents in the form of small posters. Thus the knowledge of the value of fresh air is taken to thousands whom the lecturers could not possibly reach.

There's a Difference.

"Before we were married you used to write me three letters a day." "Did I really?" "And now you are annoyed because I ask you to write me a little bit of a cheque."



A Prize Winner.

An old lady, famous for her strain of turkeys, sold one just before Christmas to a neighbour named Brown. But it proved particularly tough at the Christmas dinner, and as Brown had paid a stiff price for the bird he hied to the vendor without much delay. "What do you mean by imposing such a turkey upon me, one of your oldest neighbors?" he inquired. "Why, was there anything wrong about it?" "Wrong! Madame, it wasn't good at all." "Well, it ought to have been, then," replied the dame, "for it won the first prize at the poultry show for eleven years in succession!"



The Sun Life of Canada is
"Prosperous and Progressive."