

THE PEOPLE

At The Height of the Season

A Winter Carnival of Bargains at Fred E. Bentley & Co.'s that will long be remembered.

A Clearing Sale that should create the most intense interest among the Consumers of Dry Goods in the Annapolis Valley.

Starting Thursday, Dec. 12; Closing Xmas Eve, Dec. 24.

WE have held some very interesting sales during the last twelve years. This one will eclipse any previous effort. Do your Christmas shopping at the same time. Read these quotations carefully. Every line has been carefully classified and separately ticketed for this sale.

THOUSANDS of Dollars Worth of Bright, New Goods at Big Discounts. Thousand more, not this year's importation, that will exchange with you for CASH at HALF PRICE. Do your Christmas Shopping at the same time.

WE frankly admit that all the goods offered at these remarkable prices are not right new, but if you can use them you are in pocket half their original price; and considering that they were all bought before the recent advances, the benefit is easy to see.

Dress Goods.

20 pieces Dress Goods, all wool serges, lustre, plaids, tweeds, ranging in price from 27c. to 40c. This sale **19c.**

18 pieces Hopsacks, tweed mixtures, plain cloths, homespuns, etc. Reg. 37 to 60c., for **29c.**

42 ends Dress Goods, including fancy Queen's cloths, Henriettas, Cicilians, tweed mixtures, etc. Some very fine cloths in this branch, ranging in price from 55 to 80c. A splendid chance for a good dress cheap. This sale **39c.**

50 pieces 54 inch Cloths, comprising plain Beavers, Homespuns, Dark Tweeds, Freizes, Vecienas, all good colorings. Some very heavy cloths for coats. Prices, Reg. \$1.00 to \$1.50 for **49c.**

10% disc't. from our net cash price off all our fine stock of imported staple plain cloths, Venetians, Broad cloths, Queen's cloths, Satin cloths, in black colors and fancy's **10% disc't.**

Silks. Silks.

375 yds. of high class Silks, Taffetas, Peau-de-sac, Tanelines, plain, plaid, and fancy. Prices ranging from 50 to 75c., all at one price **39c.**

24 pieces Fancy Check Cotton Tweeds, splendid for Children's dresses, 30 in. wide, heavy and warm, marked 20 to 29c., while they last **13c.**

60 pieces Printed Flannelettes, Velours, Terrace Twills, nice patterns, good width. Reg. 12 to 18c. Some very pretty Kimmons patterns. This sale price **9c.**

Special 10 pieces 37 in., heavy Shaker Flannel. Reg. value 15c., less than present wholesale price **10c.**

10% off all regular Flannelettes. These lines all placed before advance prices **10%.**

Make The Glad Come

Furs. Furs. Mantle Dept.

25 3/8 in. Coney Ruffs, black and brown. Reg. value 75c. to \$1.00. This sale **49c.**

20 Satin lined Stoles in Coney and River Mink, nice warm neck piece. Reg. \$1.25 to \$2.00. This sale **99c.**

18 River Mink Ruffs, satin lined, six tails. A very pretty fur sold at \$4.00 for **\$2.99.**

8 only, with Heads and Tails, satin. A Ruff easily worth \$6.50. This sale **\$3.99.**

12 only, River Mink Stoles, trimmed with heads and ornaments, six tails, satin lined, sold \$6.50 and \$7.50. This sale **\$4.49.**

15 our best Stoles, very fine blended River Mink, sold \$9.00 to \$9.50. This sale **\$6.99.**

20% disc't. off balance of all our fine stock of Furs with the exception of Alaska Sable. Some splendid pieces left in stock, and this disc't. makes a bargain of every one of them.

1 F. L. Ladies' Coat, Isabella Fox Collar and Revers, Hamper lining. Price \$67.50, for **\$49.50.**

1 Musk Rat lined opposom collar. Reg. price \$52.50 for **\$39.00.**

1 Grecian Mink lining, Mock Fisher Collar. Reg. \$52.50 for **\$42.50.**

14 Fur Coats, near Seal Grey, Lamb and Astrachan, all new goods, 1-3 off, 33 1-3 off.

22 Astrachan, 2 Raccoon, 2 Seal, 2 Astrachan fancy Collars, all latest styles **20%.**

We propose offering some of the most extraordinary Skirt values ever shown the public in this sale, and while the prices may seem, and are out of all reason, for the goods that are behind the prices, they are in every case exactly as represented. Study carefully these four prices—**\$1.00, \$1.50, \$1.99, \$2.99.**

Lot 1 Comprises 46 Skirts made of heavy Freize, Veciena, Melton, and Plaid Black Beavers. Values as high as \$6.50. While they last **\$1.00 each.**

Lot 2 Twenty-eight dark tweed Skirts, heavy, warm, well-made garments. Good value for what they were marked, \$2.50 to \$3.50. This sale **\$1.59.**

Lot 3 Seventy-two black Skirts, cloths, Venetian, Serge, Vecienas. None of this line sold for less than \$3.75 and as high as \$5.75, to clear **\$1.99.**

Lot 4 Forty Tweed Skirts, dark and medium Cloths. Values from \$4.75 to \$6.50. This sale **\$2.99.**

20 per cent. disc't. off balance of all skirts left in stock **20 per cent.**

12 Grey and black Perize Coats, 2-4 length, semi-fitting. Reg. price \$4.50. This sale **\$1.99.**

14 Only 2-4 length grey and black. This year's purchase. Reg. special value at \$4.95. This sale **\$3.99.**

6 Only black Kely, and black and white Tweed. Reg. price \$12.00 to \$15.00. This sale **\$7.99.**

20 per cent. off balance of all our fine Coats in stock **20 per cent.**

16 Only full length Tweed Rain Coats. Price: \$6.75 to \$10.50, good value. A snap at **\$3.99.**

10 Girls' Rubber lined Coats. Ages 10 to 15 years. Reg. prices \$3.75 to \$4.50. Splendid for school girls **\$1.29.**

White Wear & Blouse Dept.

Lot 1 Children's Coats to clear. Forty-four Children's and Misses long Coats, latest styles, at **20 p. c. disc't.**

Lot 2 Twenty Child's and Misses long Coats, from five to fifteen years, at **33 1-3 off.**

Lot 3 Fifty-two long and short Coats, Child's and Misses, ages, 5 to 16 yrs., 1/2 price.

Ladies Suits. Sixteen only Suits, Tweeds and Flax Cloths. Ranging in price, \$8.00 to \$12.00. This sale **\$3.99.**

10 Only Winter Suits, Tweeds and Black Cloths, all this year's style, popular sizes, well-made. Prices from \$10.50 to \$15.00. This sale **\$5.99.**

12 Shirt Waist Suits, plain and fancy Lusters and Tweeds. Prices \$3.99 to \$10.00 at 1/2 price.

20 per cent. disc't. off all other Suits.

100 doz. Cashmere Hose, ribbed and plain. Regularly worth 50c. This sale, 3 pairs **45c.**

154 Blouses, composed of Luster, Flannelettes, Fancy Baliste, Flannels, Challies, etc. Regular and good value, \$1.50 to \$2.25. This sale **49c.**

10 only, Jap Taffeta Silk Waists, white. Regular values, \$2.75 to \$3.25. **\$1.49.**

16 only, very pretty Jap Taffeta and Peau de Soie Waists, white and colored, prices from \$4.25 to \$5.75. This sale **\$2.99.**

165 Ladies' Wrappers, flannelette, all sizes, assorted patterns, all this year's purchase, all at one discount, **20 per cent.**

20 per cent discount off balance of all Waists—wool, cashmere and silk—in stock, **20 per cent.**

A splendid assortment of White-wear, including a full range of prices and sizes, all purchased before the advances, at 80c. on the dollar, **20% disc't.**

28 Golf Jerseys, ranging in price from \$1.35 to \$2.25 each. Your choice while they last, **99c.**

24 Golf Jersey's, right new, Norfolk and Eaton styles, **\$1.89.**

Wool Shawls—white, col'd and black, from 1.00 to 3.00, 20 per cent. disc't.

4 cases 10-4 Cotton Blankets, value \$1.10, for this sale, **89c.**

Clothing Dept.

86 Boys' Tweed Suits, sizes 22 to 28, good up-to-date styles made of good serviceable tweed to make room for new goods 1-2 off price. Cut in two 1-2 price.

80 Boys' Suits 28 to 35 sizes long and short pants, very strong made goods in nice patterns, 1-3 off marked price 33 1-3.

22 Men's this winter Over Coats, tweed mixtures, good fitting and well made Coats. Prices \$10.50 to \$12.50 to clear **\$7.99.**

20 per cent. off balance of Clothing and Coats, 20 per cent.

A Span in Caps, 150 heavy Winter Caps, Fur Lined and Cloth Bands and Astrachan. Reg and good value 75c to \$1.00, to clear **49c.**

66 Men's Tweed Suits, a very well made, good wearing lot of Clothes; were selling them at from \$9.00 to \$10.50. Will clear at this Sale for **\$4.99.**

20 per cent. discount off balance of all Clothing, 20 per cent.

Stanfield's Heavy Truro Knit Underwear, reg. price \$1.25, for **\$1.00.**

Stanfield's Red Lable Underwear, reg. price \$1.50, for **\$1.25.**

2 Wallaby Fur Coats, Regular net price \$35.00, Sale price **\$27.50.**

1 Coon Coat, Reg. \$70.00. This Sale **\$55.00.**

2 Coon Coats, Reg. \$75.00. This Sale **\$60.00.**

3 Coon Coats, Reg. \$85.00. This Sale **\$65.00.**

1 Fur lined Grecian Mink lining Otter Collar, Reg. price \$60.00. Sale price **\$49.00.**

1 Fur lined Coat Grecian Mink lining German Otter Collar, Reg. price \$45.00 Sale price **\$37.50.**

1 Fur lined Coat extra Beaver Cloth Shell Grecian Mink lining, Persian Lamb Collar, Reg. price \$50.00. Sale price **\$65.00.**

1 Fur lined Coat. Rat lining, extra Beaver Shell Canadian Otter Collar, Reg. price \$95.00. Sale price **\$79.00.**

A very nice line of Smoking Coats, Lounging Robes and Bath Robes, suitable for Christmas Gifts. Samples, no two alike. A special 10 per cent. discount off the wholesale prices. These are now marked.

Wool Fleeces Underwear, well worth 75c., clearance sale **49c.**

Lots of other good things going we have no space to enumerate. Don't put your shopping off too long; lots of these best things will be picked up the first couple of days.

POSITIVELY SPOT CASH AND NO EXCHANGES.

F. E. Bentley & Co.