



Hats Tell the Beauty of Spring In the Language of Fashion



A CANDY TREAT FOR SATURDAY

120 jars English Polar
Mints, Special.....15c jar
Horehound Twist.....40c lb.
Chocolate Ginger.....75c lb.
Maraschino Cherries, 75c lb.
Peerless Jellies 40c lb.



New Arrivals in Hosiery Department

Ladies' Pure Silk Hose, "point heel," double garter top and sole, in black, white, cordovan, gray, pean, wood, smoke and log cabin\$2.00 pair
Ladies' Pure Silk Chiffon Hose, double garter top and sole, in black, brown and gunmetal. \$2.00 pair
Ladies' Pure Silk Hose, ribbed top, double foot, in black, white, cordovan, dark tan, cloud and log cabin\$1.75 pair
Children's Three-Quarters Pure Wool Socks, with fancy turned cuff, in fawn and gray, sizes 6½ to 8½. Prices according to sizes.....85c to \$1.00 pair

KITCHEN UTENSILS

Self-Wringing Mops 50c
Mop Handles 25c
Glass Rolling Pins 40c, 60c
White Porcelain Salt Boxes 50c
Card-Shape Cookie Cutters, just arrived again. Price 50c
Combination Graters for French fried potatoes, cabbage shredders, and nutmeg grater. Price 65c
Benjamin Two-Way Plugs 33c
Ajax Tipless Bulbs 4 for \$1.00
Wood Mops, a new shipment. Two sizes at \$1.75 and \$2.25
Extra Cloths 80c and \$1.00
Basement.



IN THE CHINA SHOP

Double Glass Egg Cups 10c each
Plain Glass Tumblers 5c each
Fine Glass Tumblers, with grape cutting 10c each
Glass Butter Covers, in 1-lb. size 19c each
Glass Mixing Bowls 10c, 15c, 25c, 35c, 40c each
Odd White Cups, 10c each
Odd White Cups and Saucers 15c each
Special, Blue Willow Dinner Set, in genuine Willow design, 97 pieces \$29.50
Odd pieces in above design
Cups and Saucers 35c
B. & B. Plates 15c
Breakfast Plates 30c
Dinner Plates 35c
Fruit Saucers 10c
Tea Plates 25c
Platters, 10-inch 65c
Platters, 12-inch \$1.25
Covered Casserole \$2.25
Salad Bowl 50c
Sugar and Cream \$1.25
Basement.

SATURDAY SELLING IN THE LINEN SECTION.

EXCEPTIONAL VALUES, at lower prices, shown in these specials for tomorrow, should make interesting buying for thrifty housewives. This list includes most-wanted merchandise, too. Hand and Roller Toweling, All-Linen Kitchen Towels, Union Damask, and one particularly big value in Bleached Damask Cloths. Many other items you'll find on the counters at attractive prices tomorrow.

800 YARDS OF PURE IRISH LINEN CRASH TOWELING, 19c YARD.
Every thread pure linen, woven from good stout yarn, both warp and weft threads about equal weight and strength, insuring good-wearing qualities. This is a real buy for tomorrow's shoppers, and every yard should be cleared. Assorted borders, also all white, 17 inches wide. Special 19c yard

ALL LINEN HAND TOWELS, 17x33 INCHES, 23c EACH.
You should need no urging to buy such outstanding value as represented here tomorrow in these All Pure Linen Towels. The weight and weave are just right. A very useful quality for tea or hand towels, red or blue borders. See this special in the morning..... 23c each; \$2.75 dozen

LAUNDRY SUPPLIES In Basement

Fels Naphtha Soap 3 for 25c
Gold, P. & G. Soap 3 for 25c, 13 for \$1
Comfort 13 for \$1.00
Ivory Soap, large 3 for 25c
Guest size 5c
Dutch 12c
Panshine 10c
Pearline 3 for 25c; large, 40c
Ivory Flakes 10c
Snowflake Ammonia 3 for 25c
Sunlight Soap 15 for \$1.00
Satisfactory Paper 5 for 45c
Sani Crepe Paper 25 for \$1.00
Plantol Bath Soap 3 for 25c
Hanslick 25c
Owen's Blue Soap Powder for cleaning rugs, upholstery, etc. 25c

Call for a free sample of Bon-Ami, in powder and cake, given away in the basement Saturday. Regular size 15c

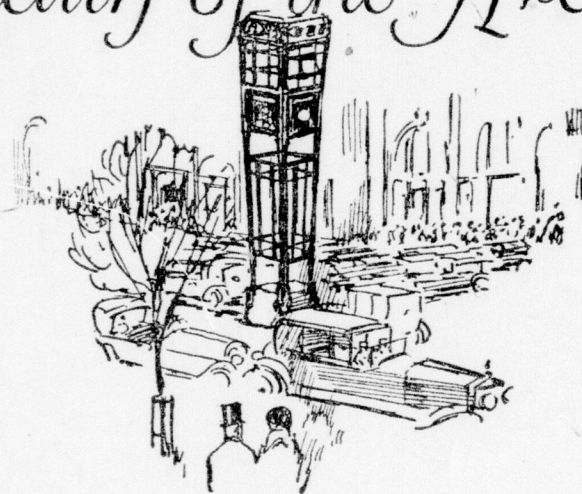
54-INCH UNION DICE DAMASK, 69c YARD.

At the new low price featured tomorrow, you will appreciate the quality of this heavy-weight kitchen damask, assorted size checks. This quality is often sold as all linen; however, the 25 per cent cotton which is woven in this cloth is not to reduce the cost of making so much as to add to the weight, and produces a very satisfactory weight for kitchen use; 54 inches wide. Special 69c yard

2x2½ YARDS, ALL-LINEN DAMASK CLOTH, \$3.98.

An odd lot purchased at a most favorable price enables us to offer tomorrow a Genuine All-Linen Damask Cloth, 2x2½ yards at the price of Cotton Damask. The quantity is limited to 50 cloths. For general use, you will find these most satisfactory, not merely in the laundering, but a linen cloth will hold its crispness about twice as long as cotton, and does not require such frequent washings, adding materially to the life of the cloth. See these tomorrow; 2x2½ yards. Special \$3.98 each

The Breath of the Avenue



MEN'S STYLES—"The Breath of the Avenue" Gives Us an Exact Description of the English Suit.

THE ENGLISH SUIT IS THE SUIT that is going to be popular with suit departments and shops who know just what the English suit really is.

Too few know the English suit in its really correct version. The term is often and unwisely being stretched to cover all the suits in a department. It is, even now, decidedly the thing—since it is being worn by the best-dressed men. And it will continue to be the thing for some time because it is equally becoming to and equally well liked by the Princeton boys and their fathers.

It is a fashion started by the Prince of Wales that is destined for as great popularity as that other fashion—the gray Homburg hat—sponsored by his father.

THE TRUE ENGLISH SUIT may be known by three things:

- (1) The cut of the coat.
- (2) The shape of the waistcoat.
- (3) The width of the trousers.

THE COAT OF THE TRUE ENGLISH SUIT is single-breasted and cut away in front. The cut away effect is the important point. The coat is very much cut away for younger men who follow the lead of the Prince of Wales. Slightly less so for older, or stockier men.

TWO BUTTONS FOR THE ENGLISH SUIT are liked by most men. Three are used only by the most conservative.

THE WAISTCOAT IS WITHOUT POINTS and finishes in a straight or slightly curved line.

YOUNG MEN (OR MEN WITH YOUTHFUL FIGURES) wear these pointless waistcoats very short, just covering the top of the trousers. Men of heavier build wear them longer and leave the last button unfastened so that the ends are visible and give the effect of points.

THE TROUSERS ARE WIDE. But not baggy. The right width is from 17½ to 19 inches. And they are so long that they cover the tops of the inevitable oxfords.

SUSPENDERS, instead of belts, for wear with these English suits, because:

- (1) The trousers should hang straight from the waist to below the ankle. This straight line is lost when the trousers are reefed in at the waist by a belt.
- (2) Belts are apt to show, or to bulge too much, beneath the new pointless waistcoats, especially the shorter ones.

These two reasons make belts as inappropriate with the new English suits as they are with the tuxedo or swallow-tail. The English suit insists upon being just right. And it bids fair to soon become as popular as it is now correct.

COLORS: More than one-half of the English model suits are gray—light gray. And gray predominates in every other style except the double-breasted, which are all navy blue.

THE BREATH OF THE AVENUE, NEW YORK.
Smallman & Ingram Exclusive Service. (Copyright, 1924)

Roast Young Chicken Dinner Saturday, 65c.
Restaurant—Fourth Floor

Spring Clothes for Men and Boys

NEW FABRICS, NEW PATTERNS, NEW STYLES
Particularly Featuring the New English Models

which are described fully in the above "Breath of the Avenue" columns. To wear an English type suit means being well up as a dresser. They are suits of the hour.

Some extremely English, others with Canadian moderations. At any rate, the suit with the English thought sewed in is quite the suit. Very superior quality, too. Other spring suits in sport and conservative models.

\$25.00—\$35.00—\$45.00 —To \$65.00

SPRING HATS! A GREAT SHOWING OF 5 FAMOUS MAKES

BORSALINO (Italy), STETSON (U.S.A.), CHRISTY (England), KING (England), BROCK (Canada). A most complete stock of the leading feature hats for spring, 1924. "Grays" in every variance of color tones, with raw, welt or bound edges; fancy bands if you prefer; also browns, fawns, biscuit and buff. Many richly lined; shapes for men and young men.

See this showing tomorrow \$5.00, \$7.50, \$8.50

English Broadcloth Shirts

With collars to match. Gray, sand, white, blue. \$3.95

Fine quality broadcloth, in plain shades of gray, sand, white and blue, with soft collar like material to match. Good fitting, well tailored Shirts with double, reversible cuffs. Splendid value. Sizes 14 to 16 \$3.95

New Boys' Blouses, \$1, \$1.25

New patterns in Boys' Blouses, with collars attached. Good fitting, good wearing Blouses. Neat stripes. Sizes 6 to 15 \$1.00, \$1.25

Spring Caps
New shapes, new patterns: light and dark shades, overchecks..... \$2, \$2.50
OTHERS TO \$3.00.

Men's Linen Handkerchiefs Special 29c Each

51 dozen only men's good quality Linen Handkerchiefs, ¼-inch hemstitched, imported Irish linen of fine texture. Special value tomorrow, each 29c

SMALLMAN & INGRAM
LIMITED

SMART GINGHAM FROCKS

New arrivals in Gingham Dresses, suitable for house or porch wear, fresh and crisp, in check and striped gingham; one pretty style is the square neck, Tuxedo collar, short sleeves; others with V neck and roll collar, with touches of organdy and picot on collar and cuffs; plain chambray trimming with pipings of white; sizes 36 to 51. Prices \$3.50, \$4.00 and \$5.00

Misses Dresses in gingham, with organdy collar and cuffs, hemstitched in black, plain chambray in yellow, mauve, sky, peach and green, organdy collar piped in chambray, finished with black bow, and narrow leather belt at waist; sizes 16 to 20. Prices \$4.00 and \$5.00

VEILS Are Here Again

You just must have a veil this spring. Pert little nose veils, flowing and square lace veils, that drape themselves gracefully over your hat, and every kind of veiling in between, all here in fascinating designs and meshes. Separate Veils 25c to \$5.00
By the yard 20c to \$1.25

Aisle E.

NEMO CORSETS

Advertised on Page 8, and sold in our Corset Department, Second Floor

Outwitting Father Time WITH TOILETRIES D'ORSAY

The stealthy encroachments of Father Time, ravages of chill March winds and rains, have no terrors for the clever woman who uses the exquisite preparations D'Orsay. Here are beauty aids for every need. When you have once known the delicate freshness of the poudres, perfumes and cremes D'Orsay, they are always an essential.

Face Powder, in naturelle, Rachel or white 25c and 65c
Talcum in rose perfume, white only, in glass jar 60c
Shampoo Powders, box of six 25c
Brilliantine, liquid or solidified, a jar 65c
Nail Polish, in powder or paste, a jar 25c

Cold Cream, a jar 40c
Toilet Water, in large fancy glass bottle \$3.75
Toilet Water, in large bottles \$1.65
Face Powder, in fancy glass cases, white, Rachel or naturelle \$1.50 and \$2.85
Fancy Boxed Perfumes \$3.50, \$3.75, \$4.25 and \$4.50

Toilet Goods, Main Floor.

NEW ARRIVALS IN LADIES' KNITTED UNDERWEAR.

Ribbed Cotton Vests, finished with crochet edge, cumfy cut, sleeveless or camisole top 50c
Plain Knit Cotton Vests, finished with plain hem, cumfy cut 65c
Plain Knit Cotton Vests, finished with lace edging and insertion, shoulder straps 75c
Cotton Vests, low neck, lace yoke in front, sleeveless, wide shoulder straps, outside 75c
Step-in Drawers, with elastic at waist 50c
White Cotton Bloomers, elastic at waist and knees, double gusset 65c
Glos (artificial silk) Vests, colors of maize, orchid, flesh and white \$1.79
Glos (artificial silk) Bloomers, colors of white, flesh, orchid, gray, sand, tan and black \$3.50

