## Mondon Advertiser

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EXCHANGE.

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#### Tariff Changes.

TARIFF regulations cut queer capers. About the time one country is thoroughly satisfied that it has built up a wall over which foreign manufacturers will have to break their necks if they are to get in some other nation has done the

The reasoning for high tariffs comes easy. If a moderate tariff gives some protection and helps a concern, then why not go ahead and pile up more protection and let the industry go?

Such a theory might work out ver well were there coupled with it provision that would also grant protection to the people who were forced to buy in such a tariff-protected area.

Canada gave a certain amount of protection to the makers of agricultural machinery, and the business grew in this country. On June 12, 1914, the duty on this line was lowered to 121/2 per cent, certainly not a high figure when the protection afforded some other concerns is taken into consideration. But there were other advantages in locating in Canada, one of the chiefest of these being the opportunity that was afforded to export from this country to other places in the British Empire on a more favorable basis than from United States or other countries.

Australia has been a good market or Canadian agricultural machinery, and some of our firms have worked up a business there that accounts for, according to reliable information, 25 per cent of their total

About a year and a half ago Australia gave notice that it was going to operate as a high tariff nation, and that against the importation of lose to 40 per cent. Some of the This TCHITCHERIN is an odd cributing agencies throughout Ausould get in their deadly work.

by the firms at the time. Right now curing the advantages of the em- bers of the party. loyment they gave to its people, and

uy the output. e a decrease in that line here. Of ex-aristocrat believes that nothing burse, the decision will rest largely can be gained by churlishness.

ey find that these other lands build was decided to omit the toast.

#### Speak Up!

HERE CAN be no doubt that a mistake has been made some ace in the building of the Comons chamber at Ottawa, as it is ry hard to hear what is going on. speakers get under way before e call of "Louder" is heard from embers only a short distance away. The suggestion has been made by me of the members who make it eir business to be heard when they eak that the solution of the trouble en they have anything to say. W. G. RAYMOND of Brantford has filling the pages of Hansard. a loud voice, and he sits a long y back from the press gallery, when he made his address in the use some weeks ago it was pos-le to hear practically all he had to Mr. Woodsworth of Winnipeg across and at the very end of chamber from the Speaker, but can be heard in all parts of the lding. On the ministerial benches honors in this line would proby go to Hon. James Murdock,

intil some changes are made-if hich to be heard. Having this nind, they should make every efto speak slowly and articulate

ister of labor, who has a very

nant voice, which he uses to good

CHILDREN TO CHILDREN.



That our eyes be not dimmed with death. possible. If there is anything an noying to other members or to those sitting in the galleries it is to hear members get up and start to speak in a voice that sounds very much like the one employed when they have a voter up against the wall in the days before the election, when whispering campaign is being poured into his ear as to how he

If the members have only a cer tain amount of horsepower to be burned up in a session then let them lowing licenses: say just a little, and say it out loud.

#### Tchitcherin.

large stocks on hand, and good distate from the gutter or from the ter, tributing agencies throughout Australia, to ship heavily to that countralia, to ship heavily to the countralia of the ship heavily to ship heavily to the countralia of the countralia of the countralia of the countralia of the countr try, so that a good stock would be born to Bolshevism, but stands as Sarnia road; Alexander Burr, Birr; on hand before the tariff makers Bolshevism's most notable recruit A. W. Stilson, Ilderton; J. E. Morris, from the aristocracy. He is a man Hyde Park; Crowell Swartz, Mason-But that move was only a tem- of large ability. And he is blessed ville, Robert Paisley, Ilderton, Mary

ne of the largest Canadian firms ridiculous to appear at Genoa in a nas two of its executive officers, men blouse and a cap; so he wore a frock who have had a long experience in coat and a plug hat. He is a sincere nam; William Carroll, Crumlin. xport and world trade, in Australia, and ardent Bolshevist, but he cannot aking into consideration the advisa- funny is going to advance the cause. ollity of establishing a plant in that So, when he was invited to luncheon ountry. That is exactly the thing with the King of Italy he forthwith he Australian government had in accepted. He broke bread with the mind when it put on that high tariff. king, conversed amiably with the could not see the advisability of Archbishop of Genoa, and made him pal Church, South London, was callanada having these factories and self one of the most agreeable mem-

Now be it known that even the he Australians getting only the mildest Italian Socialists decline to hance of providing the money to dine with the king or to meet him. TCHITCHERIN poopoohs such offish-Now, if this firm does find it neces- ness. TCHITCHERIN is the guest of ary to manufacture in Australia, Italy and Victor is the head of the anada? It does not take much fig- be churlish for him to decline to acring to see that there is going to cept the king's hospitality. And this

pon the difference in costs between | When it was learned that TCHITCHanufacturing in Australia and Can- ERIN would lunch with the king the da-whether the amount of the question of a toast to the king loomriff will turn the scales in favor of ed large and gloomy. Would TCHITCHERIN sit glum while the toast It goes to show that tariffs cut was being drunk? It would be frightoth ways. Firms come to Canada fully embarrassing. Russia is strongith the idea of manufacturing here ly anti-king and anti-wine. To ask nd escaping a tariff duty, and also TCHITCHERIN to drink an alcoholic being able to ship to other lands beverage in honor of a royal indinder favorable conditions. Then vidual might be going too far. It

riff walls that make it necessary to And when TCHITCHERIN was told that it can be removed. to those places. It is an indus- about it he laughed. He would have ial hop-step-and-jump that must drunk the toast gladly, he said. It drunk the toast glady, he accounted by the part of the tion of wines.

> chose adroitly in sending him to even to see the speck. Genoa, though he is doing his best to block PREMIER LLOYD GEORGE's able plan to restore the economic balance

#### LITTLE 'TISERS

s in part with the members set- other job, viz., legal adviser to the addressing the chamber as a whole \$3,600 per year. When he isn't filling that job he's down at Ottawa

> Following the general strike that took place at Winnipeg a year or so ago several trials were held in the city, and they cost for lawyers engaged \$150,024. Besides this the government paid \$12,332 for detective work. There is a total of over \$162,-000, a pretty fair price for finding out who was responsible for the

Goderich faces a decree from the provincial health department to at once make changes in its water supshould face the situation as it in June of 1921. Against this tests age.

It means—suburbs, outlying tow age.

Action and motion are the "middle the districts surrounding a city.

# 25 YEARS AGO TODAY

Here We Have Items of Local and District Interest As Recorded in The Advertiser of 1897.

SATURDAY, MAY 1, 1897.

Spare but a crust from your ample boards,

The East Middlesex license comissioners met at Inspector Durand's office, London, and granted the fol-

Westminster

ham, Hamilton road; James Homis-Hamilton road: Hiram Shain, long-haired societies. He was of the Pottersburg; W. J. Barnes, Pottersorary one, and was so recognized with a considerable sense of humor. Bradshaw, Fanshaw; John Douglass, TCHITCHERIN knew it would be Denfield; Mrs. Creighton, Elginfield. Dorchester-W. H. Chittick, Dorchester Station; W. A. Drake, Dorchester Station; Fred Collins, Put-

nd the chances are that they are see that making Bolshevism look friars street; William Milloy, Dun-Thorndale; John Orr, Thorndale.

> C. B. Hunt, chairman of the buildng committee of St. James Episco-

The army worm is reported to be A. Browne.

in great numbers on Tilbury East

The Guelph Mercury says: London Advertiser has increased in size, and is today giving one of the best summaries of local and Domin-George Buyers, ion news to be had in Canada, while Nilestown; C. N. Harris, Pipe Line its parliamentary correspondence and road; John Charles, Belmont; Jane other special features add greatly to Mapson, Belmont; John Cox, Brick its value. The Advertiser, in a modstreet; Alonzo Hall, Lambeth; W. H. erate, common-sense and thoroughly efficient manner, has long upheld the London Township-George A. Gra- banner of Liberalism in the West, and we wish it increased prosperity.

Market prices: Wheat, red, 72c; white, 72c; oats, 22c; peas, 36c; buckwheat, 28c; butter, 10c to 15c; eggs, 8c to 10c; potatoes, 25c to

T. J. Murphy occupied the chair at the concert of the Catholic Club. The program included: Song, W. O'Hagan, instrumental, J. Dromgole; song, Ed. Ryan; song, W. Nelson. An address on "The Aims of the Club" was given by John Burns.

The annual meeting of the London reet; William Milloy, Dun-et.
Nissouri—Henry McLean,
Nissouri—Henry McLean,
R. Parker, D. W. Blackwell, John Bland, Robert Reid, Jr.; O. E. Brener, J. Mattinson, B. J. Nash, A. M. Smith, E. B. Plewes, J. A. Nelles. George McCormick, C. B. Keenleyside and R. D. McDonald were elected to ing for tenders in connection with membership. The president, John alterations and additions. Moore & Bowman, presented his annual report. The election of officers for the ensuing year resulted as follows: Leamington has no school taxes president, A. B. Greer; vice-president, W. A. Gunn; secretary-treasurer, J. A. Nelles; auditor, Thomas

DR. BISHOP'S ADVICE.

### CARE OF THE EYE

BY DR. R. H. BISHOP.



njury is the lodging of a cinder or some sort of speck between the eyeball and the lids or on the surface of the

Don't rub the eye, hereby irritating it all the more. Close it and the tears may wash the speck out or into view, so

orner of a clean handkerchief.

they empty the tin dipper?

raises the view that owners of cellars employing men to guard them are "showing contempt for the law when "If the person you are trying to perthey refuse to put their trust in it to protect them." It is hard to see why protect them. It is hard to see why Mr. Church of Toronto has anothe province should be called upon to provide guards for men who want to stock their cellars with liquor. Were this done we'd soon have anfor instance, your quickest route to
success is the immediate demonstration. ing that job he's down at Ottawa other guarding bill about the size of

#### READ YOUR CHARACTER (By Digby Phillips.)

202-APPEALING TO THE "SQUARE" MAN. By the "square" man the character-ologist means the man who is square in

His full face seems to be built on square lines. It is not much, if any, wider across the cheeks than across the forehead and jaw. He is big-boned, usually tall, nearly always muscular. Not only are his bones big, but his frame is can be made—in the acoustic ply, as it shows signs "of a serious pollution," according to tests made should face the situation as it in June of 1921. Against this tests should face the situation as it in June of 1921. Against this tests paratively so, even in middle and old with accent on the second syllable.

s. They know when they start each that it is a fairly hard place hich to be heard. Having this bring down the blue tag of "excelland, they should make every effect of speak slowly and articulate and put on as much power as a fairly hard place to speak slowly and articulate and put on as much power as a fairly hard place analysis on April 22 of this year bring down the blue tag of "excellent sanitary quality." Now, then, can you blame the folks up there if they look a little puzzled every time and put on as much power as a fairly hard place analysis on April 22 of this year bring down the blue tag of "excellent sanitary quality." Now, then, can you blame the folks up there if they look a little puzzled every time show what "makes the wheels go in the center of its business district."

from a person's eye, seat him in a chair with the head bent backward. Stand behind him and place the small end of a pen handle about one-half an inch above the edge of the lid. Have him look down as you turn the lid back. This usually makes it possible to find and remove the speck. However, if you cannot do this

with the greatest gentleness, don't do it at all, as a slip might cost the person you are trying to help his eyesight. It is often best in obstinate cases to soak some cloth in cool water, and put it over both eyes, then send for a doctor. Do the same

If this does not succeed, close the eye and blow the nose hard.

When a particularly irritating not the sea thing when the eyeball is injured. oil will smooth the eye.

If acid has entered the eye, neu-

In the case where the speck has tralize it with baking soda and water. On the whole this TCHITCHERIN is a rather engaging person. Lenine a rather engaging person. Lenine tion in water.

> round"; and particularly, let the wheels go around. If you're not talking about something material and tangible, draw The Woodstock Sentinel-Review diagrams, use gestures. Point out with

cave, explain theories while demonstrating ;if perpendicular, do both; but in all cases, demonstrate. To sell such a person an automobile,

Show the engine and go at once for a ride. If dealing with a convex, tell exactly how many miles an hour the chine will go and exactly what hills it will climb; mention the specific num-ber of feet in which the machine can be stopped, and demonstrate. If con-cave, talk, about "speed"; tell how "easily" it can be brought to a quick stop. Explain the theories by the designers accomplished these things, and demonstrate.

Tomorrow—Persuading Thinkers. (Copyright, 1922, by Public Ledger Co.)

#### LEARN A WORD EVERY DAY

It's pronounced - en-vie-runz, It means-suburbs, outlying towns,

# The BOOKSHELF

ELLA KEEPS HOUSE. By Jessie Champion. Dodd, Mead & Co., Publishers, New York.

SPRIGHTLY little story this, and one which those people who have what is called "an occasional idle hour" will find a mld but amusing bit of froth with which to fill it.

The book is not one that anybody would wish to remember beyond the last minute spent on its pages, but it is cheerful and gay and sometimes amusingly and good-naturedly clever-the kind of story that is good for people who want to be enter-tained without having to make demand upon their mental faculties. There are several people in it who

much given to conversation somewhat of the monolog type whose

talk the author evolves with facility It is of the sort sometimes described as "running on," and one of the women who indulge in it, a vicar's wife —she is not at all like any of the several kinds of vicars' wives with whom English fiction has made us familiar-is frequently entertaining and always reminiscent of her kind in real life with her naive silliness. Another is the ignorant but goodhearted and unaffected wife of a man who has made money in the shoe business during the war, of whom husband and son are trying anxiously to make "a lady," but who yearns after the days when she sat in the kitchen and washed her dishes herself. She is wholesome and natural and shows a shrewd but uncon-scious knowledge of human nature.

the most entertaining features of the The novel deals with what hap pened to a girl of education and reinement when she staked all her small store of money on taking a country house for a year in the hope that a return to the social gentility and the local importance her mother had known all her life until the war would save her from illness and death because of fallen fortunes, lack of interest and lost touch with the

Both she and the vicar's wife are

portrayed with skill and are among

world. The experiment succeeds with regard to the mother, and the girl has many and varied experiences that keep her busy and greatly enlarge knowledge of lfe. nice little love story, too, that is tangled up with a bit of mystery about a man and with another love story that has gone wrong, but which the girl rights.

#### Our Own Country.

Question-Who are the Mennonites Answer-There are, it is estimated prairies, 500 of whom are leaving the country through objecting to the education laws. They originally came ame from South Germany.

Question-What are the dimensions f the Quebec bridge?

Answer—The Quebec bridge is one

of the largest of its type in the world. It is 3,240 feet long; length of main span, 1,800 feet; of suspended span, 640 feet. It is 150 feet above at high tide; main piers 136 feet below water.

# BIRD'S PAROID



# That Roof has Paid Dividends for more than 20 Years

Here is a customer 100% satisfied.

When he needs roofing for another barn, farm building, or garage, do you think he will "shop" around?

He will not!

He'll come to us and get Paroid. Why? Measured by the yardstick of Years-of-Service—the only true test—it is cheapest in the long run.

Come in and we will unroll a long stretch of Paroid for you to see how attractive is its surfacing of gray tale or of natural crushed slate-red or green. You can feel its thickness, pliability, and firmness. By every test, Paroid is the economy roofing, and let us tell you of the Paroid Roofs in this locality that are Paroid Proofs.

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Inspection like this costs us more, but protects the health of your family, and is your insurance of sound product manufactured under sanitary conditions.

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