

## A PAGE OF INTEREST TO WOMEN



## PERSONALS

Miss Adamsen, London South, has returned from a trip up the lakes.

Mr. and Mrs. Adolph Evans, Erie avenue, motored to Bayfield Sunday.

Miss Ethel Strickland of this city has returned from a visit to friends in Denfield.

Mr. and Mrs. Norman Coyne, Victor street, have been spending a few days in Detroit.

Mr. W. J. Gould of Milton, Iowa, and son from Washington are guests with Mrs. S. J. McCue, Elias street.

Mrs. O. Wootton and son James of Cambridge street, are visiting relations in Windsor, Detroit and Toledo.

Mr. and Mrs. D. C. Northgraves, son and daughter, of Portland, Maine, are guests with Mrs. S. J. McCue, Elias street.

Mr. Herbert Moorehouse, well-known author, is visiting at the home of his aunt, Mrs. A. Graham, 787 Hellmuth avenue.

Mrs. W. J. Clark, with her two children, Eleanor and Jack, have returned to London from a visit with friends near Sarina.

Dr. and Mrs. Sweeney, Dundas street, are spending their vacation on the Eastern St. Lawrence and will return August 15.

Mrs. Winnifred Evans, the well-known soprano singer, is the guest of her mother, Mrs. Nelson Emigh, 576 Maitland street.

Mr. and Mrs. Thomas Moule and family and Mr. and Mrs. Rudolph Meisel and family are spending the month at Port Stanley.

Miss McNaughton, Victoria avenue, has returned home after spending the past month with Miss Minihick, Parkwood, London, Ont.

Miss Evelyn Ferguson of this city will leave for a motor trip to Windsor with her uncle, Mr. Robert Puitson, where she will spend two weeks.

The Misses Lora and Winnie Rimer of Broadview, Toronto, are spending their holiday as guests of Mr. and Mrs. Wm. Hart, Mount Pleasant avenue, city.

Mr. and Mrs. Arthur Carrothers announce the marriage of their daughter, Sadie Allen, to William L. Anguish, the marriage to take place the last of August.

Miss Mable Carroll of the city has returned with her cousin, Miss Mildred Thompson, of Windsor, who has for the past two weeks been visiting in London.

Mr. William Mair, sen. Mr. and Mrs. W. R. Mair and two children and Mr. A. L. Cassidy motored to Arkona Sunday, where they will be the guests of Mr. Will McAdam.

The Misses Norma Springett, Marjory Springett, Reta Carrothers and Marjory Carrothers, Hazel Stone and Elva Adams are spending a two weeks' holiday at Fairport Lodge, Port Stanley.

Dr. Andrew Hammond of Dundas street, together with his sister, Mrs. Vandusen of Cobocook, spent the week-end at Highland Home, the residence of Mr. Wm. Mair, Brock street.

Mr. and Mrs. F. H. Farnworth announce the engagement of their daughter Velva Mae to Everett L. Boyce of Midland, Ontario. The wedding will take place quietly on August 15, 1921.

Mr. and Mrs. Wm. K. Coldcut and family have left on a motor trip to Bay City and the Saginaw Bay, Michigan, where they will spend a week or two at the summer home of Mr. and Mrs. Melvin Berry.

Mr. G. McStay Jackson, interior architect of Marshall Field & Co., Chicago, Ill., has returned home after a four-weeks' vacation with his parents, Mr. and Mrs. Geo. A. Jackson, Central avenue.

Mr. and Mrs. W. Cooke and daughter Ellen, Mr. and Mrs. J. H. Hayes and daughters Winnifred and Beatrice all of Simcoe street, motored to Grand Bend, Fullerton and St. Marys over the week-end.

Mrs. Louise Armand and daughter Edna of Hartford, Conn., are visiting with the former's sister, Mrs. Pierson, whom she had not seen for ten years, at the home of Mr. J. C. Pierson, 41 Adelaide street.

Mrs. J. G. Wilkey and daughter Grace of this city are the guests of the former's aunt, Mrs. A. McFadden, 218 Thirteenth street, Brandon, Man. They made the trip from the east via the lakes and will spend several weeks in Brandon.

## THE FASHIONS

[By Eleanor Gunn.]  
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The minute one changes a sleeve, and the crown of a hat, one's whole appearance undergoes a transformation. Ever since Roboux decided a few seasons ago that crowns would be heavy, they have been heavy; for no milliner in Paris has more followers than Caroline Roboux, one of the big six who decree what sort of a hat we shall or shall not wear.

The newest hats this season show a marked decrease in the crown, not the head size, for that sets down on the head quite as far as it did formerly, but in the crown itself. Everyone speaks of a tendency to mold the crown more to the shape of the head to detract from its bulk, just as everyone speaks of a movement to popularize large hats, a foregone conclusion to the style student when it becomes a certainty that long



skirts are coming in again. One must preserve a balance, and it cannot be successfully accomplished with knee-length skirts and over-large hats.

One is always more sure of hat styles than of anything else at the inception of a new season. They are the first to be launched. Shop windows show them before anything else one wears, and seasons are rushed head first as it were, women wearing straw hats in a blizzard, and velvet ones under a sweltering sun, although this custom has been checked, and by a demi season during which period one wears satin or ribbon hats, or as is the case this year, silk ones.

Sleeves as well as crowns must go. Not content with disturbing the crown of ordinary materials as well as monarchical fashion tamperers with our sleeves. First she cut them off way above the elbow, then she eliminated them altogether, after which she decid-

ed to make sleeves to her guimpe, and did, making them long sweeping affairs that were reminders of the fallant days of old when ye knights and fair ladies, and medieval towers provided atmosphere. Sometimes they are gay if not actually a garish color and design; again they are nun-like in line and color.

skirted they are caught in at the waist by one device or another, and occasionally they are puffed at that point, even above a pointed cuff. In short, sleeves have run amuck, and following no direction, are leading us a merry chase as they go on their way.

When sleeves are short they are likely to be puffed, or end in a saucy little flare cuff. They are just as likely to have a deep slash which discloses the arm; they may be long, fall quite away from it. They have a way, too, of having an opening down their entire length. The opening may be caught here and there with a nail-head ornament or by some simple device. Curiously enough, sleeves are not always round at the armhole, they may be of course, but they are quite as likely to be square and fitted into a square armhole which assumes such exaggerated proportions that it may be cut to the waistline.

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## Cynthia Grey's Mail-Box

The music of eloquence is almost the highest mystery.—Turgeneff.

Nut Cake.

Dear Miss Grey—Here I am again. It is a long time since I wrote you. I enjoy the Mail-Box letters very much. Now for a few questions:

Could you please tell me something to take tan off? Some of the Boxites mentioned some way of taking it off with cucumbers, but I have forgotten how it was done.

Am sending the recipe for a nut cake: One cup sugar, ½ cup butter, ½ cup milk, ½ teaspoon cream tartar, 1 cup raisins (chopped fine), 1 cup chopped walnuts, 2 eggs, well beaten, 2 cups flour.

I am inclosing an envelope with stamp for same.

Ans.—Must refer the query about cucumber lotion to readers. Lemon juice has good bleaching properties. Why not be content to be brown this summer when so many are courting the sun's rays at summer resorts?

For Orandy Dracs.

Dear Miss Grey—I am coming to you for assistance. I have an orandy dress, and when I press it the overskirt, girdle and collar curl into large folds. I have tried damping the dress and also moderating the iron, but it still curls, so please help me, Miss Grey. If I see this in print, Miss Grey, I will send a hospital mite.

Ans.—Perhaps these particular parts of your dress have been out too much the wrong way of the goods to insure a perfectly smooth pressing. Some experienced reader may be able to suggest a remedy. No doubt you have tried pressing on both sides.

A Scramble For Pages.

Dear Miss Grey—I would very much like if you would send me the Dutch romper pattern, and also one of the sleeves have run amuck, and following no direction, are leading us a merry chase as they go on their way.

Ans.—I was exceedingly kind of you to use some of my shut-in moments writing such a bright little letter to the Mail-Box. We could just see the family scramble for the Mail-Box, and think it is lovely to have everyone so very much interested, even if it brings about a friendly rush for different parts of the paper. Thank you, too, for sending a gift to the hospital fund. Patterns have been mailed to you.

Would Like Opinions.

Dear Miss Grey—Well, here's another newsmagazine, and gain admittance. I wrote, once before, about two years ago, but did not see my letter in print. However, I am trying again.

Could you please, Miss Grey, or any of the readers of the Mail-Box, give me your opinion, or anything for pastime at a gathering of about twenty young people at the lake shore?

I know some of the Boxites will be vexed, but, going to suggest this, I believe that it would be a good plan to have the young people ask the questions they used to be having beans and things like that; then also have some of the older readers give their opinion. I think it would help many a girl just starting out in life, especially some of the motherless ones. Would like

Veranda Chats.

Dear Miss Grey—Here I am again! It is almost a year since I last wrote to the Mail-Box, so thought I would try my luck again. I see where Bonny Jean has sent in some songs. Will you please send me the words of "Let the Rest of the World Go By" and "Take Me Back To Dear Old Childhood".

Please put my name on file for one satchet.

Hoping I am not too much bother, and thanking you in advance, I remain as before, your devoted admirer, P. S.—Find inclosed dime for S. C. H.—G. G.

Ans.—Am sorry, Golden Glow, but the songs you ask for have been sent out. Many thanks for hospital mite.

Dear Miss Grey—This is my second letter to the Mail-Box. I enjoy the letters very much. I saw in today's paper where Country Lass No. 5, would like to correspond with some one about her age (12). I would like to correspond with her if she will write first. My address is with Miss Grey. I am inclosing a mite for S. C. H.

Ans.—Thank you very much, Peony, for hospital mite.

Dear Miss Grey—Here I come, too. Please open the door and let me in. I saw in Saturday's paper where Dippy offered Lady Washington slips. Would you please send her the inclosed envelope, as I would like some. I would like to correspond with some one about 16, who are fond of sports, such as dancing, swimming or skating. I will have my address with Miss Grey. I am inclosing mite for S. C. H.

If anyone would like something done, I would like to do some in spare time. I think I had better hop off now, as I must take the men a drink and then some apples to grandmother.

Ans.—The letter inclosed has been forwarded. Thank you for hospital gift.

Dear Miss Grey—It is some time since you read from me, as I was studying for entrance, but now that I have passed with honors, I have more time for writing. This has been a beautiful summer, and the holidays are quickly passing. I intend to go on to high school, so I feel my time in my country home is short. Will you please send my stocking-foot pattern, and I would be much obliged for Sick Children's Hospital.

Ans.—We congratulate you on your success, and hope you will find high school very interesting in spite of the necessity of leaving home. Pattern is on its way to you, and thank you for gift for hospital.

Dear Miss Grey—Did you receive the romper pattern I sent to the Mail-Box? Haven't seen my letter in print, but I don't care about the letter if only you received the patterns, as I noticed several requests for same.

On Saturday a.m. I received a nice parcel from one of the Mail-Box friends. But the dear lady forgot to inclose her address. I was very sorry not to find her name inclosed, for I promised to return postage on all baby's parcels, also I wish to thank her. Everything was just lovely, and we are all more than grateful to her.

Ans.—You must have missed seeing your previous letter. Many thanks for patterns.

A Dainty, Charming Frock.

Pattern 3516 is illustrated here. It is cut in 7 sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. 36-inch size will require 5½ yards of 44-inch material. The width of the skirt at the foot is 24 yards. The yoke band and cascades may be omitted.

Embroidered crepe or duvetyne, printed georgette or crepe, taffeta, linen, voile, pongee, gingham, organdy, etamine and crepe de chine are attractive for this style.

A pattern of this illustration mailed to any address on receipt of 15c in silver or stamps.

Name .....

Town .....

Province .....

Age (if child's or misses' pattern) .....

Measurement: Bust..... Waist.....

CAUTION: Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is mailed, you need only mark 35, 44, or whatever it may be. When in waist measure, 32, 34, 36, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write on the figure representing the age. It is not necessary to write "Inches" or "yards." Patterns cannot reach you in less than one week from the date of application.

## WELL-KNOWN SINGER HOLIDAYING IN CITY

Mrs. Winnifred Evans of Toronto At Mother's Home—Entertained Sunday in Park.

A distinguished visitor in London is Mrs. Winnifred Evans, who is stopping at the home of her mother, Mrs. Nelson Emigh, 576 Maitland street. Mrs. Evans is a well-known Toronto singer and has toured all the provinces, east and west, beside doing concert work in the States.

Orchestra united in praising her voice, which is a clear high soprano of remarkable power, especially suited to work in the States.

Efforts are being made to secure the services of this talented vocalist at the Trishmen's picnic, which will be held in the near future.

Mrs. Evans has done a great deal of concert singing in Maine, especially in Port Garfield and Caribou. She is also well known in St. John, N.B.

While in Ontario, she recently sang at the laying of the cornerstone of the new Methodist church in Kerwood.

Sunday night last, Mrs. Evans sang "The Radiance of Your Eyes" in conjunction with the R. C. Band at Victoria Park.

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the readers to state what they think of my idea.

Could some of the readers send me words and music of "Red Wing," and has someone the words of a song running something like this: "Silently, silently, as we march upon the school-room floor?"

Will now send recipe for a sour cream raisin pie: One cup raisins (stew them with 2-cup sugar), add 1½ table-spoon flour, 1 cup of sour cream.

Inclosed please find mite for hospital fund.

Ans.—I am sure that the Mail-Box would be glad to offer helpful advice, if possible, to any of our Boxites seeking it. So do not hesitate to write when you wish, Ann Sur. Have mailed you a contest that changed to be on hand in the Mail-Box. Thank you for sending a gift to the hospital fund and the recipe. Your other requests are referred to readers.

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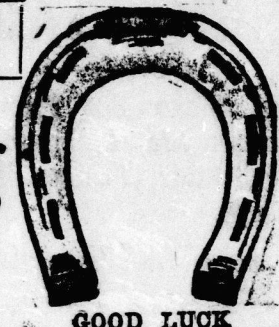
Ans.—You must have missed seeing your previous letter. Many thanks for patterns.

## GRAY'S, LIMITED

On Wednesdays of May, June, July and August this store will close at 1 o'clock. On Wednesdays one delivery only, 10 a.m.

TOMORROW IS EARLY-CLOSING DAY

## Top o' the Morning Bargains



Top o' the Morning! Good Luck!  
Blouses Half Price.

VOILE, GEORGETTE AND CREPE DE CHINE BLOUSES (odd lines). Wednesday morning to clear at ..... HALF PRICE Third Floor.

Children's Dresses, 50c and \$1 CHILDREN'S CHAMBRAY DRESSES, pink or blue, sizes 2, 4 and 6. Wednesday morning to clear at, each ..... 50c CHILDREN'S DRESSES of chambray and gingham, sizes 2 to 6. Wednesday morning to clear at, each ..... \$1.00 Third Floor.

AWool Bathing Suits, \$4.95 LADIES' ALL-WOOL BATHING SUITS, rose or navy blue, trimming of white; sizes 36 to 42. Wednesday morning (six only) priced to clear at, each ..... \$4.95 Third Floor.

White Wash Skirts Half Price. WOMEN'S WHITE WASH SKIRTS of jean, pique or gabardine, two dozen only, \$4.50 values. Wednesday morning marked to clear at, each ..... \$2.25 Third Floor.

White Underskirts Special Price. UNDERSKIRTS of excellent quality white cambric, with deep frill of lace or embroidery: Regular \$3.50. Sale ..... \$2.95 Regular \$2.75. Sale ..... \$2.59 Third Floor.

Top o' the Morning! Good Luck! Whitewear Bargains. WOMEN'S CAMBRIC COMBINATIONS, lace and embroidery top and straps, all sizes. Wednesday morning sale ..... \$1.59 Third Floor.

WOMEN'S WHITE CAMBRIC COMBINATIONS, with shaped shoulders; regular \$2.25. Wednesday morning special ..... \$1.95 Whitewear Department, Third Floor.

GRAY'S LIMITED  
140 DUNDAS STREET.

Agents for the Butterick Patterns, The Delineator and Butterick Quarterly.

GRAY'S LIMITED  
PHONES 115 and 116.

## HOME ECONOMICS

MRS. ELIZABETH KENT, MACDONALD COLLEGE.

## THE DRESS BUDGET.



Only by working out a dress budget can we make clear to ourselves just what we are spending for clothes, and just what we are getting for our money—indeed, just how we really do dress.

We are so apt, with clothes as with other things, to suppose that we somehow manage to look as we should like to, and fail to admit to ourselves, even as we face the mirror, our mistakes, shabbiness and foolish, unconsidered extravagances.

The best way to make out a budget is to base it on a three-year average. We may exceed a given amount in any one year wisely, provided we use the

articles bought long enough to justify it and average the actual expenditure. A cheap hat one season, another the next, may often cost more money than a dearer, but better, hat worn two years, and perhaps with slight alteration, longer. Thus over the three-year period we may save money by spending more in the first place. But to exceed our allowance to buy a garment that will not go more than one season, is really to make a bad mistake.

Very few people have any clear idea of what they ought to spend for clothes. One good way to find out is to look back over what we have spent, estimate how well it has served our purpose, and make our new estimate on the basis of our own experience, not on anybody else's.

We must consider what sort of clothes our own kind of life calls for in business and social matters, as church, office, street, afternoon at home, morning work dresses and the like. That costume is the most truly economical which can suitably be used for the most occasions. A fine blouse with a good suit may serve us for church, luncheons, theatre and informal afternoons. Compare our list of what we need with what we have, and we are ready to make a list of what we must buy.

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Every woman will love