

# A PAGE OF INTEREST TO WOMEN

## THE FASHIONS

[By Eleanor Gunn.]  
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The minute one changes a sleeve, and the crown of a hat, one's whole appearance undergoes a transformation. Ever since Rebois decided a few seasons ago that crowns would be heavy, they have been heavy; for no milliner in Paris has more followers than Caroline Rebois, one of the big six who decree what sort of a hat we shall or shall not wear.



The newest hats this season show a marked decrease in the crown, not the head size, for that sets down on the head quite as far as it did formerly, but in the crown itself. Everyone speaks of a tendency to mold the crown more to the shape of the head to detract from its bulk, just as everyone speaks of a movement to popularize large hats, a foregone conclusion to the style student when it becomes a certainty that long

ed to add sleeves to her gumps, and did, making them long sweeping affairs that tend to mold the crown more to the shape of the head to detract from its bulk, just as everyone speaks of a movement to popularize large hats, a foregone conclusion to the style student when it becomes a certainty that long

skirts are coming in again. One must preserve a balance, and it cannot be successfully accomplished with knee-length skirts and over-large hats.

When sleeves are short they are likely to be puffed, or end in a saucy little flare cuff. They are just as likely to have a deep slash which discloses the arm; they may indeed, fall quite away from it. I have a way, too, of having an opening down their entire length. This opening may be caught here and there with a nail-head ornament or by some simple device. Curiously enough, sleeves are not always round at the armhole, they may be of course, but they are quite as likely to be square, or to have a square armhole which assumes such exaggerated proportions that it may be cut to the waistline.

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## AT CUPID'S CALL

BY MAY CHRISTIE.  
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**XLVII.—A Regular Little Brick.**  
"Oh, would the black man murder Dick?" She strained her eyes into the surrounding darkness. She could hear Dick crashing through some undergrowth that skirted the field across the road.

Then the door opened, and the landlady of the Barley Mow came out. She recognized the pretty, nice-mannered young lady, who had lunched with her best paying guest only a day or so ago. The young lady seemed perturbed and out of breath.

"Won't you come in?" the good woman hospitably said. "You look exhausted. Come in and have a cup of tea." She flung a keen, inquisitive glance at Mary.

Mary pulled herself together. Discretion was the better part, she must not give the gossip food for talk. She forced herself to smile. "Thank you—I'd enjoy a cup of tea. I've had a good long walk."

"You look as though you'd been running. Mary gave a short laugh that did not sound quite natural. It held a suggestion of hysteria.

## Cynthia Grey's Mail-Box

The music of eloquence is almost the highest mystery.—Turgeneff.

**Nut Cake.**  
Dear Miss Grey,—Here I am again. It is a long time since I wrote you. I enjoy the Mail-Box letters very much. Now for a few questions:

Could you please tell me something to take tan off? Some of the Boxes mention some way of taking it off with rumblers, but I have forgotten how it was done.

Am sending the recipe for a nut cake: One cup sugar, 1/2 cup butter, 1/2 cup milk, 1/2 teaspoon cream tartar, 1 cup walnuts, 2 eggs, well beaten, 2 cups flour.

I am inclosing an envelope with stamp for same. Must refer the query about cucumber lotion to readers. Lemon Juice has good bleaching properties. Why not be content to be brown this summer when so many are courting the sun's rays at summer resorts?

**For Organdy Dress.**  
Dear Miss Grey,—I am coming to you for assistance. I have an organdy dress, and when I press it the overskirt, girdle and collar curl into large folds. I have tried damping the dress and also moderating the iron, but it still curls, so please help me, Miss Grey. If I see this in print, Miss Grey, I will send a hospital mite.

**DOG-ROSE.**  
Ans.—Perhaps these particular parts of your dress have been cut too much in the wrong way of the goods to insure a perfectly smooth pressing. Some experienced reader may be able to suggest a remedy. No doubt you have tried pressing on both sides.

**A Scramble For Pages.**  
Dear Miss Grey,—I would very much like if you would send me the Dutch romper pattern, and also one of the others that I like. I will send you a return as soon as I can copy them off. Inclosed please find 10c for the S. C. H., and stamps for patterns. I received the stocking-foot pattern a few weeks ago. I enjoy the Mail-Box very much. Indeed I often wish that the Mail-Box and Sports page were on different sheets, as father wants the Sports, while I want Cynthia Grey's page, and girlie wants Mitt and Jeff, so she is always a fight and a rush to get that page first.

Well, now, I guess I will close, wishing you and your page all success. I am at present a shut-in, owing to an accident a month ago. I remain,  
**LIVELY FROM LIVERPOOL.**

**Ans.—**It was exceedingly kind of you to use some of your shut-in moments writing such a bright little letter to the Mail-Box. We could just see the family scramble for the advertiser, and think it is lovely to have everyone so very much interested, even if it brings about a friendly rush for different parts of the paper. Thank you, too, for sending a gift to the hospital fund. Patterns have been mailed to you.

**Would Like Opinions.**  
Dear Miss Grey,—Well, here's another newcomer, hoping to gain admittance. I wrote once before, about two years ago, but did not see my letter in print. However, I am trying again.

Could you please, Miss Grey, or any of the readers, supply me with a few games, or anything for pastime at a gathering of about twenty young people at the lake shore?

## WELL-KNOWN SINGER HOLIDAYING IN CITY

Mrs. Winnifred Evans of Toronto At Mother's Home—Entertained Sunday in Park.

A distinguished visitor in London is Mrs. Winnifred Evans, who is stopping at the home of her mother, Mrs. Nelson Emigh, 576 Maitland street.

Mrs. Evans is a well-known Toronto singer and has toured all the provinces, east and west, beside doing concert work in the States.

Critics united in praising her voice, which is a clear high soprano of remarkable power, especially suited to outdoor staging. She makes a specialty of band concert work and with the aid of a megaphone her voice can be heard for an extraordinarily long distance.

Mrs. Evans has done a great deal of concert singing in Maine, especially in Fort Fairfield and Caribou. She is also well known in St. John, N.B. While in Ontario she recently sang at the laying of the cornerstone of the new Methodist church in Kerwood.

Sunday night last, Mrs. Evans sang "Radiance of Your Eyes" in conjunction with the R. C. R. Band at Victoria Park.

Efforts are being made to secure the services of this talented vocalist at the Trishmen's picnic, which will be held in the near future.

**Veranda Chats.**  
Dear Miss Grey,—Here I am again! It is almost a year since I wrote you to the Mail-Box, so thought I would try my luck again. I see where Bonnie Jean has sent in some songs. Will you please send me the words of "Let the Rest of the World Go By" and "Take Me Back to Dear Old Childhood?"

Please put my name on file for one satchet. Hoping I am not too much bother, and thanking you in advance, I remain as before,  
**GOLDEN GLOW.**  
P. S.—Find inclosed dime for S. C. H.—G. G.

**Ans.—**Am sorry, Golden Glow, but the songs you ask for have been sent out. Many thanks for hospital mite.

**Dear Miss Grey,—**This is my second letter to the Mail-Box. I enjoy the letters very much. I saw in today's paper where Country Lass, No. 5, would like to correspond with some one about her age (19). I would like to correspond with her if she will write first. My address is with Miss Grey. I am inclosing a mite for S. C. H.

**Ans.—**Thank you very much, Peony, for hospital mite.

# GRAY'S, LIMITED

On Wednesdays of May, June, July and August this store will close at 1 o'clock. On Wednesdays one delivery only, 10 a.m.

**TOMORROW IS EARLY-CLOSING DAY**

## Top o' the Morning Bargains

GOOD LUCK

**Top o' the Morning! Good Luck! Blouses Half Price.**  
VOILE, GEORGETTE AND CREPE DE CHINE BLOUSES (odd lines). Wednesday morning to clear at ..... **HALF PRICE**  
Third Floor.

**Children's Dresses, 50c and \$1**  
CHILDREN'S CHAMBRAY DRESSES, pink or blue, sizes 2, 4 and 6. Wednesday morning to clear at, each ..... **50c**  
CHILDREN'S DRESSES of chambray and gingham, sizes 2 to 6. Wednesday morning to clear at, each ..... **\$1.00**  
Third Floor.

**All-Wool Bathing Suits, \$4.95**  
LADIES' ALL-WOOL BATHING SUITS, rose or navy blue, trimming of white; sizes 36 to 42. Wednesday morning (six only) priced to clear at, each ..... **\$4.95**  
Third Floor.

**White Wash Skirts Half Price.**  
WOMEN'S WHITE WASH SKIRTS of jean, pique or gabardine, two dozen only, \$4.50 values. Wednesday morning ..... **\$2.25**  
marked to clear at, each .....

**White Underskirts Special Price.**  
UNDERSKIRTS of excellent quality white cambric, with deep frill of lace or embroidery: Regular \$3.50. Sale ..... **\$2.95**  
Regular \$2.75. Sale ..... **\$2.59**  
Third Floor.

**Top o' the Morning! Good Luck! Whitewear Bargains.**  
WOMEN'S CAMBRIC COMBINATIONS, lace and embroidery top and straps, all sizes. Wednesday morning sale ..... **\$1.59**

**WOMEN'S WHITE CAMBRIC COMBINATIONS,** with shaped shoulders; regular \$2.25. Wednesday morning special ..... **\$1.95**  
at .....  
Whitewear Department, Third Floor.

**Top o' the Morning! Good Luck! Ladies' Satin Bloomers, pink or white, sizes 36 to 42. Extra special at, a pair ..... \$1.98**

**LADIES' VESTS,** cumfy cut and square neck (seconds). Special at, each ..... **19c**

**CORSETS of fine coutil, medium high bust, odd sizes. Wednesday morning priced to clear at, a pair ..... \$1.19**  
Underwear Department, Ground Floor.

## GRAY'S LIMITED

140 DUNDAS STREET. PHONES 115 and 116.

## HOME ECONOMICS

MRS. ELIZABETH KENT, MACDONALD COLLEGE. THE DRESS BUDGET.

articles bought long enough to justify it and average the actual expenditure. A cheap hat, one season, another the next, may often cost more money than a dearer, but better, hat worn two years, and perhaps with slight alteration, longer. Thus over the three-year period we may save money by spending more in the first place. But to exceed our allowance to buy a garment that will not go more than one season, is really to make a bad mistake.

Very few people have any clear idea of what they ought to spend for clothes. One good way to find out is to look back over what we have spent, estimate how well it has served our purpose, and make our new estimate on the basis of our own experience, not on anybody else's.

Our most consider what sort of clothes our own kind of life calls for in business and social matters, as church, afternoon or evening affairs, theatre, office, street, afternoon at home, morning work dresses and the like. That costume is the most truly economical which can suitably be used for the most occasions. A fine blouse with a good suit may serve us for church, luncheons, theatre and informal afternoons. Compare our list of what we need with what we have, and we are ready to make a list of what we must buy. (Copyright, 1921, by the Metropolitan Newspaper Service.)

**"ICED" "SALADA" TEA**  
is so good as a refreshing summer drink. "You Really Must Try It".

## ADVERTISER PATTERNS



**A Dainty, Charming Frock.**  
Pattern 3616 is illustrated here. It is cut in 7 sizes: 24, 26, 28, 30, 32, 34 and 36 inches, bust measure. It will require 5 1/2 yards of 44-inch material. The width of the skirt at the foot is 2 1/2 yards. The yoke band and cascades may be omitted.

Embroidered crepe or organdy, printed georgette or crepe taffeta, linen, voile, pongee, gingham, gaudy, etamine and crepe de chine are attractive for this style. A pattern of this illustration mailed to any address on receipt of 15c in silver or stamps.

**WESTERN ONTARIO WOMEN'S ACTIVITIES**  
Address News For This Column to The Editor of Woman's Page.

**FLORENCE W. I. HOLD MEETING.**  
The August meeting of the Women's Institute was held at the home of Mrs. E. F. Hall with a good attendance of members and visitors. Mrs. MacRobert had charge of the meeting.

**CAUTION:** Be careful to inclose the above illustration, and send size of pattern wanted. When the pattern is sent, you need only mark \$3, 44, or whatever it may be. When in water measure 22, 24, 26, or what it may be. If a skirt, give waist and length measure. If a blouse, give chest and length measure. If a dress, give waist and length measure. Patterns cannot reach you in less than one week from the date of application.



## PERSONALS

**Miss Adamsen,** London South, has returned from a trip up the lakes.

**Mr. and Mrs. Adolph Evans,** Erie avenue, motored to Bayfield Sunday.

**Miss Ethel Strickland** of this city has returned from a visit to friends in Denfield.

**Mr. and Mrs. Norman Soopra,** Vioctor street, have been spending a few days in Detroit.

**Mr. W. J. Gould** of Milton, Iowa, and son from Washington are guests with Mrs. S. J. McCue, Elias street.

**Mrs. O. Wootton** and son James of Cambridge street, are visiting relations in Windsor, Detroit and Toledo.

**Mr. and Mrs. D. C. Northgraves,** son and daughter, of Portland, Maine, are guests with Mrs. S. J. McCue, Elias street.

**Mr. Herbert Moorehouse,** well-known author, is visiting at the home of his aunt, Mrs. A. Graham, 787 Hellmuth avenue.

**Mrs. W. J. Clark,** with her two children, Eleanor and Jack, have returned to London from a visit with friends near Sarnia.

**Dr. and Mrs. Sweeney,** Dundas street, are spending their vacation on the Eastern St. Lawrence and will return August 15.

**Mrs. Winnifred Evans,** the well-known soprano singer, is the guest of her mother, Mrs. Nelson Emigh, 576 Maitland street.

**Mr. and Mrs. Thomas Mousie** and family and Mr. and Mrs. Rudolph Meisel and family are spending the month at Port Stanley.

**Miss McNaughton,** Victoria avenue, has returned home after spending the past month with Miss Minihnick, Parkwood, London, Ont.

**Miss Evelyn Ferguson** of this city will leave for a motor trip to Windsor with her uncle, Mr. Robert Pultison, where she will spend two weeks.

**The Misses Lora and Winnie Rimer** of Broadway, Toronto, are spending their holidays as guests of Mr. and Mrs. Wm. Hart, Mount Pleasant avenue, city.



**Ingersoll Cream Cheese**  
THE richness, the purity, the flavor always measure up to the "Ingersoll" high standard.  
"Can be used in a hundred different ways"

**MIRACLE**  
Every woman will love  
**HORLICK'S**  
Malted Milk For Invalids  
A nourishing and digestible diet. Contains rich milk and malted grain extract. A powder soluble in water.  
**Society**  
for over 75 years has relied upon Gouraud's Oriental Cream to keep the skin and complexion in perfect condition through the stress of the season's activities.  
**Gouraud's Oriental Cream**  
WHEN WEDDING BELLS RING  
It is the time for happiness and bliss—and Flowers, speaking a language of their own, add wonderfully in making the occasion a cheerful one. For the bride's bouquet or decorative purposes here are Flowers who will count.  
**WEST Floral Co.**  
249 Dundas St. Phone 2187