

Express Passengers

The following passengers arrived at St. John's yesterday by S. S. Express and joined the express for different points along the line:—Mrs. J. G. Shaw, Mrs. F. J. Newbury, Mrs. J. Shute and child, R. C. Ketchum, L. C. Ketchum, Miss R. Toker, Miss T. Tucker, Miss J. Horsey, E. R. Fenwick, S. Greaves, Mrs. G. V. O'Dell, and 3 children, Miss S. O'Dell, E. S. Green, G. E. Reid, Ferguson, Mrs. S. Cramp, A. Curran, Mrs. J. Bruce, Dr. Parsons, Mrs. J. Dean, Mrs. Dr. Parsons, Mrs. Knapp, C. Gale, L. Cochrane, M. Miss B. Duffett, A. Melasac, H. Ingraham, Mrs. T. Taylor, Miss A. Peters, A. Metzger, Mrs. A. Smith, Mrs. H. C. Watkin, F. N. Farquhar, Dr. Grant and

White Canvas Shoes, only one pair, our complete stock marked down to \$1.55, and strap style rubber PARKER & MONROE, Ltd., July 23, 1925.

The First Time Down

THE BOTTOM OF THE SEA.

(By a DIVER)
I shall never forget getting into a diving suit for the first time. It seemed an interesting sort of business and the helmet was put on over my head. However, as I looked through a small glass window the water seemed absolutely help-ful. At this stage, and the air that was pumped into the helmet seemed to act upon me like chloroform. This did not last for long, however, my senses returned when there were three bangs upon the helmet—meaning that all was ready for descending. I think my greatest thrill was that I could imagine it for yourself, to walk to the side and go down the line as far as you can. This isn't so soon you are standing on the bottom, and looking at the green water lapping at the glass window of your helmet. It is a terrible mo-

That Under-Water Feeling.
For people who ask to be allowed to go down as far as this and then get better of it. The sight of that water is a test for the strongest nerve, and it takes a supreme effort of will to keep off the bottom rung of the ladder. When you step off—if you can. Al-though working in average depths, your journey to the ocean bed lasts but a minute, it seems to take an

hour towards the bottom, the greenish water gives way to one of blue while the light from above causes bits of many colour to play upon the ocean bed. The crabs, lobsters, prawns, and other small fish seem to look at you in bewilderment. Then they make one sudden dive away as if afraid.
Everything is so strange, so new and beautiful, that the man "down" for the first time is tempted to gaze in wonder, and forget the conditions under which he is there.

To the Surface Upside Down!
I forgot—one! My senses came back when I suddenly found that my head had left the ocean bed! I clung to the rope, but then found that my feet had caught in some projecting wreck-ck.
I was in great danger, for had the rope remained whole, and had any of the connections given way, I should have been drowned. My mouth being so far from the transmitter I could not communicate with those above, but in any case I felt too exhausted to speak.

I felt myself slipping further into the water when suddenly the rope I was hanging on to seemed to slacken, allowing my feet to free themselves from the wreckage.
Then I got the surprise of my life, as soon as they were free they shot above my head, and with a motion that seemed to last for ages I arrived at the surface—upside down!
Put in a "compression Chamber."
Instead of coming up very gradually, as I should have done, I had come up in less time than it took me to descend. While I was on the ocean bed the pressure of water on me was, of course, intense, and the sudden change to ordinary pressure is a terrible shock to any system. That is why you must come up gradually.

My sudden appearance first, of course, indicated to the surface people that something was wrong. I was put into a special "compression chamber" about the ship, and in this subjected to a heavy pressure of air, instead of water, and this was slowly reduced. When I came out I felt little the same for my experience, but I shouldn't like to do it again!

Rubber Sole Sneakers—Black, Brown and White; for men at \$1.25; for women \$1.15; for boys \$1.15 and \$1.00; for girls \$1.00 and 90c. PARKER & MONROE, LTD., July 23, 1925.

No end to the Special Values Set Apart for this most important Sale in our Calendar. The Best in the House from every department enters the lists this week.

Do not hesitate--participate in our

ANNUAL

PRE-REGATTA SALE!

In the march of events at BAIRD'S--it ranks high in importance-- Being the Advance Clearance Note for Summer finery of every kind.

Be Prepared for Values--You'll Find Them Here

Charming White Bedspreads ON SALE

BEDSPREADS—Huge clearing line of Snow White Marcella Quilts; 72 x 90 size, charming quilts for summer use, easy to wash, easy to handle, of ample size, as a spare quilt ideal. Pre-Regatta Sale Price **3.79**

KITCHEN TOWELS—Unbleached Turkish Towels, 21 x 40 size, with Crimson striped border. Reg. 60 each. Special **54c.**

Girls' Organdy Voile Dresses

Girls' White Organdy Dresses, to fit 8 to 12 years, round neck, short sleeves, girldie and pleated skirt; seldom have we featured such becoming style Dresses for such a low figure. They're Special at **1.59**

1.59 1.59



Boys' Urgent Needs

BOYS' HATS—Little Boys' Straw Hats, White with bound edge and silk band. Reg. 80c. Special **59c.**
BOYS' PANTS—Great range of Boys' Cotton Tweed Pants, in assorted dark striped patterns, to fit 10 to 15 years. Special **98c.**
BOYS' BLOUSES—Tidy fitting striped Cotton Blouses, in pretty pin stripe patterns; sizes 12 to 14; collared. Special **89c.**
BOYS' SPORT SHIRTS—Becoming warm weather Shirts, all White with mercerized self stripe, open neck convertible flare collar. Reg. \$1.30. Special **\$1.15**
COTTON HATS—Crushable Crown Hats, in White and Striped Linens, great sun Hats. Reg. 55c. Clearing **39c.**

Two Special Values

HEARTH RUGS—Just a clearing line of 11 good value Hearth Rugs, 30 x 60 size, nice range of patterns. Reg. \$5.50. Pre-Regatta Sale Price each **\$4.98**

HEARTH RUGS—Another line of Hearth Rugs, worthy of your notice, in prettily blended shades, 27 x 14 size, were **\$3.95** \$4.40. Special to clear **\$3.95**

CURTAIN LACE—54 inch White Curtain Lace, really beautiful in design and well covered all over pattern. Reg. 90c. Special **82c.**

SLIP-ON JERSEY—Fine Wool ones in Misses sizes, sleeved and sleeveless styles, with Peter Pan collar; shades of Saxe, Fawn, Brown and White. Truly a wonderful value at **\$2.79**

Our Greatest DRESS SALE

Bringing Notable Values in Pretty Dress for Regatta Day

Gingham Dresses

All of them—New and being late in arriving we hasten their exit, with a shattered price. Your choice of small and large checks, is assorted shades, Peter Pan collar, others square neck, short sleeves and coloured piping. Pre-Regatta Price **2.79**

SALE of Wash Goods

Milady's finest values in HOSIERY

GIRL'S SPORT HOSE—In fancy ribbed Lises, Grey and Fawn shades, with pretty coloured roll tops. Special **59c.**

SILK HOSE—Our leader in Silks; comes in all wanted shades: Fawn, Nude, Peach, Airdale, Jack Rabbit, Mouse, Pongee, Cinnamon, Silver, Cordovan, Black and White; Lisle top, toe and heel. **55c.** Pre-Regatta Price

LISLE HOSE—Lisle and Silk and Lisle mixture, Hosiery in shades of Peach, Fawn, Log Cabin, Jack Rabbit, Cinnamon, Airdale, Black and White. Special **59c.**

"Fox Trot" SILK HOSE

The Hose for greater wear, recognized wherever sold as the most durable Silk Hose going. Comes in likeable shades: Onion, Caxton, assorted Fawns, Greys and Browns. Reg. \$1.30. Pre-Regatta Price **\$1.65**

BLEACHED LINENS—36 inch Bleached Linens, for innumerable domestic purposes, soft limp finish. The yard **32c.**

WASH GINGHAMS—36 inch Check Gingham, in enormously good looking colour mixtures, small and large checks. Regatta Special **34c.**

CHEESE CLOTH—36 in. White Cheese Cloth, pure quality, an essential in every family. The yard **10c.**

PIQUE—27 inch White Pique showing a very fine cord, neat looking and washes. Good. Special **54c.**

WHITE JEAN—37 inch White Jean with a nice soft good wearing finish. The yard **37c.**

SHAUNTELENE—36 in. wide, natural Shantung shade, ideal for summer tops of all kinds, good and strong. Pre-Regatta Sale Price **59c.**

FRONTING LINEN—A good one, with a very fine finish, 32 inches wide. They are Special **99c.**

Gingham Dresses

More new Dresses of just the loveliest quality Wash Gingham, in pretty checks and plaids, to-day approved styles, with collar and turn-over cuffs to match. Pre-Regatta Price **3.48**

Wash Dresses

Very charming and very inexpensive Dresses for immediate wear—in Voiles and Muslins; shades of Navy, Saxe, Grey, Lavender and Rose, v neck, with or without collar, short or long sleeves straight line styles—others with side panels. Just clearing out for our Regatta Sale at **1.49**

Gingham Dresses

New! and truly beautiful Dresses in the very latest accepted styles for summer wear, made from super-fine Gingham, in quality in smart plaids and checks, embellished with White Organdy collar and cuffs, others with White Pique vestee cuffs and pocket to match. Truly charming styles. Pre-Regatta Price **4.19**

Gingham Dresses

Another wonderful range of new and handsomely made Gingham Dresses for Regatta Day and along thereafter, high in quality in smart plaids and checks, embellished with White Organdy collar and cuffs, others with White Pique vestee cuffs and pocket to match. Truly charming styles. Pre-Regatta Price **4.69**

Fineries for the Lakeside

JUMPERS—Snappy value in Muslin and Linen Jumpers, White with Peter Pan collar, long sleeves, banded hips, embroidered and finished with Picot edge; sizes to 44. Regatta Special **\$1.69**

MISSES' MIDDIES—White Jean Middies, to fit 12 to 20 years, very becoming style, featuring Sailor Collar, Black Bow and long Sleeves. Reg. \$1.80. Regatta Special **\$1.69**

GIRL'S NIGHTGOWNS—White Lawn Nightgowns, to fit 2 to 8 years, v neck, short sleeves and embroidery. Reg. 49c. Special **49c.**

GIRL'S VESTS—Very special line in White Jersey, to fit 4 to 10 years, round neck, short sleeves. Just for Pre-Regatta Sale, each **22c.**

SHIRRED ELASTIC—Beautiful Silk Elastics for making up the new Jazz Garters, in shades of Pink, Rose, Orange and Cardinal, all silk stitched. Pre-Regatta Sale Price, The yard **42c.**

CHILDREN'S HATS—Becoming White Straw Hats for little ones from 1 to 2 years, corded saxe ribbon band. Pre-Regatta Sale Price **98c.**

LADIES' VESTS—White Jersey Vests, round neck, strap shoulder, offering a very fine value during our Pre-Regatta Sale, Each **29c.**

UNDERPANTS—Lace trimmed White Jersey Underpants, with umbrella leg, open to-day, 60c. value. Pre-Regatta Sale Price, **49c.**

CHILDREN'S BONNETS—White Muslin Bonnets, embroidery and lace trimmed and finished with Pink or Sky Ribbons; to fit to 18 months. Regatta **94c.** Special **94c.**

ART SILK KERCHIEFS—The newest, showing lace edge; shades of Cherub, Beige, Copen, Flame, Honey-dew and White. Special **37c.**

Beaded Hand Bags

Indispensable Bags, gorgeously beaded, in shades of Silver, Jade, Navy and Brown; oval shape; tassel finish snap. Value for Regatta **\$1.69**



Footwear at Clearing Prices

GIRL'S SHOES—Children's and Misses' Dark Tan and Black Shoes, in kid, calf and patent leathers, laced and strapped styles; sizes 8½ to 1½; great wearers. Reg. to \$3.00. **\$1.95** Clearing **\$1.95**

CHILDREN'S SHOES—Special clearance of Dark Tan and Black Canvas Laced Shoes; sizes 4 to 6. Special **69c.**

BATHING SHOES—Ladies' Pure Rubber Bathing Shoes, in Black, Red and Blue, slipper style, the finishing touch to your bathing outfit. Clear **\$1.35**

FLOOR MOPS—An easy, quick and effective way to clean up your Linen—one of our Besco Mops, long handled, detachable, durable. **\$1.48** Special **\$1.48**
PIC-NIC BAGS—In Plaited Straw, natural shade, with fancy coloured side, double handle; every convenient size represented. **19, 25, 35, 45, 55c.**

Notable Values in Gloves, etc.



GLOVES—Ladies' Super-fine Kid Gloves, gauntlet wrist, showing fancy stitching. Tan shade. Reg. \$2.25. Pre-Regatta Sale **\$1.98** Price **\$1.98**

KID GLOVES—High grade Kid Gloves, wrist length, in shades of Beaver, Tan, Navy, Grey and Black. Reg. \$2.30. Pre-Regatta Sale **\$2.08** Price **\$2.08**

FABRIC GLOVES—Popular Suede Fabric Gloves, showing pretty gauntlet wrist, with fancy stitching, shades of Fawn, Brown and Grey; up to \$1.30 pair. **\$1.10** Special **\$1.10**

LISLE GLOVES—Ladies' Lisle Thread Gloves with fancy stitched backs, shades of: Beaver, Grey and Caxton, excellent summer gloves. Reg. to 90c. pair. Pre-Regatta Sale Price **79c.**

BUREAU CLOTHS—White Linen Cloths, 12 x 54 size, embroidered and hemstitched, very fine cloths. Special **98c.**

SHEETINGS—40 inch hair bleach English Sheetings, of great strong wearing quality. Special **69c.**

PILLOWINGS—40 inch Circular Pillow Cotton, English manufacture, you'll say it's good value at our reduced price. **59c.**

PILLOW CASES—Very special value in Pillow Cases of good wearing quality, embroidered and hemstitched hem. Dollar line. Special each **83c.**

D'OLLES—Circular D'Olles, with fringed edge, fine Damask centre. Special each **15c.**

FACE CLOTHS—A little item, but an important one when you consider the value this line offers at **10c.**

CUSHION FILLS—Circular and square shapes, plump and evenly filled, case of a good close strong cotton, your-at a reduced figure. Reg. \$1.20. Special **95c.**

DAMASKS—58 inch Snow White Table Damask, doubt if you can get anything near its value to-day. Special the yard **79c.**

Don't go Camping without a pair of Camping Blankets



CAMP BLANKETS—Chilly nights you will appreciate the comfort of such blankets as these: 54 x 78 size, Dark Grey shade, with Crimson border. Reg. \$3.25, sold singly **\$2.98**

CAMP BLANKETS—Dark Brown Bush Rugs or Camping Blankets; 54 x 72 size, coloured border. Special each **\$1.52**

