

**Matchless
Clearance Sales
in all
Departments**

The Broadway House of Fashion

**Teach Your \$
Have More C.
By Shopping
in Our Store**

EXPANSION SALE!

Celebrate the tremendous and almost phenomenal growth of our business, which necessitated our taking over the adjoining premises in addition to our present location, are going to place on Sale a Stock that has never been shown in this city, at prices which speak with tremendous force to you. The unbelievable increase of Business and the great expansions which have been found necessary, are proofs that we have made our promises good ever since we opened our doors, only a little over a year ago.

STARTING TO MORROW--A SALE so Sensational That Will SET THE TOWN TALKING

SPECIALS! 9 to 11 A.M.	SPECIALS! 9 to 11 A.M.	SPECIALS! 9 to 11 A.M.	SPECIALS! 9 to 11 A.M.	SPECIALS! 9 to 11 A.M.	SPECIALS! 9 to 11 A.M.	SPECIALS! 9 to 11 A.M.	SPECIALS! 9 to 11 A.M.
All Wool Pull-Over SWEATERS in many shades and styles. Values up to \$3.50. On Sale for	GUIMPS. Worth three and four times the price. On Sale for	GEORGETTE WAISTS in guaranteed perfect con- dition; no seconds; beauti- fully beaded. Values up to \$8.50. On Sale for	CORSETS Short and long; assorted styles. A real \$2.50 value for	HOSE! HOSE! Black and Brown Cotton Hose—easily worth 50c. a pair. On Sale for	BLOOMERS Slightly soiled. Worth up to \$1.75. On Sale for	DRESSES Voile, Ginghams and Organ- dies. Worth up to \$15.00 for 98c. One to each customer.	BLOOMERS Satin Bloomers; all shades. Worth up to a pair. On Sale for
98c.	69c.	98c.	49c.	9c. Pair.	19c.		39c.

Don't Let This Chance Slip Through Your Fingers

COATS

Ever on the alert to serve you best this Store has planned these extraordinary Coat Values. Nothing else but a miracle will stop hundreds of thrifty women to buy their NEW SPRING COAT now as the values offered you in this announcement are too good—too extraordinary to miss. No Store has ever been able to gather a greater variety of styles and values as this Store has for this GREAT EVENT, which begins at the stroke of 9 o'clock to-morrow!

Coats! Coats! Coats!

Thousands of Coats
to choose from.
STYLES GALORE!!
Prices to Suit
every Pocket Book.

**CHOOSE
YOUR COAT
NOW AND
SAVE**

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Hundreds of SAMPLE COATS for Ladies' who like a real exclusive garment, at prices which will astonish them

COMPARE! SHOP! LOOK AROUND—Do this for your own Protection!

9.98

13.98

16.98

22.98

24.98

SUITS

Our New Spring assortment in advance Styles will at once arouse the interest of every woman who will visit this Store during this Great SALE. The assortment is large and comprehensive. There's a style here for everybody. Each and every Suit shows perfection in fit, expert tailoring and materials of the higher grade, whether fashionable new Tweeds, or Tricotines, or Poiret Twills, or any other material Spring has brought us are here in these assortments extraordinary.

Sizes for Misses!

Sizes for Ladies!

Sizes for Stouts!

YOUR EASTER

SUIT IS HERE!

BUY IT NOW

AND SAVE

ENOUGH ON IT

TO BUY

A DRESS

WITH IT!

5.98

9.98

13.98

16.98

22.98

24.98

**Don't
Delay!
Buy
Yours
NOW
While
Stocks
Are
Complete
And
Prices
The
Lowest
In the
City!**

200 EXCLUSIVE MODELS, THOSE ONE OF A KIND PRICED AT PRICES WHICH MATERIALS ALONE EXCEED

DRESSES

Bent on the master-stroke of the Season, Our Dress Department has planned this Monster Dress Sale. It comes at the right moment—just when the holiday festivities bear hard on the wardrobe. Dresses of the hour almost all of them different—new, beautiful, exquisitely designed—style we are proud to sell.

FOR AFTERNOONS—FOR DANCES—FOR PARTIES!

FABRICS:

Creme Back Satins,
Canton Crepes,
Creme Romaine,
Georgette,
Silk Velvet,
Chiffon Taffetta,
Tricotine,
Poiret Twill,
Jersey, etc., etc.

COLOURS:

Jade,
Orchid,
Grey,
Brown,
Beige,
Navy,
Black,
Sand, etc., etc.

STYLES:

New Flounces,
Tier Skirts,
Beaded Effects,
Pleatings,
New Draperies,
Frills,
Ruffles,
etc., etc.

SIZES 16 TO 48

5.98

8.98

11.98

13.98

17.98

22.98

**Look
At
These
Groups
And
Prices.
Now
Or
Never!
Come!
Look!
Buy!**

ALSO ONE LOT OF SAMPLES from leading makers, purchased under exceptional trade conditions, now offered to YOU!

HATS

OUR NEW ARRIVALS have made our Stocks the finest in the city. Smart Spring Modes in diverse types of Hats—the tailored ready-to-wear for the tailored Suit—the Dress Hat for more elaborate costumes. The new shapes, line and colors are featured in our display. Trimmed with heavy Cross-Grain Ribbon and other fancy trimmings. Colors: Sand, Navy, Madonna, Blue, Red, Black, etc., etc., new Braids, all-over Straws and Silk fabrics are bright and gay with crepe ribbon and flowers. Values up to \$15.00. ON SALE FOR

2.98, 3.98, 4.98, 5.98, 6.98

THE BROADWAY HOUSE OF FASHION