

# DUST OR MUD?

**"FOR HEALTH'S SAKE  
USE LIFEBOUY SOAP"**

Mud consists of the filth of the drains and streets, and more often than not the mud carried into your house on the children's boots, or yours, brings in disease germs. The dust you see in your house is dried mud and is generally laden with germs which cause sickness.

Take care to keep your floors free from mud and your curtains, window sills, stairways, etc., free from dust and thereby lessen the chances of heavy sickness in your home. Use LIFEBOUY SOAP, and plenty of it, on your floors and woodwork. Use it also for your wash.

LIFEBOUY is a disinfectant soap which cleans and disinfects at same time. LIFEBOUY is recommended by doctors and Health Departments and is made and guaranteed by Lever Bros., soap makers by appointment to His Majesty King George V. Your hands will benefit from LIFEBOUY SOAP.

**BUY LIFEBOUY SOAP--don't take something else--LIFEBOUY IS BETTER.**

**The large bars of LIFEBOUY sell for 20 cents each and the octagonal shape cakes for 9 cents.**

**“FOR HEALTH'S SAKE USE LIFEBOUY SOAP”**

## New Books!

Cabmen!  
Truckmen!  
Farmers!  
Fishermen!

Get Your  
**DINNER**  
Right.

Dinners and Lunches Served  
Quick, served clean.

**E.M. RYAN**

Restaurant & Grocery Store.  
Holdsworth St., one street  
East of Post Office.  
June 2, 3 months, \$1.00

Women Not Deceived.

In France Canadian soldiers were trained to use their wits. A class would be told to look at some object and then to turn their backs and tell how many things they had noticed about it. The only trouble was that they did not use women instructors. Because a woman finds out in ten minutes that the embroidery on your costume does not match, that the silk of your sleeve is frayed, that the heel on your shoe is uneven, that you trimmed your hat yourself, that the lace on your neck is only imitation. And when you part she has calculated the cost of your dress, and knows your past history, present circumstances, and future prospects.

Ring 1346 for Nerry's Dry Kindling Wood. July 31, 1923.

**GARRETT BYRNE,**  
Bookseller and Stationer.

**USE  
STAON  
love Polish  
30c.**

Per bottle.

**J. Clouston, Ltd.**  
184 WATER STREET.  
Phone 497.

July 31, 1923.

ILLY'S UNCLE

## A Commercial Poultry Plant.

### AN OBJECT LESSON IN AGRICULTURE.

The first thorough going attempt at commercial poultry raising along advanced lines in Newfoundland is now on a fair way to success at Altadina, the eleven acre farm of Mr. Leonard Earle, situated on the Outer Cove Rd. Here may be seen a flock of over one thousand chickens, the nucleus of an industry which Mr. Earle believes can be made successful. A member of the Newfoundland Poultry Association he has been raising poultry for a number of years and his present venture is founded on this experience. He is convinced that poultry raising to be profitable must be combined with some other branch of agriculture and he is therefore devoting some of his attention to raising vegetables. Four acres of the eleven he has now under root crop, cereals and fruit. His poultry plant has an incubator capacity for 1,500 eggs. The brooding house, which has room for 3,000 chickens, is divided into three brooding compartments heated by oil and coal brooder stoves. An exercise room is attached to each brooding chamber and leads out to wire covered runs. The laying house 110 feet long by 18 feet wide is divided in to 3-25 ft. laying pens and four breeding pens. The building,

which is open front, hood style, has accommodation for 500 laying birds. An alley running the full length of the house communicates with every pen and also leads to the feed room, a 16 x 16ft. addition at the rear. The runs for the laying stock are all seed down to clover and an additional 3-acre field of which hay is now being taken is to be given over to young growing stock. These will be placed in colony houses scattered over the field. Mr. Earle is installing all modern equipment such as non-freezing drinking fountains, self feeders, etc. This season he placed in incubation 4000 eggs but as a large percentage of these came from such far away places as Hope, Indiana the results were not satisfactory. He has in addition to the 1,000 chickens a splendid flock of ducklings, a number of geese, and a hatchery of turkeys. The latter were raised from stock whose parent is valued at \$500. All the work at the poultry plant and the farm is done with the help of only one hired man. Mr. Earle, in addition to the 11 acres of his own operates the farm adjoining owned by Mr. John Fenlon. It may be mentioned that Mr. Earle has a splendid patch of the famous miracle wheat, which, despite the unfavorable weather, is keeping splendidly. Other cereals he is growing include bearded barley, and corn. For green feed he has a large patch under mangels. In the field devoted to

the usual garden vegetables are many rows in which such seeds as cabbage, turnip, parsnip, are raised. Mr. Earle states that the local grown seed is superior to any other and that instead of importing we should be exporting. He illustrates this by referring to a field of early potatoes, the seed of which he imported. These were extensively advertised as Northern grown seed.

### The Empire Exhibition.

It is impossible for any person with the smallest concern for the country with whose prosperity his own is so indissolubly linked not to follow with the closest interest the arrangements for the representations of the great British Dominions Exhibition, which is to take place in London, the metropolis of our Empire, next year.

The existence of this country depends upon advertising its products and resources with everything that we are proud of. In disseminating this knowledge to the outside world, there is no better medium for communicating with those most interested and influential than by a display at the hub of the universe.

Our sister Dominions are all taking part, and we, the oldest colony of the greatest Empire the world has ever seen, cannot afford to be absent.

By a well selected and well organized display we can make an excellent exhibit, even if it is not so extensive as some of our more pretentious relatives.

In this connection we are pleased to say that Mr. H. D. Reid, who helped in no small way to make a success of our last exhibit at the Festival of the Empire, has offered his services, free of charge, while he is in London during the next nine months, to do all in his power to make a success of our exhibit if the Government decides to take part.—Trade Review.

### A MARTY.

"I dinna feel verran gran' th day, Mary. Mix me a guid stiff glass o' whisky an' make me tak' it, whether I want or no!"—London Opinion.



Imposing on Good Nature.



## Sullivan's Swim Across Channel.

IN THE FINAL STAGE OF HIS GREAT EFFORT THE AMERICAN ATHLETE SHOWED MARVELOUS DETERMINATION — BAFLING TIDE HAD DELAYED PROGRESS—HE GETS THE SKETCH \$ 1,000 PRIZE.

DOVER, Aug. 7—Observers who were in the small boat that accompanied Henry Sullivan, of Lowell, Mass., on his swim across the English Channel say that in the final stages of his great effort the American athlete showed a marvellous degree of dogged determination.

Sullivan had the misfortune to meet one strong tide setting from the French capes and the captain of the accompanying motor lugger estimated that but for this the swim would have been accomplished in six hours less time. As it was, Sullivan performed thefeat in 27 hours, 26 minutes.

Because of this baffling tide, it took the swimmer from six fifteen yesterday morning until eight fifteen last night to make the last six miles of his journey. The trouble was due to the fact that the flood tide was running two hours behind its normal schedule because of the east wind that had prevailed for some time.

### Tremendous Endurance Test.

The last twelve hours of the swim proved to be a tremendous endurance test. At 6 o'clock yesterday morning the pier at Calais was a little over three miles ahead, but for the next two hours the swimmer's relative position to the land was unchanged. Then the tide set off the coast and Sullivan was forced to make a great fight to retain his advantage.

At 11:15 o'clock Monday morning the swimmer was two and a half miles from shore with the Calais lighthouse to the southeast. He was then making 34 strokes to the minute and swimming very regularly. By

noon the tide began to carry him westward down the channel and in the following hours he drifted in this direction, stroking 33 to the minute and edging slowly across the current.

At 3:15 o'clock Monday afternoon he had reached a point opposite the Sangatte Cliff. The water was choppy and the tide was dead against him.

One hour later Sullivan was still drifting west and his position was rather despaired of unless it proved that he could hold out for the returning tide which those aboard the boat believed would help him ashore.

At 5:17 o'clock he was still two miles off the coast and white caps were breaking. The accompanying party, to cheer him along, sang "For he's a Jolly Good Fellow."

Change of Tide.

DOVER, Aug. 7.—The Daily Sketch announced to-day that it had decided to award to Henry Sullivan the £1,000 prize it offered some time ago for the Channel swim. The newspaper says that although Sullivan entered the contest, he did not fulfill the conditions inasmuch as there was no representative of the paper in the accompanying boat, but that in view of his pluck and the fact that there is no doubt of his having accomplished thefeat, the prize will be awarded.

Judge—You are charged with running down a policeman. What have you to say for yourself?

Motorist—I didn't know he was an officer, your honor, I thought he was just a pedestrian.—New York Sun.

## Uneeda Biscuits, New Jams, etc.

From various shipments, have received the following:

### NEW POTATOES.

FRESH PEARS, TOMATOES, CUCUMBERS.

RED & BLUE PLUMS.

Hartley's New Season's RASPBERRY and STRAWBERRY JAM.

Hartley's NEW MARMALADE, etc.

### UNEEDA FANCY BISCUITS—

Viz.: Cheese Tit Bits, Oysterettes, Nabisco, Assorted De Luxe, Saltines, Zu Zu, 5 o'clock Tea, Graham, Lemon and Chocolate Snap, Sorbets, etc.

## C. P. EAGAN,

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Duckworth Street & Queen's Road