

Everything for the School Girl and Boy

This week we are specializing in School Clothing and equipment. In our Big Bargain Budget for Friday and Saturday parents are offered special opportunities for outfitting the youngsters for school at prices which show highly satisfactory savings.



SCHOOL CLOTHES FOR BOYS

NORFOLK SUITS—In Mixed Tweeds; to fit boys of 9 to 12 yrs. Reg. \$13.00 suit for **\$11.75**
CORDUROY SUITS—Belted styles, in Brown cord; 3 pockets; straight knee pants; for boys of 14 and 15 years. Reg. \$16.50 suit for **\$15.00**
BOYS' SHIRTS—Soft bosomed; white grounds with fancy colored stripes; sizes 12 to 14½; double cuff. Reg. \$1.80 each for **\$1.50**
BOYS' PANTS—In Grey Tweed; sizes 5 to 7; light and dark shades; lined throughout. Reg. \$5.50 pair for **\$5.00**
SAILOR SUITS—Fine Navy Serge, for boys of 5 to 9 years; braided collars and lanyard. Reg. \$12.50 suit for **\$11.20**
WATERPROOF SUITS—Grey S. B. Mackintoshes, with military collar; sizes to fit 11 to 14 yrs. Reg. \$16.50 each for **\$14.85**

GINGHAM DRESSES FOR GIRLS

GIRLS' DRESSES—Striped and checked designs in Anderson's Gingham, in a variety of pretty styles; to fit girls of 6 to 14 years. Reg. \$3.00 each for **\$2.50**
 Reg. \$3.50 each for **\$3.25**
CHILD'S BLOOMERS—Navy Blue Jersey knit; all sizes from 2 to 12 yrs.; elastic at waist and knee. 95c.
 Reg. \$1.20 pair for **95c.**
BLACK RUBBER COATS—For girls; well finished in every way. Sizes 30 to 36 inch. Reg. \$8.10 each for **\$7.00**
 Sizes 38 to 45 inch. Reg. \$8.60 to \$9.80 each for **\$8.60**
GIRLS' OIL HATS—In Fawn and Black; Cape Anne styles. Reg. \$2.40 each for **\$2.15**

Bargains in Boys' Wear

BOYS' TIES—Assorted colors. Reg. 25c. each for **20c.**
HANDKERCHIEFS—Colored borders. Special, ea. **8c.**
BOYS' BRACES—Adjustable to any size. Reg. 40c. pr. for **35c.**
SINGLET FRONTS—White Flannel. Reg. 45c. ea. for **39c.**
RUBBER COLLARS—Rugby; sizes 12 to 13. Special, each **21c.**

New Ribbon for Hair Bows

TAFETTA RIBBON—3 inches wide; all shades. Reg. 55c. yard for **50c.**
HAIR RIBBON CLIPS—In Celluloid, Brass and Enamel. Reg. 15c. each for **12c.**
WOOL SCARFS—10 x 34, fringed ends; all shades. Reg. \$2.50 each for **\$2.25**
SILK SCARFS—Striped designs, silk fringed; 9 x 48. Reg. \$3.50 each for **\$3.05**

Household Needs



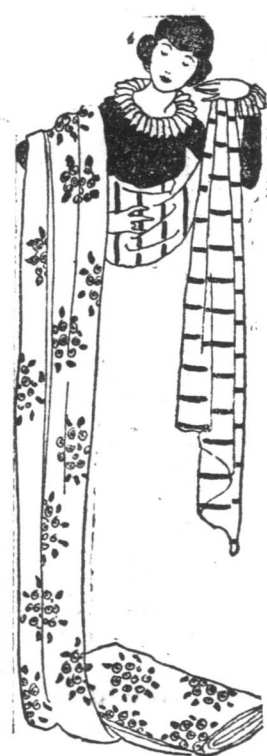
Honeycomb Towels.
 White Cotton, fringed; size 16 x 30; red stripes. Reg. 26c. each for **26c.**
Turkish Towels.
 Ray Cotton; size 18 x 36; red and brown stripes, fringed ends. Reg. 75c. each for **64c.**
Large Pillow Cases.
 White Cotton of excellent quality; frilled and plain styles. Regular 80c. each for **66c.**
Bolster Cases.
 White Cotton; sizes 17 x 52; well finished in every way; plain button ends. Reg. \$1.25 each for **\$1.03**
Corticelli Flossine Wool.
 In 1 oz. balls, in a large number of popular colors. Special per ball **41c.**
Sateen Cushions.
 Assorted Sateen covered Cushions, filled with good cotton batting and finished with neat frills. Reg. \$1.80 each for **\$1.50**
Leather Purses.
 Black patent leather Hand Purses, fitted with fastener and straps at back. Special each **46c.**

FOOTWEAR for Boys and Girls

Children's Ribbed Hose.
 Black Cashmere; seamless feet; good dyes. Sizes 3 and 4. Reg. values to \$1.20 for **\$1.05**
 Sizes 5 and 6. Reg. values to \$1.30 for **\$1.15**
Tan Cashmere Hose.
 Assorted ribs. Sizes 4 and 5; values to \$1.05 pair for **83c.**
 Sizes 7 and 7½; values to \$1.55 pr. for **\$1.15**
Women's Hose.
 Heather mixtures; all wool; sizes 9 and 9½ inches. Reg. \$1.70 pr. for **\$1.52**
Boys' Hose.
 Heavy ribbed Cashmere. Sizes 2 to 4. Reg. values to \$1.10 pr. for **88c.**
 Sizes 5 to 8. Reg. values to \$1.50 pr. for **\$1.20**
Girls' Boots.
 Fine quality box calf, mahogany shades with Fawn cloth tops; low heels and good heavy soles. Reg. \$4.00 pair for **\$3.75**
Boys' Boots.
 Black Gun Metal Bluchers; sizes 1 to 5½; good stout quality. Reg. \$5.80 pair for **\$5.40**
Youths' Boots.
 30 pairs Black Gun Metal Boots, Blucher cut; sizes 3 to 12. Reg. \$5.75 pair for **\$5.38**

Materials for School Wear

Colored Serges of good serviceable weight; ideal for school dresses, in shades of Navy, Russian Blue, Sage, Myrtle, Saxe, Brown and Grey; 38 inches wide. Reg. \$2.55 yard for **\$2.17**
Gabardine.
 A good strong serviceable material for fall dresses in shades of Navy, Saxe, Prune, Brown, Grey and Black; 40 inches wide. Regular **\$2.68**
Velveteen.
 New arrival; 40 pieces new Velveteens, 21 inches wide; shades of Brown, Navy, Tobacco, Cardinal, Ruby, Myrtle, Black and White; silk finished. Reg. \$2.00 yard for **\$1.66**
Colored Jap Silk.
 36 inches wide; colors of Fawn, Brown, Amethyst, Maize, Saxe, Navy, Grey, Sky, Pink, V-Rose, Cardinal, Reseda, Bottle Green and Apricot; soft, beautiful finish. Reg. \$2.50 yard for **\$2.15**
All Silk Paillettes.
 34 inches wide; shades of Rose, Sky, Green, Grey, Navy, Brown and Mole. Reg. \$3.75 yard for **\$2.98**
School Bags.
 Stout check canvas; sizes 12 inches, bound in leather, shoulder straps and handles of good leather. Regular 75c. each for **65c.**



Ladies' Umbrellas.
 5 dozen only high grade Umbrellas fitted with stout 8 rib frames, wood and steel rods, black gloria covering and a variety of straight and bent fancy handles. Reg. \$2.82 each for **\$2.25**

Blouses, Sweaters and Dressing Gowns

Georgette Blouses.
 Of most attractive designs are offered here, in shades of Maize, Grey and Sand; assorted pretty styles; sizes 34 to 44. Reg. \$14.00 each for **\$12.00**
Middy Blouses.
 White Jean, bodies with Saxe Blue collar and pocket; sizes 36 to 40, laced up fronts. Reg. \$3.50 each for **\$3.02**
Wool Sports Coats.
 Practical garments in Turquoise and Saxe, roll collars, finished with belt and pocket; sizes 36 to 42. Reg. \$7.00 each for **\$6.35**
Pull-Over Sweaters.
 In Nile, Emerald, Rose, Sky, Pink and Lavender; all wool, V neck, trimmed with white, sleeveless; sizes 36 to 42. Reg. \$5.00 each for **\$4.40**
Maid's Aprons.
 Made of stout White Lawn, neatly embroidered styles with wide shoulder straps, bibs and wide hem. Reg. \$1.25 each for **98c.**
Maid's Caps.
 White Organdi Muslin, with draw string at back, very smart shapes. Reg. 30c. each for **30c.**
Bonnet Fronts.
 White Silk, trimmed with lace, etc. Special 20c. each for **20c.**
Dressing Gowns.
 Brand new models in fancy floral flannellette; sizes 34 to 44; colors of Blue, Pink, Lavender and Saxe; fitted at waist, ¾ kimona sleeves, sleeves and collar finished with sateen facings of contrasting shades. Regular \$2.75 each for **\$2.35**
Moire Underskirts.
 Well cut styles in shades of Wine, Nigger, Saxe and Black, shaped band at waist, wide accordion and space pleated flounces; in women's sizes only. Regular \$2.25 for **\$1.92**
Sateen Underskirts.
 Shades of Royal, Rose and Lt. Grey, elastic band at waist; finished with wide flounce. Reg. \$2.75 each for **\$2.25**
Jersey Ribbed Vests.
 Of medium weight; shades 36 to 38, white; two styles—V and round neck; all have long sleeves. Reg. \$1.90 each for **\$1.57**
Ladies' Corsets.
 Strong White Coutil; sizes 21 to 30 inches; low and medium bust, four suspenders. Reg. \$2.60 pair for **\$2.40**
White Embroidery.
 Fine patterns of Swiss manufacture, on White Lawn, 1½ inches wide. Special 8c. per yard **8c.**

HANDKERCHIEFS



Printed Mull Handkerchiefs.
 Medium size, White with Colored borders; assorted designs. Reg. 25c. each for **20c.**
Excelsa Handkerchiefs.
 Soft Silk finished Handkerchiefs with embroidered initials on corners. Reg. 60c. each for **52c.**
Lace and Muslin Neckwear.
 50 only dainty White Collars in different pretty styles, also a quantity in Cold Georgetown. Reg. 65c. ea. for **55c.**
Child's Belts.
 Strong, serviceable Belts in Black, White and Crimson, enamel finish, large buckles, to wear with child's dresses. Reg. 20c. ea. for **16c.**

You can save a lot on FLOOR COVERINGS, etc.

Hearth Rugs.
 Velvet Pile Rugs, size 27 x 50; handsome oriental designs and wool fringed ends. Regular \$7.25 each for **\$6.50**
Congoleum Squares.
 Handsome oriental and tile designs in Red, Green and Grey; size 6 x 9. Reg. \$10.00 ea. for **\$9.25**
"Feltex" Floor Covering.
 The popular substitute for linoleum; 2 yards wide, in plain Browns and Greens, also in check, diamond and other designs in assorted colors. Special, per yard **\$1.85**
American Flannellette.
 Extra special values, white grounds with colored stripes and checks; soft finish, free from dressing; 27 ins. wide. Special, per yard **38c.**
Curtain Scrims.
 In White and Cream, 34 inches wide; imitation flit lace borders. Special, per yard **25c.**
Turkish Toweling.
 Heavy quality Fawn Toweling with white stripes; 15 inches wide; soft finish. Reg. 55c. yard for **50c.**
English Apron Checks.
 In handsome Blue & White check designs; 44 ins. wide; smooth linen finish. Reg. 90c. yard for **84c.**

The New Fall Hats at Sale Prices



Men's Felt Hats.
 Soft quality Hats with a smooth finish; the latest shapes for fall in shades of Grey, Green and Brown; sizes 6¾ to 7¾; wide braid-bound rims, silk lining and leather sweat bands. Reg. \$10.05 each for **\$11.50**
Boys' Tweed Hats.
 In Navy, Green and Grey mixtures, roll rims; sizes 6¼ to 6¾. Reg. \$1.65 each for **\$1.35**
Boys' School Caps.
 In Navy Serge, sizes 6¼ to 6¾; the popular "Bacon" shape. Reg. \$1.10 ea. for **90c.**
Boys' Sweater Coats.
 With two pockets; shades of Brown and Maroon; storm collars. Reg. \$2.60 each for **\$2.20**
Pull-Overs.
 For boys, in Saxe Blue; buttoned at shoulder; size 28 in. chest only. Reg. \$1.60 each for **\$1.35**
Men's Velour Hats.
 Smart new styles in shades of Navy, Grey, Bronze, Brown and Fawn, lined with satin; sizes 6¾ to 7¾; wide roll brims. Reg. \$14.00 each for **\$12.25**

Smallware Section

Toilet Goods.
 Ladies' Dressing Combs. Reg. 50c. each for **40c.**
 Ivory Nail Brushes. Reg. \$1.35 each for **\$1.15**
 Metal Cash Boxes. Reg. 60c. each for **50c.**
 Toilet Soap, Cologne Bouquet; 3 cakes in box. Reg. 55c. box for **50c.**
 Talcum Powder, Men's. Reg. 30c. tin for **27c.**
 Jap Rose Cold Cream. Special, per pot **35c.**
 Shampoo Cream. Reg. 50c. tube for **45c.**
 Bronze Waste Paper Baskets. Reg. \$5.00 each for **\$4.50**
 Newspaper Wrappers, books of 25. Special, per book **18c.**
 Shaving Brushes, ebony handles. Reg. 45c. each for **38c.**
 Slate Pencils, wood covered. Special, each **3c.**
 Lead Pencils, plain. Special, each **4c.**
 Pocket Pencils, with Protectors, c. Special, each **13c.**
 Steel Pen Nibs, assorted. per doz. **6c.**
 Penholders, complete with nib, each **3c.**
 Penholders, complete with nib, each **7c.**
 Ink and Lead Erasers, each **5c.**
 Rulers, each **3c. and 13c.**
 Exercise Books. Special, each **10c. & 14c.**

The Royal Stores, Ltd.

Incredible Stupidity.

One by one the German commanders who lost the world war are publishing explanations of their crushing defeat. Grand Admiral von Tirpitz is the latest in the procession. The London Times print a translation of an article which he has contributed to Der Grenzboten of Berlin. It shows that he could still join most heartily in Lissauer's song of "Hate against England." On that nation he pours his wrath and lays the blame for Germany's failure, at the same time

expressing contempt for other European nations because they did not in earlier years combine for the destruction of British power. "Once again," he says, "England has succeeded owing to the sheer, incredible stupidity and jealousy of the European nations, and thanks to the wide moat which she possesses around her pirate's nest." That "pirate's nest" is good, but were not the principal pirate's nests at Zebrugge and Wilhelmshaven under the supreme control of the grand admiral? Thence the German submarines

stole out to prey, piratically on unarmed merchant ships, to sink passenger liners without warning, and to send troop transports to the bottom whenever possible. That torpedo warfare under water was cowardly warfare, and it was miserably ineffectual for its main purpose, though it caused a considerable loss of life. Who was chiefly responsible for its introduction? The name of Von Tirpitz is inscribed in the history of the time as that of the cock-sure warrior who persuaded the German Chancellor and general staff that by means

of unrestricted submarine operations the conveyance of food and munitions from the United States to the Allies could be stopped and an American army be prevented from crossing the Atlantic. He did not know what he was talking about. It has long been apparent that the "incredible stupidity" was under the hat of Von Tirpitz. His notion of destroying Anglo-American naval power with submarines was nonsensical. The barbarous use of them took America into the war and caused her to put on the Western front that army, which struck

the final blows that smashed the German military machine and dispelled the illusive dream of "Germany over all."—Boston Sunday Herald.

Canada's Challenge.

The Canadian challenge for the America Cup is not the first that the Dominion has made. In 1876, after two English attempts to "lift" the cup, the Canadian schooner, Countess of Dufferin, named after the wife of the Governor-General, sailed two

races against Madeline, the United States defender, and was badly beaten in both. Another attempt was made in 1881 with the sloop Atalanta, but she also went down before Mischievous, which won by an even bigger margin than Madeline. Neither of these boats was specially built for the race. One great advantage which a Canadian challenger will have is that she will not have to cross the Atlantic.—London Daily Chronicle.

MINARD'S LINIMENT RELIEVES NEURALGIA.

Capt. Fryatt Memorial.

UNVEILING CEREMONY.

The Memorial erected by the Great Eastern Railway Co., in the churchyard at Upper Dovercourt, as an expression of their admiration of the gallantry and devotion of the late Captain C. A. Fryatt was unveiled before a large gathering on 18th June. Captain A. W. C. Jackson, Chairman of the Management Committee of the Guild, and the Guild's Honorary Agent at Harwich, represented us, while Captains A. A. Minter and Joseph Cottier attended on behalf of the Mercantile Marine Service Association. The Great Eastern Railway Company was represented by the Right Hon. Lord Claud Marmion, and various other public bodies sent members in token of their sympathy and interest. Before unveiling the Memorial, Lord Claud Hamilton delivered an impressive appreciation of the character of Captain Fryatt, and recalled how on the occasion when he was presented with a gold watch on behalf of the Great Eastern Railway Co., in recognition of his services, the Chairman said to him:—"I hope, Captain Fryatt, you will never lose an opportunity of ramming a German submarine." The master's face lighted up with enthusiasm as he replied:—"You may trust me for that, Sir." "That trust," added His Lordship, "was not misplaced."

Captain Jackson's Tribute.

After Rear-Admiral Mansell had spoken, Captain Jackson said that it was a great privilege to him to be present on what he considered to be an historic occasion, to do honour to the memory of the late Captain Fryatt, whose name would be handed down to posterity, as a national hero, who in spite of the dangers he knew he was running never faltered in his duty, and carried on until eventually he was cruelly murdered. He was pleased to feel that he belonged to the profession which Captain Fryatt honoured, and also to know that he was a member of the I.M.S.G., a Society which he (Captain Jackson) was representing there. He felt proud of the Merchant Service and of the active part they took in the great war. He had yet to meet the first man who refused to carry on—men from time to time, after having been torpedoed, never hesitated to go to sea again, as soon as a ship was ready for them, thus upholding the old traditions of the sea. This late war had brought the Royal Navy and Merchant Service in close touch with each other and very cordial relations now existed; they had worked hand in hand with one object in view. Their sympathies went out to Captain Fryatt's wife and family. They have lost a husband and father, and the nation has lost a hero. He thanked the G. E. Railway Company for erecting this handsome Memorial Stone, and his lordship for the very kind and appropriate remarks he had made.

A Simple Memorial.

The Memorial is a simple yet dignified one in Portland stone; surrounding the inscription is an inter-twined rope-work of a very handsome character, and the top is surmounted by the badge of the Mercantile Marine, while underneath the inscription is a wreath of laurel leaves with the words "Pro Patria" in the centre. The inscription reads: "In memory of Captain Charles Algernon Fryatt, Master of the Great Eastern Railway Company's S.S. "Brussels," illegally executed by the Germans at Bruges on 27th day of July, 1916; erected by the Company as an expression of their admiration of his gallantry.—From the Dolphin.

Bad Baccy is Gritty.

Statistics have shown that the world consumption of tobacco for the last few years has been steadily increasing.

In order to meet the growing demand, new sources of supply have been established. Before, most of the tobacco came from Central and South America, and Southern Europe, but now we find that the leaf is extensively cultivated in Central Asia, notably Japan, South China and the Philippine Islands.

There are many different types of tobacco leaf, but that which has the greatest demand is chiefly of a reddish colour. It may be light red, dark red or a dark reddish yellow, according to the purpose it is used for. To be of a superior quality, the leaf must be well cleaned, and not dusty or sandy, with the minimum amount of stalks left on, and for this tobacco manufacturers are prepared to pay a higher price.

Another thing, too, about the first class leaf is that it should be properly dried and aired in the sun, and not over a fire, before being packed, as otherwise the smoke weakens the tobacco, besides imparting a "smoky" flavour to it. When packing the leaves should not be pressed too much or they will be completely crushed and spoiled.

Most of the big tobacco factories have experts on their staffs, whose sole business is to examine the quality of tobacco leaf by tasting it. Good tobacco usually has a strong and agreeable flavour, and is free from gritty substance.