

Jeye's Fluid

Carbolic Soaps,

Lifebuoy, Eureka.

LINIMENTS:
MINARD'S
STAFFORD'S
ELECTRIC OIL
FRENCH MAGNETIC OIL
STURGEON OIL

COUGH CURES:
SYRUP OF LINSEED
LICORICE & CHLORODIN
HARVARD'S BRON. SYRUP
CHERRY BALSAM
SYRUP OF WHITE PINE
EUCALYPTOL & HONEY.

CASTOR OIL,
in 1 ox., 2 oz., 5 oz., 7 oz. btl.

PILLS: DODD'S KIDNEY, GIN, KIDNEY and
BACKACHE, ANTIBILIOUS, BLAUD'S
IRON, KIDNEY and LIVER.

ENO'S FRUIT SALTS,

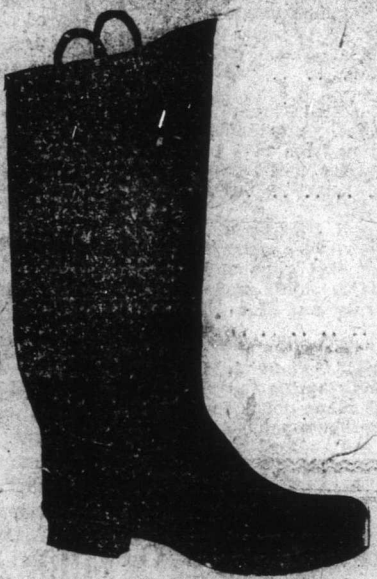
CODLIVER OIL COMP'D. FLOWERS OF SULPHUR.
(Tasteless.) (1 oz. pkgs.)
CODLIVER OIL EMULSION. POWDERED BORAX.
PAINE'S CELERY COMP'D. (1 oz. pkgs.)
RADWAY'S READY RELIEF. FRIAR'S BALSAM.
CRAMP & PAIN RELIEVER.

BOWRING BROTHERS, Limited,
332 GROCERY, St. John's. 332.

APPLES! APPLES!

Now in Stock:
150 barrels Choice Kings,
150 barrels Choice Rebstons,
100 barrels No. 2 Gaavenstiens.
PRICES RIGHT.
Burt & Lawrence, 14 New Gower St.

Job Rubbers



400 pairs MEN'S LONG RUBBERS, all sizes. Price only \$5.00 per pair. Secure a pair of these Rubbers to-day.
200 pairs LADIES' LONG RUBBERS, size 7 only. Price only \$2.50 per pair.
4,000 (Four Thousand) pairs MEN'S and WOMEN'S, BOYS' and GIRLS' FINE BOOTS at greatly reduced prices at Smallwood's Big Shoe Sale.
SPECIAL TERMS TO WHOLESALE BUYERS.
F. SMALLWOOD,
The Home of Good Shoes.

A GREAT SALE OF Ladies' & Misses' Winter Coats,

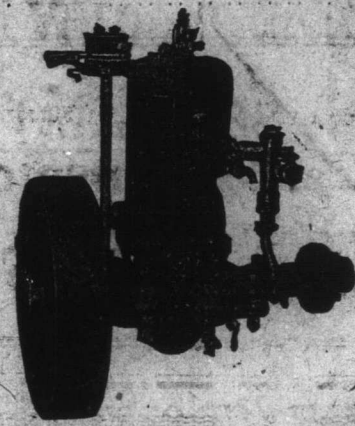
WITH SAVINGS OF 50 PER CENT. AND MORE. LATEST FASHIONS. BEST MATERIALS. IMPORTANT REDUCTIONS.
WOMEN'S PLUSH COATS in Silk, Seal and Mercerized Plush, deep shawl collar, and cuffs of Fur and Beaver.
WOMEN'S and MISSES' CLOTH COATS, trimmed with fur collars and cuffs.
MISSES' PLUSH COATS. Colors of Red, Black and Brown; sizes 14 to 20.
A Special Line of LADIES' CLOTH COATS. Colors: Grey, Brown and Dark Green; large fashionable collar trimmed with fur; belted all around. A warm, comfortable Coat. Special to Clear, \$14.75.
SEE OUR COATS BEFORE PURCHASING.

THE OUTLET SUPPLY HOUSE
192 Duckworth St., Opp. T. & M. Winter's.

DON'T TAKE CHANCES.

Get a supply of our
Reliable Rubbers and Gaiters,
and avoid wet or cold feet. We carry a full line of Men's, Women's and Children, and are offering them at our usually low prices.
WILLIAM FREW, Water St.

PALMER.



Where Power and Efficiency are of first Importance, there you will almost always find the PALMER.

Single and Double Cylinder

Two Cycle Reversible Motors.

Make and Break. Jump Spark.

Sizes: 3, 4, 5, 6, 7 1-2 H.P.

We have also in stock

One 18 H.P. for immediate Delivery.

Catalogues Free.

FRANKLIN'S AGENCIES, LTD.

199 Water Street.

oct12, 1911, t.u. f.t.

The Emerson PIANO

is the Piano with a Newfoundland reputation of 40 years behind it.

There are many of these Pianos in the Island to-day, standing monuments of the wonderful lasting qualities they possess.

Call at our Showrooms and see and hear them. Prices the best.

CHARLES HUTTON,

Sole Agent for the Dominion.

WAR, MARINE & FIRE INSURANCE.

SCOTTISH UNION & NATIONAL INSURANCE COMPANY, Edinburgh, Scotland.

For Fire Insurance, Assets Exceed . . . \$75,000,000
War and Marine Insurance effected on Hulls, Cargoes and Freights at low rates.

We have exceptional facilities for effecting all kinds of War and Marine Insurance.

P. O. Box 1236. Write or Phone us. Phone 380.

NFLD-LABRADOR EXPORT CO., LTD.,
Board of Trade Building.

June 18, 1911, t.u. f.t.

SLATTERY'S

Wholesale Dry Goods

Now offering to the Trade and Outport Dealers the following

AUTUMN GOODS:
POUND PERCALES SHIRTS
POUND SATEENS DRESS-GOODS
DENIMS PLAID DRESS GOODS
COTTON CHECKS BLOUSES
POUND UNDERWEAR FLANNELLETTE
TOWELINGS OVERALLS

EVERY DAY GOODS ARRIVING.

SLATTERY BLDG., Duckworth & George Sts.

Reid-Newfoundland Co

Freight Notice!

GREEN BAY STEAMSHIP SERVICE.
Only mixed freight for S. S. "HOME" will be accepted at the Freight Shed on Saturday, November 2nd, up to 5 p.m.

HUMBERMOUTH-BATTLE HR. STEAMSHIP SERVICE.
Owing to S. S. "ETHIE" being off schedule at present, freight for above route will not be accepted this Saturday. Definite date of acceptance will be advertised later.

NOTRE DAME-BONAVIDA BAY STEAMSHIP SERVICE.
Freight for S. S. "CLYDE" and S. S. "DUNDEE" via Fort Union will be received on Tuesdays only up to 5 p.m. Freight for S. S. "CLYDE" and S. S. "DUNDEE" via Lewisporte will be received on Wednesdays only up to 5 p.m.

TRINITY BAY STEAMSHIP SERVICE.
Freight for S. S. "PETREL" (Monday's run) will be received on Wednesdays and Thursdays up to 5 p.m.

Freight for S. S. "PETREL" (Friday's run) will be received on Mondays and Thursdays up to 5 p.m.

PLACENTIA BAY STEAMSHIP SERVICE.
Definite date of acceptance of freight for S. S. "ARGYLE", both sides of Placentia Bay, will be advertised later.

REID-NEWFOUNDLAND Company

J. J. ST. JOHN.

All Ready for You
Mr. Man!

3000 brls. FLOUR—
Best brands; some white while it lasts.
210 brls. HAM BUTT
PORK at \$44.00 brl.
185 brls. BEST BONE-LESS BEEF—Very tender.
65 brls. SPARE RIBS.
130 puncheons and brls. Very Best MOLASSES—Grocery and Fancy.
500 bags PURE WHITE CORN MEAL. Table.
350 bags YELLOW FEED MEAL.
2000 bags CATTLE FEED from \$4.50 bag.
95 Half Chests TEA—Great value.
And a full line of GROCERIES at Bottom Prices.

J. J. ST. JOHN,
186 and 188 Duckworth St.

**GOING!
GOING!
GONE!**

Is There
Anything
More
Tragic?

The above lines are only too true of how Zane Grey's most vivid stories of the Great West are now selling. Will these few make you interested?

The Rainbow Trail, 75c.
The Light of the Western Stars—The colour of the southwest, the exhilarating freedom of wide spaces, dangers of the border life, and the lure of a woman's beauty, 75c.
The Lone Star Ranger—A breathless story of free border life; a picture of modern chivalry, 75c.

Riders of the Purple Sage—A romance of men who dared greatly and women who could both ride and love, 75c.
The above books are now selling at 75c. When first published, \$1.50. Read them. When you read one you want all.

S. E. GARLAND,
Leading Bookseller,
177-9 WATER STREET.

BUTTONS, BUTTONS, BUTTONS, and again BUTTONS!

It might be enough to say that we have \$6,500.00 worth of buttons in stock. But when we tell you that these buttons are all new importations, and were carefully selected with a view to catering to those who want the latest style in buttons, during a season when buttons are "all the style", you will certainly get the impression we want to convey, and realize it is the truth when we say

TEMPLETON'S

have the best stock of buttons in town.

Something Out of the Ordinary.

Any insurance client of 44 years or younger who invests \$200 in shares of Industrial Securities Co. can get \$1,000 of Life Insurance in the strongest company in Newfoundland, without cost or charge. Just ask us how we can do it.

WE HAVE SOMETHING VITALLY INTERESTING TO TELL YOU.

J. J. LACEY & CO., Limited.
INVESTMENT SPECIALISTS, CITY CHAMBERS.
(OVER ROYAL BANK OF CANADA.)

Not Generally Known.

The average man or woman may think all WAR STANDARD FLOURS are alike. Such is not the case. The Canadian Government has decreed that Flour must not be milled ABOVE a certain standard. But there is nothing to prevent millers from milling BELOW that standard.

Ogilvie's Standard Flour

is milled to limit of Govt. requirements

Try a Barrel and be convinced.

TWELVE PAGES TO-DAY THE
WEATHER FORECAST.
TORONTO, Midnight—Moderate to
E. W. and W. winds, mild and
PROPER & THOMPSON, Noon.—Bar.
59; ther. 62.

VOLUME XL.

Auction Sales!

Auction Notice.

The Auction Sale of the Freehold Property, Monkstown Rd., set down for Monday next has been extended to the following Wednesday at the same hour.

FRED. J. ROIL & CO.,
Auctioneers.

AUCTION SALE.

VALUABLE FREEHOLD PROPERTY.

are instructed to sell by Auction on the premises, on

On **WEDNESDAY** next,

at 12 o'clock noon,

that piece or parcel of Land situated on the West Side of Monkstown Rd., belonging to the Estate of the late Miss Leard, together with the buildings thereon. Title, freehold. The property has a frontage of 95 feet more or less and is an ideal situation for a single or double residence. Further particulars upon application to CLIFF & PINSENT, Solicitors, Chambers, or

FRED. J. ROIL & CO.,
Auctioneers.

Auction Sale

FREEHOLD PROPERTY!

We have received instructions from Mr. H. D. Lynch, who is leaving the Dominion, to sell by Auction on the premises on

on **Saturday, Nov. 9th inst.**

at 12 o'clock noon,

(if not previously disposed of privately), a

Story Dwelling House,

situate on Mundy Pond Road (one minute walk from St. Clare's Home). The house contains 7 rooms. Extension kitchen and basement of most modern layout, hot water heating together with fine kitchen garden. Immediate occupation. For particulars apply to

FRED. J. ROIL & CO.,
Auctioneers.

PUBLIC NOTICE!

Revision of Jury Lists.

Persons claiming exemption from service on juries, persons who claim to be qualified to serve on a panel different from that on which they are entered, and all persons who have objections to offer to the panels or other of them, are hereby notified that a COURT OF REVISION of the jury lists for St. John's will be held in the Magistrate's Office from 9 a.m. to 2 p.m. on Tuesday, Thursday and Saturday of next week, and on Monday, Wednesday and Friday of the week following. Magistrate's Court, 31st October, A.D. 1911.

F. J. MORRIS,
Magistrate.

For Real Pen Satisfaction use an

"Onoto,"

The Safety Self-Filling Fountain Pen.

The pen that will give you real satisfaction. Its mechanism is simple and reliable, and it can be carried in any position, being positively

NON-LEAKABLE.

Stub, Broad, Medium and Fine Points.

GARRETT BYRNE,
Bookseller & Stationer.