

ed in and Picking.

BALL.

ists, Hats, etc., is now
All those seeking Fashion's
ces.

RS.

ades of Pink, Light Blue,

Green (Yellow, trimmed
other shades. Also, col-

es from 8 to 17 years, in

wants wanted to display for you.
display the desired ones.
attered so that you will walk
oute of days.

COATS

something you know is dif-
it for your selection. You

OPENED

We cordially invite you
n't purchase our lines.

Collars, artistically worked

and Cloth

undreds of ladies having the
give prompt attention. Whole-

York and Fashion,

OB'S.



Just arrived:

15,000

**Columbia
Ignitor & Acme
Ignitor,**

No. 6 Dry Cells; also
HOT SHOT and MULTIPLE
BATTERIES.

Also a full line of

**Marine Engine
Parts, Etc.
A. H. Murray
& Co. Ltd.**

Agents Lathrop, Gray & Stanley
Engines.
may10.eod

DIED.

Last evening after a tedious illness,
Thomas O'Brien, aged 62 years, leav-
ing one son, four daughters, one sister
and one brother to mourn their loss,
furneral takes place on Friday,
at 2:30 p.m. from his late residence,
37 Job Street. Friends will please ac-
cept this, the only intimation.

At 1:30 this a.m. after a short ill-
ness, Francis, darling child of Thomas
and Maud Brewer, aged 9 years, leav-
ing father, mother, and two brothers
to mourn their sad loss. Funeral on
Saturday at 2:30 p.m. from his late
residence, No. 11 Pleasant Street.
Friends and acquaintances please at-
tend without further notice.



CHILDREN'S BLUE NAP REEFERS.

Made in military style; the collar is close-fitting and will prove most com-
fortable in cold weather. The brass buttons and patent leather belt are the
only trimmings and give to these coats a much desired military appearance,
both comfortable and up-to-date; small sizes only. Regular \$2.90 each. Fri-
day and Saturday \$1.75

TAPESTRY TABLE COVERS.

Woven in two-color effects of Red and Yellow or Green and Yellow. The
background is in check designs, while scroll and floral patterns decorate the
border and centre, and knotted fringe finish the edge. We consider ourselves
very fortunate in being able to offer this line as a bargain special. Regular
\$5.00 each. Friday and Saturday \$5.20

IF ECONOMY APPEALS TO YOU GET YOUR SHARE OF THESE FRIDAY and SATURDAY SPECIALS!

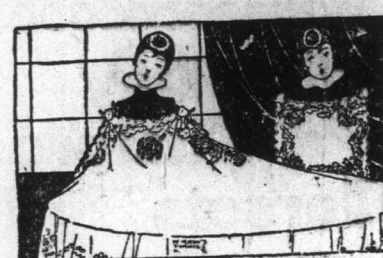
Boys' Raglans.

BOYS' RAGLANS—Clearing lines. of. ad-
ments. These coats are all in the present
season's styles and could not be imported
to-day at fully fifty per cent more than
the price quoted. Sizes to fit boys
of 9, 10, 11 and 12 years.
Friday and Saturday, each . . . \$6.50
Sizes to fit boys of 12, 15 and
17 years. Fri. and Sat. each . . . \$8.20
BOYS' EMBROIDERED AND PLAIN SAIL-
OR COLLARS—A big variety of styles
and colors sufficient to suit practically
every taste. Reg. 30c. each. Fri-
day and Saturday 24c

The reputation this Store has gained among the shopping public of St. John's for value
giving, in the full sense of the term, we are determined to sustain. Abundant resources, the
advantages of having buyers almost continuously scouring the foreign markets for the best
values, as well as a resident buyer in London, enables us to offer better values than are to be
obtained in any other store in Newfoundland.

We are proving this every day, so get your share of the good things going.

FANCY LINENS.



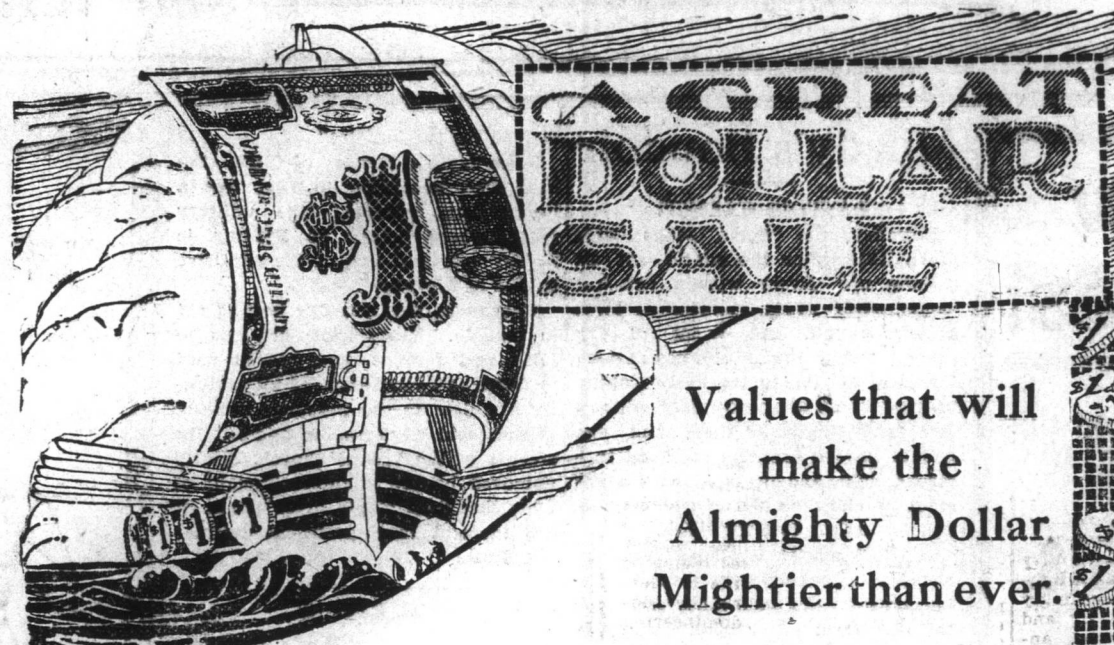
OVAL TABLE CENTRES—Of heavy cot-
ton nicely embroidered in "basket of
flowers and ribbon designs; scalloped,
overstitched edge; size 10 x 14 inches.
Regular 45c. each. Friday and
Saturday 36c
NIGHTDRESS BAGS—All white, neatly
hemmed and hemstitched edge, and em-
broidered centres; size 12 x 17 inches.
Regular 50c. each. Friday and
Saturday 40c
FIVE O'CLOCK TEA CLOTHS—A splendid
laurel quality of soft cotton, made with
embroidered corners and wide hemstitch-
ed hem. Reg. 45c. each. Fri-
day and Saturday 36c
CREAM AND WHITE MUSLIN CUSHION
COVERS—Colored silk-worked centres
and all frills of self-material with color-
ed silk stitched edge to match. Excel-
lent value. Reg. 75c. each. Fri-
day and Saturday 60c
LINEN DAMASK TABLE NAPKINS—A
splendid collection of fancy black and
floral patterns. The quality is excellent
and the low price should induce many
thrifty shoppers. Regular 25c. each.
Friday and Saturday 20c

Infants Wear.

INFANTS' BIBS—Thickly padded, absorb-
ent bibs, nicely stitched in scroll patterns
and embroidered in various designs with
white silk. They will wash beautifully
as there are no colors to run. Reg.
30c. each. Fri. and Sat. 24c
INFANTS' PURE WOOL JACKETS—In
pale blue or pink. The edges are worked
with silk, while silk embroidery and bows
of silk ribbon in shades to match trim the
front and sleeves. Would make excellent
gifts. Regular \$1.55 each. Fri-
day and Saturday \$1.60
INFANTS' WOOL BOOTS—Knit from soft
stout wool of an extra quality in White,
Sky or Pink. A bow of wool in self-color
ties at front and gives it a very dainty
finish. Regular 50c. pair. 42c
Friday and Saturday 25c
INFANTS' MITTS OR INFANTEE. —For
the cold Fall days you will find these very
serviceable. The range includes Crim-
son, Navy, Fawn and White. Wool and
fleece. Teddy with bunny tops. Reg.
30c. pair. Friday & Saturday 25c
STANFIELD'S SLEEPING GARMENTS. —
For Children from 2 to 5 years. Detach-
able pants with feet and side closings. The
vest is strongly taped to satisfy the strain
of pants. They are bound to prove com-
fortable. Regular \$2.00. Fri-
day and Saturday \$1.80

STYLISH SWEATERS For Women and Misses

WOMEN'S HIGH - GRADE
WOOL SWEATER COATS—
Coral, Coral and Sky, knit in
a fancy stitch, with wide
belt and pockets of self-
color wool. Heavy brushed
wool sailor collar, pocket
top and buttons in a pretty
shade of Brown forms the
trimming and makes a very
pleasing contrast. Regular
\$4.50. Friday and Sat-
urday \$3.88
MISSIE SWEATER COATS—Plain colors
of Rose or Navy and two-tone Sweater
Coats in Blue and Cream. Here you will
find a good variety of different styles to
suit girls from 9 to 15 years. Regular
\$4.50 each. Friday and Sat-
urday \$3.88
SKIRT SUPPORTERS AND BLOUSE RE-
TAINERS—In black and white with nick-
el fittings. They give that neat, trim
appearance to the figure that every up-
to-date woman desires. Reg. 12c.
each. Friday and Saturday 10c



Values that will
make the
Almighty Dollar
Mightier than ever.

POPLIN COVERED HATS—The right hat
for women's and misses' fall wear. The
styles are entirely new and in such popu-
lar two-tone colors as Champagne and
Black, Ivory and Black, Pale Blue and
Black, etc. They are the cream of value
at this low price for Friday
and Saturday, special, each . . . \$1.00

EVER-POPULAR SHANTUNG SILK. —
Again we give the public an opportunity
to save on this lovely Silk. Its uses are
many. Some of our customers tell us
it makes beautiful drapes and curtains be-
cause it drapes so well, while others use it
for Blouses, Dresses, Men's Pyjamas,
Men's Shirts, Underwear, etc. The price
is remarkably low for Friday
and Saturday, Special, a yard . . . \$1.00

WOMEN'S CASHMERE HOSE—Plain or
ribbed in just the right weight for fall
wear. Reinforced toes and heels; fash-
ioned legs; wide garter tops. Regular to
\$1.20 pair. Friday and Sat-
urday \$1.00

WOMEN'S UNION CASHMERE HOSE—In
plain or assorted ribbed. This is one of
our best selling lines. They are splendid
value. There are no stockings to be
found in the city at so reasonable a
price. Secure yours Friday or
Saturday, Special, 2 pair for \$1.00

SILK NECK SCARVES—Nice to wear with
your new fall costume. They come in
fancy ribbed in Cream only with long silk
fringe; size 7 inches wide and 38 inches
long. Regular \$1.25 each. \$1.00
Friday and Saturday \$1.00

WHITE SKIRT EMBROIDERY—Of good
quality white lawn; several different pat-
terns in eyelet and solid work to choose
from; extra wide, being 1 1/4 yards. Regu-
lar \$1.20 yard. Friday & Sat-
urday \$1.00

OVAL PICTURE FRAMES—Of unfinish-
able, Imperial silver; dustproof, velvet-
covered backs that can be easily taken
apart; ball stands; size 7 1/4 x 9 inches.
Regular \$1.20 each. Friday
& Saturday \$1.00

GILT PHOTO FRAMES—With curved edge
and fancy ornamental corners; fitted
with square or oval shaped mat of white
mat board, to take cabinet size photos.
Regular \$1.20 each. Friday
& Saturday \$1.00

LINEN TABLE DAMASK—Real Irish man-
ufacture in white or unbleached. Good
heavy qualities that will stand a lot of
hard wear and launder well. Several
different patterns. Reg. \$1.15
yard. Friday & Saturday \$1.00

HAZLEHURST'S EAU DE COLOGNE —
For toilet or handkerchief use; large size
bottles; excellent quality. Regular \$1.20
each. Friday and Satur-
day \$1.00

TEDDY BEARS—Fairly large size; mov-
able limbs and head; covered with long,
silky hair. Better secure one of these
now as they will be difficult to buy later.
Regular \$1.20 each. Friday
& Saturday \$1.00

BOYS' HEADWEAR.

BOYS' TWEED HATS—American "Job"
Hats in a big range of plain and fancy
tweeds. Some with inside ear bands for
cold weather wear. Regular \$1.00
each. Friday and Saturday 80c
BOYS' FELT ALPINE HATS—In Brown,
Navy, Grey and Saxe with contrasting
bands of corded silk ribbon. Regular
\$1.70 each. Friday and Sat-
urday \$1.48
BOYS' VELVET SCHOOL CAPS.—Eton
styles with place for name and address.
Regular 30c. each. 24c
Friday and Saturday 24c

COTTON BLANKETS.



BED LINENS, Etc.

WHITE COTTON BLANKETS—A good
heavy quality with pink or blue striped
borders and strongly overstitched edge;
size 60 x 76 inches. Reg. \$3.75
each. Friday and Sat-
urday \$3.56
GREY COTTON BLANKETS—Bordered
white and blue, size 60 x 74 inches. These
are considered extra value at the regular
price of \$3.80 pair. Friday &
Saturday \$3.56
FRILLED AND EMBROIDERED PILLOW
SHAMS—A very pretty pattern in linen
with lawn frill hemstitched and hemmed;
size 18 x 30 inches. Reg. \$1.00
each. Friday & Sat-
urday \$1.00
PATCHWORK QUILT COVERINGS—The old
same lines we offered two weeks ago, but
a bigger and better assortment. They
are made from small pieces of Cotton,
Silk and Satin. Regular 60c. each. Friday and
Saturday 50c
Regular 95c. each. Friday and
Saturday 80c
PLAIN WHITE SHEETING—American and
English make; size 60 inches wide. Regu-
lar \$1.50 yard. Friday and Sat-
urday 90c
WHITE PILLOW FRILLING—Hemstitched
cotton in an extra fine grade; real old
value; assorted widths. Reg. 20c.
yard. Friday and Saturday 16c

Dress and Costume Materials.

ADMIRALTY SERGE—A recent arrival in
Navy only; splendid material for Wo-
men's Costumes and Skirts, boys' wear,
men's wear or any wear, where heavy
outer garments are required; 31 inches
wide. Reg. \$2.25 yard. Fri-
day and Saturday \$2.05
LYONAISE VELVET—A rich looking Vel-
vet with a thick short pile that will al-
ways hold its rich, silky appearance;
ideal materials for fall costumes; colors:
Navy, Saxe and Sage. Regular \$1.75
yard. Friday and Saturday \$1.50
SHEPHERD CHECK AND FANCY CORD,
BLACK AND WHITE VELVET — For
Costumes, Sport's Coats and children's
wear. This class of goods is becoming
more popular every day because of its
lasting qualities and fast colors; 25 ins.
wide. Regular \$1.25 yard.
Friday and Saturday 98c

Men's Ties and Caps.

MEN'S WIDE
END TIES —
Satin, Stripes,
Brocade Silks
etc., in shad-
ow effects, pais-
ley patterns,
and a big var-
iety of neat &
fancy designs.
Ties that will
always hold their shape when in use.
Reg. \$1.00 ea. Friday & Saturday 90c
BOYS' SCHOOL TIES—Dark Stripes and
Plain Silk Poplin in Red, Navy, Saxe,
Green and White. Special for
Friday & Saturday, each 14c
MEN'S KHAKI WORK SHIRTS—Very
close twilled cotton in a dark Khaki sup-
plies the material for this serviceable
work shirt. It is made good and roomy
with collar attached, double shoulder,
and it well finished. Reg. \$2.00 ea.
Friday & Saturday \$1.80
MEN'S TWEED CAPS—Neat checks,
stripes and plain colors, lined medium
weight tweed for early fall wear; quar-
tered and one-piece crowns; all sizes.
Regular \$1.35 each. Friday
and Saturday \$1.10

"We Shall Strive Only to Achieve Victory."

BRAVE WORDS OF LIEUT. HEDLEY
GOODYEAR, ON THE EVE OF
BATTLE—HIS LAST LETTERS TO
HIS PARENTS.

France, Aug. 7, 1918.
Dearest Mother—This is the even-
ing before the attack, and my thoughts
are with you all at home. But my
backward glance is wistful only be-
cause of memories, and because of the
sorrow which would further darken
your lives should anything befall me
in to-morrow's fray. Otherwise my
eye is fixed on to-morrow with hope
for mankind and with visions of a new
world. A blow will be struck to-
morrow which will definitely mark
the turn of the tide. It will be one of
a grand series of victories which will
humble the selfish and barbarous
Prussian and exalt the hearts of those
who are suffering for freedom. I have
no misgivings for myself in to-
morrow's encounter. It does not mat-
ter whether I survive or fall, a great
triumph is certain, and I shall take
part in it. I shall strike a blow for
freedom, along with thousands of
others who count personal safety as
nothing when freedom is at stake. In
a few moments I shall make the final
address to my men, and shall strength-
en their hearts, if they need strength-
ening, with the language of men of
war. We shall strive only to achieve
victory. We shall not hold our own
lives dear.

The hour is all the more dramatic
for me, because for the first time since
I came to France, I am close to the
spot consecrated by the blood of our
own gallant dead. It was here that
noble Raymond fell, and Joe and Ken-
neth shed their blood for freedom's
cause. I trust to be as faithful as
they.
I do not think for a moment that I
shall not return from the field of hon-
our, but in case I should not, give my
last blessing to father, and my latest
thanks for all he did for me. Give my
blessing to Roland and his family,
and to the others who survive me.
I have no regrets and no fear of to-
morrow. I should not choose to
change places with anyone in the
world just now, except, perhaps, Gen-
eral Foch!
How glad I am that at last the hour
has come for me to taste vengeance!
I shall be my mother's and father's
son to-morrow.
Again, God bless you all.
Your boy,
(Sgd.) HEDLEY.

France, Aug. 17th, 1918.
Dear Mother O' Mine—The last let-
ter I wrote you was before the big
show, and as it was written in a hur-
ry, I forgot to number it; however, it
was No. two (2) and the date was Aug-
ust 8th. It has not been possible to
write until now. I did manage to sal-
vage a piece of paper and an envelope
to send word to Joe to cable that I
was all right.
Well, the big show is over, at least
as far as we know. You need have no
further fear for my safety, the Hun
can't get me. I was on most intima-
te relations with him this time, but I did
not get a scratch. My friend John
Palmer says I'm reserved for hanging.
It was a great day, and the company
to which I belong distinguished it-
self. There seems to be a Providence
disposed to order things with justice.
Strangely enough, I found myself the
only officer left in the company early
in the fight. When we neared our
final objective, which was a wood, we
found it full of the enemy. I had eight
machine guns and over a hundred of
the best troops in the world at my
command. I ordered every gun to op-
en up and every rifle to operate on
the blue beasts in front of us and
overcome their fire. It took us ten
minutes to gain superiority of fire. At
the end of that time I saw signs of
breaking on the part of the Hun; some
of them threw up their hands and
came toward us, others beat it to the
rear, but the bulk of them stuck to
their guns. I thought the moment op-
portune to charge, so I gave the word
and the boys went in with the bayo-
net. We did not count the dead and
wounded, but they were numerous.
We took 30 unwounded prisoners, 14
machine guns, two trench mortars,
and all sorts of loot. The wood had
been used as a reserve camp; we
found literally barrels of booze of all
kinds, and vast quantities of stores—
as rifles, ammunition, revolvers, field
glasses, etc. We had three officers in
my company hit early in the fight;
thus I was left in sole command, and
in a position to wreak the full mea-
sure of my wrath upon the Kaiser's
Huns. I had no mercy—until they
quit fighting, then I did not have the
heart to shoot them. I even gave all
my water to their wounded and near-
ly famished myself. But it was a
great day, and we were terrible in our
charge. The boys yelled like fiends
as they landed on top of the Boche.
He surely had his match that day.
I have just a moment to finish this
up.

Hope to get leave soon, and shall
see Daisy and the boys. Give my love
to father, and tell him I struck for
him also on the 9th.
Don't worry about me. I am Hun
proof.
Best love. Your boy,
(Sgd.) HEDLEY.

Motor Accident.

At 2 p.m. yesterday a seaman en-
gaged at the Mount Pearl Marconi
Station had several of his ribs broken
and otherwise injured when a motor
car in which he was driving crashed
into a rail on Brookfield Bridge. Two
other naval men were in the car but
fortunately escaped serious injury.
Dr. Duncan, of the Inmate Asylum,
was sent for and hurrying to the
scene did everything possible to re-
lieve the sufferer. The ambulance was
phoned for to convey the injured man
to the hospital, and arrived in record
time. The accident is attributed to
the gear of the car being displaced
suddenly.

Our store is full of opportunities if
you are looking to increase your sav-
ings account. Ladies' Fall and Win-
ter Coats, \$17.50 to \$35.00. W. R.
300BIE is just opp. Post Office.
aug19.1f

SOME REMARKABLE VALUES IN Women's Underwear.

WOMEN'S SILK AND WOOL
UNDERWEAR—Low neck
style, with adjustable draw-
string and silk cro-
chet edge. Short sleeves
and long bodies shaped to
fit the figure comfortably.
Reg. \$2.00 garment. Friday
and Saturday \$1.80



BLACK MOIRE UNDER-
SKIRTS—Flounce trimmed
with crimping and gathered
frill; drawstring waistband;
will fit any waist up to 34
inches. Well made and fin-
ished. Reg. \$2.75 each.
Friday and Saturday \$2.25

The Royal Stores Ltd.