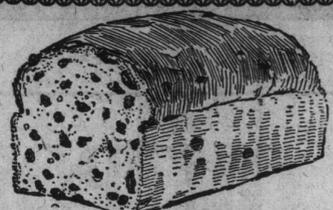


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Ex To-Day's Steamer, at  
**Lowest Prices:**  
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Tinned Peaches, 2's, 2 doz. ea.  
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**CALIFORNIA RAISIN BREAD,**  
Made with Sun-Maid Raisins.  
A delicious, nutritious loaf, filled with luscious, tender, meaty Sun-Maid Raisins from the celebrated San Joaquin Valley of California.  
A "QUALITY LOAF" IN EVERY DETAIL.  
EVERY LOAF LABELED.  
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Our Raisin Pie will prove a treat for the whole family. The flaky crust is browned to perfection, and is filled with large, juicy, full-pavored Sun-Maid Raisins.  
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## Respectfully Dedicated to Newfoundland's Heroic Mothers

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Their Boys to Help Their Pals—Over There!

"O! broken woman I, my treasured only son  
Still would I not have ought that he himself has done!  
Pitying I see them look sometime as I pass by,  
But I have borne A MAN,—tears do not clog my eye.  
For I might pitted be, mine perhaps might be the slut  
Had I A MAN not raised, but just a yellow cur;

And I a title bear—what ask you then?  
I'm of that Motherhood, those who are MOTHERS OF MEN,  
Which mothers send their boys—MEN—forward to the fight  
To help all mothers' boys who battle for the right."

THIS SPACE GIVEN TO THE REGIMENT BY THE REID NFLD. CO.



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Yiddisha Army Blue. . . . . 25c.  
Let the Chimes of Normandy be Our Wedding March . . . . . 25c.  
NOTE.—Cut the above out when ordering and underline songs needed.

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PRESENTS TO-DAY  
**"Trench Warfare."**  
An exceptionally fine picture, showing the battlefields, trenches, etc. Taken in France.  
"A PLUNGE FOR A FORTUNE"—Drama in 2 parts.  
"ADVENTURES OF DICK TURPIN."  
Also 2 Comedies—"THE MILLINERY BOMB" and "THE RIVALS."  
PROF. McCARTHY will sing "Somewhere in France."  
5c.—LATEST MUSIC, DRUMS AND EFFECTS.—5c.

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Black, Tan Yellow.  
Sizes: 40, 50, 60, 2 oz. Reels.

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Our Factory is modern and up-to-date. We make DOORS, WINDOWS, STAIRS, OFFICE and STORE FIXTURES, FURNITURE, and all kinds of Cabinet Work, Mantels, Balusters, and all kinds of Trim. We also build houses and do all kinds of construction work. All work done in a first-class workmanlike manner, of good materials, and reasonable prices.  
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Insure with the  
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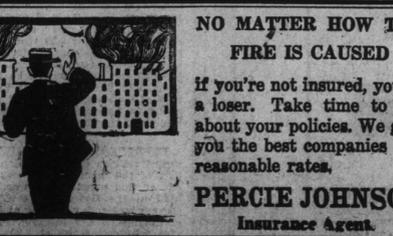
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Every satisfaction given in settling losses.  
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At 7.30 and 9,  
Norma Talmadge in  
**"Fifty Fifty."**  
A story of Bohemia.  
Comedy—"SAFETY FIRST, AMBROSE"—Featuring Jack Swain.  
Coming—"GIRL GLORY."  
5 and 10 cents.

## ORANGES, CABBAGE, etc.

Oranges, Cabbage, Apples, Onions.  
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If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.  
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Insurance Agent.

## Job Table Linen!

Here's a chance for the thrifty buyer!  
White Table Linen, 58 in. wide, only 75c. yard.  
As we have only a limited quantity at this price we advise an early call.  
**WILLIAM FREW, Water St.**



Published by Authority

Owing to the collapse in Russia which allowed Germany to remove the main part of her Army from the Eastern front, the Allies have been severely handicapped in meeting the greatest offensive of the war.  
There is an urgent call to all parts of the Empire for men.  
In the United Kingdom steps are being taken to conscript all men between the ages of 17 and 21.  
As a self-governing Dominion Newfoundland has been called upon to take her part in filling the gaps. We have been specially called upon by the Secretary of State for the Colonies to keep the Royal Newfoundland Regiment at its full war strength. Three hundred men (300) are required immediately and sixty (60) men additional per month. The war for the month of April 9th, from the day it was received, has been received from Army Council to the effect that the Newfoundland Regiment in France is now short of the authorized War Establishment by 170 men, and that the number of men under training in England is not sufficient to make up this deficit. Since very heavy fighting must be anticipated, at least 300 men will be required from Newfoundland as early as possible in order to bring the Battalion up to strength and an additional sixty men per month will be required to maintain it in the field.  
H. M. Government trust that young Newfoundlanders will be able to supply these men.  
(Signed) LONG.

Description prevails throughout Canada and the United States, and Newfoundlanders in Canada are being conscripted.  
Under the War Measures Act the Newfoundland Government have ordered:

That no unmarried man between the ages of twenty and thirty-five who is eligible for the Army or Navy, shall be permitted to leave the Dominion.

That no person who is not a citizen of the Dominion shall be allowed to leave the Dominion without a Passport.

Newfoundland must do its part, and what it will, the Regiment must be maintained at full strength. It has performed deeds of valor equal to any in the history of the British Army.

His gallantry in the field has won the recognition of the King by the bestowal of the glorious prefix "ROYAL".

It has earned so many encomiums from the Commander in Chief, the Divisional and Brigade Generals, that we cannot allow it to be withdrawn from the scene of conflict.

It has placed the name of Newfoundland on the Honour Roll of the nations. It would be an eternal disgrace to allow the name to be erased from that Honour Roll by failing to keep the Regiment up to its full fighting strength.

An opportunity is now afforded the young men of the country to join the ranks.  
On St. George's Day, the 23rd April, the Legislature will be convened, and immediate attention will be given to the consideration of the steps to be taken to maintain the Royal Newfoundland Regiment at full war strength.

In the meantime the need is urgent, and every effort should be made to answer the call from His Excellency the Governor and from the War Council, to enlist as many men as possible.  
W. W. HALFYARD,  
Acting Colonial Secretary,  
April 11, 1918.

## FOR SALE!

N. York Potatoes.  
Local Potatoes.  
N. Y. Cabbage.  
Valencia Onions.  
All At Lowest Market Price.  
**BAIRD & Co.**

## WANTED!

Draftsman,  
with experience preferably in ship work, can get employment. Application stating qualifications, age and salary required may be sent to  
**NEWFOUNDLAND SHIPBUILDING CO., LTD.**  
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