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Ladies' Gowns & Dresses

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U. S. Picture & Portrait Company.

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Isn't It Your Mistake?

BY RUTH CAMERON.



There is nothing in the world commoner than for ordinary mortals to make mistakes. And there is nothing in the world harder for ordinary mortals than to believe themselves capable of making mistakes.

One of the fundamental instincts of the human race is to hunt for someone to blame when anything goes wrong—and to hunt with field glasses. The idea that the trouble may be nearer home usually has difficulty in finding its way into the mind.

A friend of mine was bewailing the carelessness or selfishness of a friend of hers who had not answered an important letter. "I think it's either very unkind or inexcusably careless of her," she scolded; "I told her how much it meant to me to hear within two or three days. She's so heedless, I shouldn't wonder if she had written and forgotten to mail her letter or else she has gotten the address wrong. She is always making mistakes like that."

After much stewing and fretting my friend finally resorted to another letter and was astonished to find that her first letter had never arrived. It was eventually returned to her from the dead letter office and she discovered to her chagrin and embarrassment that she herself had made a mistake in the address.

Can you imagine how she felt?

I am sure you must be able to, for there are few of us who have not had similar experiences. Perhaps we were so indignant turned out to be our own mistake after all.

I can appreciate her feelings, most thoroughly for just last night I became quite indignant with a telephone operator for failing to get the number I called for. "I know they will answer if you call them," I insisted, "for they are expecting me to call." The matter was finally referred to the girl higher up and we soon discovered between us that I had given the wrong number. As I begged the girl's pardon I wished I had not been so emphatic before.

Another acquaintance of mine even went so far as to suspend her friendship with an old friend because the latter had failed to call her up on the telephone one morning as she had asked her to do. As it happened the request had been made by letter and when the misunderstanding was finally threshed out the letter was produced and the quick tempered one writing that she had said she would call up instead of requesting her friend to do so.

As I said before, the desire to blame others for anything that goes wrong in one's social or business affairs or for any misunderstanding with our friends is as universal as it is deep rooted. But before you yield to this desire it is always a good plan to make very, very sure that it is not your own mistake after all.

Ruth Cameron

Fashions and Fads.

Tulle pleatings form a finish to bicolor corsages and trim the neck and sleeves of many tailored coats in crepon sole as well as serge.

Nothing will usurp the popularity of the leghorn hat for midsummer wear. Many lovely models are trimmed with pleated frills of lace and flowers.

There has been a noticeable and gradual change in the silhouette during the past month, the greatest width being at the hips, reviving the peg-top effect.

New in millinery is the stiff ribbon bow standing upright in the front of a small, close-fitting straw hat. Sometimes a bow similar stands upward toward the back.

The dark blue tailored suit may be embellished by a yellow linen waistcoat fashioned with goffered frills, which appear to form an upstanding ruffled collar and cuffs.

Juvenile coats are smart made of white serge, with their collars and cuffs of colored satin. Ball buttons covered with the same material are used to fasten these coats.

A smart jacket frock is developed of finest white serge and the short-waisted coat has a vest of flowered silk, which disappears beneath a broad girde of black satin.

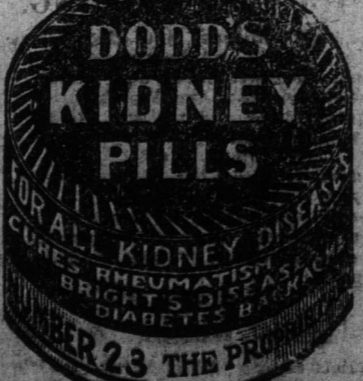
The wide crush girde of satin, finished with a large bow tied so the ends and loops extend above and below the girde several inches, is very becoming to the girlish figure.

The transparent hat is seen. It is made of tulle, net, chiffon, point d'esprit and lace shirred over foundations of wire and trimmed with lace, maline, flowers, ribbon or feathers.

Human Nature & Work

Profit-Sharing as a Solution of Labor Troubles.

At the annual meeting of the British Science Guild at the Mansion House recently Sir William Mather, who was elected president, said they were beginning to realise in this twentieth century that there were latent forces in human beings as well as in Nature that needed to be exploited whereby the National welfare might be advanced. The evils they deplored, the misery and suffering they saw among their fellow-creatures were all preventable. Human nature was the most cultivable product the world possessed, for the realization of this



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A reliable French regulator for all ailments. These pills are especially powerful in regulating the reproductive portion of the female system. Return all cheap imitations to the manufacturer. Sold at all drug stores. Price 25c. Mailed to any address for 30c. Dr. de Van's, 100, St. Catherine Street, Montreal, Canada.

Neatness in Attire.

It Not Only Impresses Others, But is a Factor in Self-respect.

The fixed habit of presenting always a neat and cleanly appearance to the world is sure of a double reward. It not only creates a favorable impression, but begets a sustaining self-respect. It is scarcely reasonable of a man who does not respect himself to look out for much consideration from others. It is not the cost of clothing, but the scrupulous care of it that counts. The man of slender means should be neither "tippy" nor "sloppy," but always tidy and neat in his attire, seeing himself with the cold, critical eye of a possible employer to

IN STOCK!

40 cases Local Tinned Rabbit.
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 25 cases Staple & Strong Pickles.
 25 cases White's Pickles.
 200 sacks P. E. I. Potatoes.
 100 sacks Patna Rice.
 Pea Beans, Green Peas.

Soper & Moore.

whom an applicant's dress may mean much more than his address or political department.

Style in writing, as defined by the fastidious Chesterfield, in the dress of thoughts, so the true style of the average man may be correctly surmised from the care he takes of his personal appearance. He needs not to be finicky, but should always be free of grease spots and dust. He should like his bath even if it has to be taken by means of a bucket. He should never neglect to brush his hair, his shoes, his teeth, his coat, trousers and hat. If he can't afford a pressing iron he should put coat and trousers under the mattress and sleep on them. If laundry is a serious item he should wash his own handkerchiefs dry them on the window panes and never by any chance be seen with a soiled one.—Philadelphia Press.

Why Burton Was Chosen.

London, June 7.—"In entrusting the command of Shamrock IV, in the races for the America's Cup to an amateur yachtsman, W. P. Burton, I am doing something unprecedented," said Sir Thomas Lipton to-day, in an interview, "but I believe the results will fully justify the wisdom of my choice."

"I regard Burton fully the equal of any professional skipper in this country, the proof of which he repeatedly has given, while sailing against them in the various yachts he has owned, notably with the nineteen metre Octavia in 1911, when he finished the season at the top of the class."

"Of course," Sir Thomas pointed out, "Burton will have the benefit of a professional skipper throughout the races—two if he wants them—and Nicholson, the Shamrock's designer, himself in the front rank of amateur yachtsmen, will also sail on the challenger. Nicholson shares my high opinion of Burton."

"So far as the races are concerned," Sir Thomas said in conclusion, "I shall simply foot the bills and let Burton do the rest."

PRESCRIPTION "A"

CURES INDIGESTION & DYSPEPSIA IN ALL ITS FORMS.

It is quite a daily occurrence to hear persons say: "Oh, what a feeling of distress I have after meals, fullness of the stomach, heaviness and headache, I feel too tired to do anything. I have no heart to exert myself, and at times I care for nothing."

"I often have a pain in the pit of my stomach, no appetite, my heart beats rapidly in the slightest exertion. I feel just as tired when rising in the morning as when retiring to bed. My sleep is often disturbed and I often awake with a sense of suffocation and a difficulty of again going to sleep. I have to be careful of what I eat, and my life seems a veritable burden."

Now, it seems a shame and a pity for persons to be suffering like that when it is in their power to get cured by taking a bottle of Prescription "A". A cure for persons afflicted with stomach troubles. It can be obtained at

DR. F. STAFFORD & SON,
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Trial size, 25c.; postage, 5c. extra. Large size, 50c.; postage, 10c. extra. Prescription "A" is also for sale in every outpost.

Ladies and Gentlemen!



PHILLIPS was RIGHT when he said, "With eyes and books the knowledge of the world is at your command."

If your sight is failing, consult us at once.

Properly fitted glasses overcome that trouble quickly—and at small cost.

Can you afford to miss the good books, magazines, etc., on account of not having a pair of glasses?

It is false economy to deprive yourself of that pleasure when it is so easily procured.

Consult us to-day about your eyes.

We manufacture every kind of an eyeglass made.

R. H. TRAPNELL, Eyesight Specialist, St. John's.

DINNA' FORGET

that fire protection is an absolute essential to your welfare and success. Losses multiply every year. Why not decide promptly to take a policy with one of my strong companies and at a very low rate?

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