

ANOTHER BUMPER FRIDAY BARGAIN LIST.

Pure Quality Groceries Specially Priced for Friday.

Baird's Flavoring Essence—Lemon, Almond and Vanilla. Reg. 30c. for .24c.
Lazenby's Chef Sauce. Reg. 30c. for .25c.
Libby's Salad Dressing. Reg. 30c. for .25c.
Medallion Peas. Reg. 18c. tin for .15c.
Sliced Lemon Cling Peaches. Reg. 25c. tin for .20c.
Van Camp's Hominy. Reg. 15c. tin for .10c.
Van Camp's Lima Beans. Reg. 15c. tin for .10c.
Stove Polish. Reg. 10c. tin for .06c.
Boston Baked Beans. Reg. 16c. tin for .14c.
1 lb. tins Red Ribbon Baking Powder. Reg. 20c. for .15c.
Royal Scarlet Pancake Flour. Reg. 20c. packet for .15c.
Canadian Oatmeal. Special, 7 lbs. for .25c.

PERUSE each announcement carefully—it means a great deal to You—if you consider yourself a careful buyer, and every woman prides herself that she is that—Read therefore what we have to tell you—decide to come—and then come early FRIDAY.

The Royal Stores Ltd.

Money Saved on Crockery.

Litho and Gift Toilet Sets, 8 pieces; assorted patterns. Reg. \$3.00 set for . \$2.65
Reg. \$5.50 set for . \$4.90
Best English China Tea Sets, 40 pieces. Reg. \$5.50 set for . \$4.90
Black Rock Decorated Teapots, large size. Reg. 30c. each for . 25c.
Krytol Glass Vases, 10 inch. Reg. 50c. each for . 45c.
Fancy China Trinket Set, 13 pieces. Special, per set . \$1.90
Krytol Glass Napkin Rings. Reg. 20c. each for . 15c.
Red Glass Biscuit Barrel, large size. Reg. 40c. each for . 35c.
Brown Earthen Bean Crock, 1 gall. size. Reg. 45c. for . 39c.
Litho and Gold Hot Water Jugs, assorted patterns. Reg. 55c. for . 50c.
Plain Glass Tumblers, medium size; 3 for 12c.

HEARTHUGS and DOORMATS at Big Savings



Door Mats.

A limited supply only of these handsome Velvet Pile Parlor Door Mats, in plain colors of Crimson and Green; sizes 30 x 12; crushed centre effects. Reg. 70c. each. Friday,

59c.

Jute Hearthrugs.

A special purchase of Scotch Jute Hearthrugs, by our buyer, enables us to offer these at an exceptionally low price for Friday; size 27 x 50; light and dark patterns. Special Price,

77c

Hearthrugs.

Extra large size imitation Turkish Hearthrugs, size 64 x 35. Made in Scotland. We have only 35 of these in stock. Reg. price, \$1.90. Friday,

\$1.65

SPECIAL SALE

Silk Underskirts.

Beautiful Silk Underskirts, in colors of Helio, Bronze, Purple, Pale Grey, Prune, Lemon, Brown, Champagne and Cream; extremely well shaped and finished with dainty flounce. Reg. price, \$3.75 each. FRIDAY,

\$2.10.

Here's another splendid line of stylish Underskirts, made of superior quality Taffeta Silk, finished with Accordeon Pleated and Tucked Flounces; colors of Reseda, Brown, Grey, Myrtle, Purple, Prune and Old Rose. Reg. price, \$5.75 each. FRIDAY,

\$3.75.

Reduced Prices on Hosiery

For Women and Children.

Ladies' Hose.

About 20 dozen Job Black Cashmere Hose. Plain and Ribbed; all sizes, fast black, seamless feet. Reg. price, 35 cents pair. Friday

29c

Children's Hose.

A Job line of All Wool Black Cashmere Hose for Children, ribbed, spliced heels and toes. Sizes 2, 3, 4. Special, Friday . . . 20c. pair. Sizes: 5, 6. Special, Friday . . . 25c. pair



Do not let those Bargains slip by you.

Men's Shirts.

11 doz. of the popular "Star Brand" Neglige Shirts, soft reversible cuffs, perfect fitting linen collar bands; sizes 14 to 17; neat pin stripe designs in various colors. Friday . . . \$1.28
Reg. \$1.50 ea.

Men's Half Hose.

30 dozen pairs Black Cashmere Half Hose, plain, seamless feet; sizes: 10 1/2, 11 and 12; fast colors. Reg. 21c. 25c. pr. Friday

Working Shirts.

Men's Heavy Flannel Working Shirts in dark grey, extra wear resistant qualities, well made in every respect; all sizes. Reg. price \$1.00. Friday . . . 88c

Men's Hats.

Here's an opportunity of obtaining a smart Hard Felt Hat at a great saving. We are offering a large collection of the latest styles and makes, including the "Comfort" and "Eclipse" makes; many of them come in half sizes so that you are sure of a good fit. Reg. \$1.24. Friday

Men's Boots.

45 pairs Gun Metal Box Calf and Vici Kid Boots for men; all different styles and makes. In all sizes. Reg. \$2.75. Friday . . . \$2.75

Knot Ties.

A brand new collection of Men's Ready-made Knot Ties, latest shapes, including the favorite "Mascot" Tie. Stud and wire fasteners. They come in all the newest colorings. Reg. 20 cents each. Friday

Silk Mufflers.

A nice assortment of Black and White Silk Mufflers in Fancy Checks and Plaids, guaranteed all pure Silk. This is an exceptional opportunity. Reg. price, \$1.10. Friday . . . 88c

Gent's Handkerchiefs.

25 doz. White Lawn Hemstitched Irish Handkerchiefs, 1 1/4 and 1 1/2 in. hem; medium sizes; extra fine quality. Reg. 15c. each. Friday

Men's String Ties.

A large assortment of Silk Ties in String, Two-hand and Paris styles; various designs in light and dark colorings. Special for Friday, 3

23c

Men's Boots.

In Black Vici, Patent Leather and Tan, smart shapes, swell toe caps. A really comfortable Boot, in all sizes. Reg. \$4.75 pair. Friday

\$4.30

Boots and Shoes For Women & Children.

Our Boot Department is preparing for a big day of business.

LADIES' BOOTS.

75 pairs only Dongola Boots. They have dull kid tops, patent tips, Cuban heels and medium sole; all sizes. Reg. Price, \$2.25. pair. Friday,

\$2.10

LADIES' SHOES.

200 pairs Patent Leather Blucher Shoes, very stylish models, perfect fitting, medium heels. This shoe was imported especially for the Easter trade. Reg. \$2.10 pair. Friday,

\$1.90

CHILDREN'S BOOTS.

14 dozen pairs neat and reliable Boots for the little folks. In Tan and Black, laced and button styles, spring heels; sizes: 3 to 6. Reg. 75c. pair. Friday,

66c.

Selections from the Ladies' Department.

Ladies' Belts.

3 doz. only Silver Belts, very handsome designs. This is all that is left of the large assortment offered at a closing price a short time ago. Values to \$1.50 each. Friday

40c

Ladies' Corsets.

250 pairs D. & A. Corsets. Marmola Belt made of strong grey coutil, they have medium bust, long flexible hips, draw string tops, finished with silk ribbon bows and lace. Reg. \$2.25 pair. Friday

2.05

Infants' Bibs.

14 doz. Infants' White Cotton Bibs, nicely quilted and trimmed with lace. Reg. 8c. each. Friday

6c

Ribbons Reduced.

500 yards All Silk Taffetta Ribbons. These are splendid value as they are remarkably heavy ribbons with a very lustrous finish. In all the most fashionable shades, 4 1/2 inches wide. Reg. 17c. yard. Friday

14c



Ladies' Nightdresses.

24 doz. White Cotton Nightdresses with and without collars, long sleeves, Swiss Embroidered yokes sleeves and collars. Reg. \$1.00 each. Friday

19c

Neck Frilling.

An unusually fine assortment of dainty neck frillings, in White and Cream, Chiffon, Cream and Paris Net and Lace. Reg. 25c. yard. Friday

20c

Ladies' Aprons.

White Lawn Aprons of undoubted merit carefully made of English Lawn, bibs and shoulder straps trimmed with dainty Swiss Embroidery. Reg. 60c. each. Friday

48c

Infants' Pinafores.

7 doz. only Fine White Muslin Pinafores, yokes daintily trimmed with Swiss Embroidery tucks and frills. Reg. 35c. each. Friday

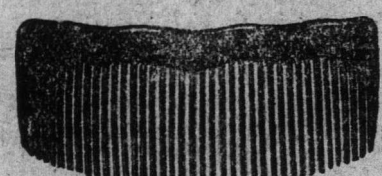
27c

Children's Dresses.

A splendid collection of American Gingham Dresses for Children in many pretty styles, long and short sleeves. They are made of superior quality checked and striped ginghams. Reg. 40c. Friday

34c

Hair Goods, Smallwares and Toilet Sundries.



Back Combs.

Strong Reliable makes of Shell Back Combs, fancy and plain styles. Included are some very neat designs. Reg. 15c. each. Friday

10c

Ladies' Comb Sets.

The latest novelty for the coiffure. Each set consists of 2 side combs and 1 back comb; dainty designs to suit hair of all shades. Reg. \$1.25 set. Friday

98c

Collar Supports.

The "Round Edge" Collar Support made in 3 sizes, 2 1/2, 3 and 3 1/2 inches; flexible but unbreakable. Transparent and Black. Special for Friday, 2

6c

Hair Nets.

The "Queen's Way" Hair Net. Exceptionally strong cap shaped and invisible; no pins, no ends, no worry; in all shades. Reg. 18c. Friday

14c

Hooks and Eyes.

Extra Japanned Black Mantle Hooks and Eyes. Specially priced for Friday, 4 cards for

5c

Pearl Neckties.

45 dozen Dainty Pearl Neckties in Beaded and Clustered effects. Reg. 12c. each. Friday

10c

Cushion Cord.

Cushion and Furniture Cords in plain and fancy colors; newest color combinations. Special for Friday, 3 for

11c

Rubber Balls.

15 dozen Colored Rubber Balls, size 1 1/4 inches; best English make. Reg. 9c. each. Friday

7c

Flourishing Thread.

A Special Linen Thread for Fancy Work and Embroidery. Special for Friday, 3 spools for

7c

Boot Laces.

40 gross Black Mohair Boot Laces, plain tags, medium lengths. Special for Friday, 2 dozen for

5c

Needles.

The Always-Ready Package of Gold-eyed Needles; best warranted English makes, 20 sewing needles and 2 bodkins, 2 darning needles and 2 "Topsy" tapestry needles. Reg. 10c. for

5c



Talcum Powder.

4 gross, Tins Caroline Baby Powder nicely perfumed; can be used on the most tender skin. Special for Friday, 2 tins for

6c

Tooth Paste.

14 doz. boxes Colgate's Ribbon Dental Cream, delightful to the taste; all children like to use it; large size tubes. Special for Friday, tube . . .

25c

Camphor Ice.

A large collection of Lano-line and Eucalyptus Camphor Ice. Useful emollients for chapped hands and for softening the skin. Reg. 6c. Friday, 2 for

9c

Toilet Soap.

The "Starlight Brand" made by the noted firm of Lever Bros. Highly perfumed, agreeable, pure and economical; a perfect toilet and nursery soap, 3 cakes in a box. Reg. 30c. a box. Friday . . .

25c

Every Little Item has a Meaning of Its Own.

Wool Blankets.

250 pairs Local made All Wool Blankets, made of hard twisted pure wool yarn, right here in our own factory; full size, pink borders. Reg. \$2.70 pair. Friday . . .

\$2.25

Wadded Quilts.

36 only Fine quality Wadded Sateen Quilts, in handsome designs, light and dark colors; full size. Reg. \$2.10 each. Friday . . .

\$1.86

White Sheeting.

300 yards White Twilled Sheeting, 80 inches wide, fine even weave, soft smooth finish. Reg. 50c. yard. Friday . . .

42c

Covert Cloth.

540 yards Covert Cloth in colors of Black, Crimson, Cardinal, Light and Dark Brown, Grey, Navy, Saxe, V Rose, Amethyst, width 48-50 inches. Reg. \$1.25. Friday

\$1.00

Tea Cloths.

White Linen Tea Cloths elaborately trimmed with Embroidery, Lace and Insertion; size 36 x 36. We have only a limited number, so to secure one of these you must come early. Reg. \$1.00. Friday . . .

80c

Honeycomb Quilts.

150 White and Colored Honeycomb Quilts are offered you this Friday. These have fringed ends and are all large sizes; free from filling. Reg. \$2.00 each. Friday . . .

\$1.65

Lace Curtains.

300 pairs White and Cream Lace Curtains, new lacy designs, in light and heavy lace, 3 1/2 yards long. Regular \$2.50 pair. Friday . . .

\$2.05

Lace Curtains.

250 pairs White Lace Curtains, well finished in every way, taped edges. This lot includes a lot of very smart designs. Regular \$1.25 pair. Friday . . .

\$1.05

Ladies' Gloves.

\$1.00 Gloves for 40c. Pair A splendid opportunity to save on Gloves; 120 pairs real Arabick Gloves, in Brown Beaver and Mole shades; sizes from 5 1/4 to 7. 2 Pearl Buttons. Regular \$1.00 pair. Friday . . .

40c

Ladies' Cashmere Gloves.

5 doz. pairs only Cashmere Gloves, in shades of Black, Brown, Beaver, Grey, Natural, Navy and White. Regular 60c. pair. Friday . . .

52c

Specially Selected Items from the Hardware Dept.

Japanned Fire Irons. Reg. 95c. for . . . 85c.
Polishing Cloths. Reg. 25c. for . . . 21c.
Butcher's Knives, 9 in. long. Reg. 65c. for 57c.
Ham Knives 18 in. long. Reg. \$1.10 for . . . 99c.
Cheese Knives, 14 in. long. Reg. \$1.10 for 97c.
Stove Brushes. Reg. 15c. for . . . 12c.
Scrub Brushes. Reg. 11c. for . . . 9c.
Devco Polishing Oil. Reg. 40c. for . . . 34c.
3 in 1 Oil, in bottles. Reg. 10c. for . . . 8c.
Goddard's Plate Powder for Silver and Electro-Plated Goods. etc. Reg. 20c. for . . . 16c.
Acme Fry Pans. Reg. 28c. for . . . 23c.
Retinned Mixing Pans, 14 qt. Reg. 40c. for 35c.
Enamel Basins, 14 1/2 in. Reg. 30c. for . . . 26c.
Perfect Toilet Paper. Reg. 8c. roll for 6c.
Cotton Dish Mops. Reg. 6c. each, for . . . 5c.
The "Handy" Can Opener. Reg. 18c. for . . . 15c.
Table Bells. Reg. 65c. for . . . 46c.
Tooth Brushes. Reg. 17c. for . . . 14c.
Enamel Saucepans. Reg. 45c. for . . . 40c.
Enamel Cullenders. Reg. 33c. for . . . 27c.
Flour Sifters. Reg. 18c. for . . . 14c.
Zinc Strainers. Reg. 17c. for . . . 14c.
Enamel Jugs. Reg. 33c. for . . . 30c.
Nickel Plated Scissors (Ladies') 6 inches long. Reg. 65c. for . . . 55c.