

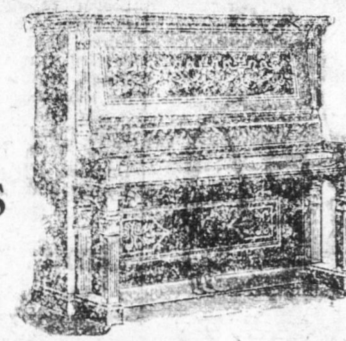
WANTED!

Three Hundred Cases
CANNED SALMON.

Must be choice quality.
Highest prices. Spot Cash paid.

T. A. Macnab & Co.
Cahol Building. St. John's.

SPREAD the NEWS



120
ORGANS

15
PIANOS

SELLING OFF!

Positive Clearance Sale to December 31st. All must go to admit of change of business.

Spot Cash. No Booking. Reduced to Cost and Charges.

Never a chance like this before.

CHESLEY WOODS

A Special Offer in Beef!

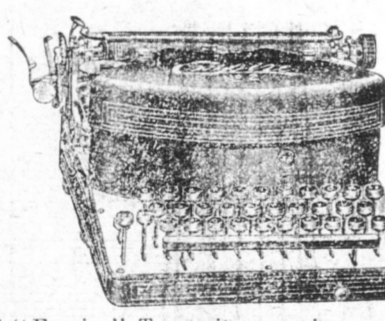
100 Barrels
EXTRA PLATE BEEF,

which we offer at a very LOW PRICE to clear. This is an exceptionally good opportunity to secure a round lot of CHOICE BEEF at a LOW FIGURE.

THOS. SMYTH CO., LTD.
oct23,2in

The Empire Typewriter

Has been adopted by



The British Government,
The French Government,
The Bank of Montreal,
The Merchant's Bank of Canada,
The Molson's Bank,
The Canadian Pacific Railway.

The Canadian Pacific Railway began using the "Empire" Typewriter in 1895, sixteen years ago. From time to time the number has been increased, until at the present time more than twelve hundred "Empire" Typewriters are in constant use in the C. P. R. offices alone.

MARTIN HARDWARE CO., Sole Agents for Nfld.

MARTIN HARDWARE CO., Sole Agents for Nfld.

THE LOWER THE RATES

The more Insurance you can carry! If \$1,000.00 with me costs the same as \$900.00 with the other fellow, with whom will you deal?

PERCIE JOHNSON,
oct21,1f Insurance Agent.

OATS, ONIONS, etc.

To-Day per "Bonavista,"

100 sacks Canadian Onions, 400 bushels Black Oats.
And Just Received,
300 brls Red Apples, 20 brls West India Oranges.
50 kegs Green Grapes. Goods and Prices O.K.

Edwin Murray

Job Printing Executed!

REID NEWFOUNDLAND COMPANY.

LABRADOR SERVICE.

S.S. STELLA MARIS

Will sail from Dry Dock Wharf, St. John's, on Wednesday, Oct. 25th, at 12 o'clock, noon.

Calling at the following places:

Harbor Grace,	Catalina,
Carbonar,	Twillingate,
Trinity,	Battle Harbor,

and the usual ports of call on Labrador, going as far north as Rigolet.

Freight will be received up to 10 a.m. on Wednesday, Oct. 25th.

Reid Newfoundland Company

NEW ARRIVALS.

Ladies', Misses' and Children's

COATS

In Tweed and Plain Colours.

Children's—\$1.30 up. Misses—\$2.00 up.
Ladies—\$3.40 up.

HENDERSON'S, Theatre Hill.

FISHERMEN!

and all our
Outport Customers and Friends.

Having enlarged our premises, and made considerable improvements, we are now in a better position to attend to your needs than before. All orders entrusted to our care will receive our strict personal attention, and shipped promptly.

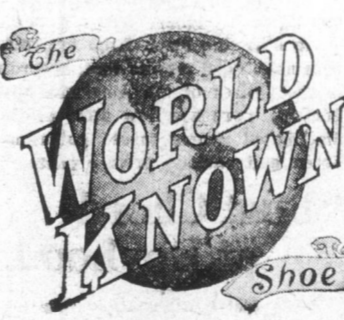
We have on hand a full line of

PROVISIONS—Flour, Pork, Beef, Molasses, Etc.

Highest Prices paid for
Codfish, Codoil, Codroes, Herring, etc.

A. H. MURRAY.

WORLD KNOWN \$3.00 BOOT for Men.



For a fine Boot at a moderate price the World Known Boot is your excellent choice.

The World Known Boot is made in the following leathers: Box Calf, Patent Leather, Gun Metal Calf, etc., and in the following styles: Button, Blucher and Laced.

All One Price:
\$3.00.

F. SMALLWOOD
The Home of Good Shoes.

H. & P's Biscuits.

Once you buy them you will buy them again and again. Try, taste and prove it.

Some of the kind we stock: Carnarvon, Eaton, Marie, Monarch, Royal Cream Crackers, Short Bread, Windsor, Ginger Nuts, Macaroons, etc., etc.

COOKIES: Royal Sultana, Currant and Genoa, in 1-lb. tins.

JAMES C. BAIRD,
WATER STREET.



THE EYE
is the Window of the Soul.

You either pay a small penalty in money now, or a large penalty in eyestrain later.

If wisdom guides your choice, we will be pleased to meet you in our Optical Department.

It costs you nothing to have your Eyes tested.

If the services of a Physician is needed we will tell you so.

R. H. TRAPNELL,
Eyeglass Specialist,
St. John's

PREPARE FOR THE COLD WEATHER BY BUYING YOUR Blankets NOW.

We are well stocked in all qualities.

COTTON, from 80 cts. to \$2.00.

WOOL, from \$2.00 to \$11.00.

As these were bought before the advance in wools we are giving special values.

Bowring Brothers, Limited.
Drapery Department.

NOTICE!

FOUR weeks after the day of the date hereof application will be made to His Excellency the Governor in Council for a grant of Letters Patent for new and useful improvements in the manufacture of pulp for paper making and apparatus therefor, to be made to Harold Jackson, of Garstang, Lancashire, England, Paper Manufacturer.

St. John's, October 17th, 1911.

HERBERT KNIGHT,
oct17,4,1u Solicitor for Applicant.

The United States Authorities have Removed the Duty from Solignum.

This is indeed a triumph for a British Preparation when a foreign country, with a Protective Tariff like the United States, removes the duty from a British manufactured article, it is not a case of "pull" with the authorities, but a case of real merit. This speaks for itself. And Solignum is only

HALF THE PRICE OF PAINT.

Buy Solignum and Keep the "Difference" in Your Pocket.

KING APPLES.

To Arrive Thursday,
150 Barrels Choice KING APPLES.
15 Barrels ORANGES.

In stock: A few Gravensteins apples left, now is your time to get a cheap barrel, as we are clearing off our old stock to make room for our winter keepers.

GET OUR PRICES.

BURT & LAWRENCE, 14 New Gower St.
P. O. Box 245. Telephone 750.

Our Own Make Cindrella Boot FOR CHILDREN.



For Durability and Comfort there is nothing to equal the Cindrella Boot. Every pair is worth from 20 to 50 cents more than the price asked.

Glove Kid, Box Calf, Vici Kid and Tan, Button and Lace.

Price from

95
cents.

SIZES: 5 to 10.

PARKER & MONROE, LTD.

FLOUR! FLOUR! FLOUR!

To the Wholesale Trade.

FLOUR is advancing, now is the time to buy. We can quote you, to arrive,

400 brls 'Aberdeen' and 'Golden Glow' Flour.

And on the spot 300 barrels 'Planet.'

Should you be in the market write us or phone us and we will call on you.

J. B. MITCHELL,
Corner Water and Adelaide Streets.
Telephone 714. Agent. P. O. Box 220

WANTED.

Any Gentleman who wants anything in the clothing line to inspect my New Range of Goods, there are the prettiest patterns you ever saw. This is the store to get your clothes made to order, at the lowest possible prices for good goods. I have for help some of the best mechanics in the city and if you leave your order with us you will receive entire satisfaction.

We also turn and relene your old overcoat and make it like new, at a moderate charge.

The Reliable Tailoring, Cleaning and Pressing House.

WM. SPURRELL, 174 Duckworth Street.
On the Beach. PHONE-727.

Your Spotted Mirror Made New

A Spotted Mirror is an eyesore in any nicely arranged room, and this account many hundreds are being condemned daily. **LET THEM THROW YOURS AWAY.** We can make it absolutely just the same as when you bought it, at a very trifling cost.

We will resilver your Mirror promptly and satisfactorily and guarantee you a job that will please you in every respect.

Send a postal to-day and learn full particulars. It will save dollars for you and only cost one cent. Work called for and delivered.

THE NEWFOUNDLAND MIRROR MFG. CO.
Factory: 31 Monroe Street, St. John's.

WEATHER FORECAST.

TORONTO, Noon. — Fresh winds, fair and cool.

VOLUME XXXIII.

USE

AUCTION SALES

On **FRIDAY NEXT, Oct. 27th, at 10.30, at the residence of L. A. O. WOOD,**
60 LeMarchant Road.

The following household furniture and effects:

1 motor vacuum sweeper, 1 w. motor, 1 Singer sewing machine, piano lamp, 1 marble clock, 2 dining tables, 1 Morris chair, 1 leather chair, 2 enamel iron bedsteads, spring and mattresses, 1 combination box case and writing desk, 1 walnut bed stand, 1 refrigerator, 1 chival mirror, 1 quartered oak sideboard, 1 settee, 4 dining room chairs, 3 cane chairs, 1 lawn swing, 1 camera, play holders, etc., 1 velvet pile carpet, 2 yards stair carpet, stair rods, 1 velvet covered arm chair, 2 steel fishing rods, basket, reels, etc., pictures and ornaments, kitchen utensils, carpenter's tools, garden tools, including wheelbarrow and sundries.

THOMAS B. CLIFT,
oct25,21 Auctioneer.

Clothes

Large assortment on hand. Your needs can be supplied at

The Second-Hand Store,
Bond Street. Few Doors West of Prescott Street. oct25,6p

Red Cross and Furness

JOINT SERVICE.

The S.S. Mercator will sail for Mediterranean ports direct about October 26th, 1911.

HARVEY & Co., Agents.
oct14,1f

Miss Amy Cornick, L.R.A.M., MEDALLIST.

Royal Academy of Music, London

Will be ready to receive Pupils for Pianoforte playing, Theory, Harmony, Sight-singing, and Organ playing, on Nov. 6th (half term).

For particulars of terms, etc., apply or write to

87 SPRINGDALE STREET.
oct18,w,f,m,1f

FOR SALE!

29 Tierces Labrador Herring,
12 Barrels Labrador Herring,
1/2 Barrel Labrador Trout.

Apply to
JOHN P. KELLY,
Bowring Brothers, Limited
oct21,3f (Upper Premises.)

Houses and Property

In various parts of the city.

ALL MUST GO.

All information given by applying to

JAMES R. JOHNSTON,
Prescott Street.
P. O. Box 1219. oct21,1f

FOR SALE!

Those extensive brewery premises on Signal Hill Road, together with a portion of the plant now leased for a term of years to The Lindberg Brewing Co., Ltd., and bringing in a profit rental of \$500.00 a year. For particulars, apply to,

HERBERT KNIGHT,
oct23,21m,w,s. Law Chambers.

Freehold-On Water Street

That desirable dwelling house with shop No. 418, situate on the North Side of Water Street, opposite Teacher's premises and one of the best business stands in the city, having a side entrance on Buchanan Street.

Apply to **MRS. C. COURTENAY,** on the premises, or

P. C. O'DRISCOLL, Exchange Bldg. —sept9,1f