

**Best for the Price**  
**\$2.50.**



You may pay more, but you can't get better! The value lies not only in the price but in the quality.

**TWENTY.**—We are now showing 20 styles of Ladies' and Gentlemen's Boots and Shoes, at

**TWO FIFTY PER PAIR.**

Is \$2.50 your shoe money? If so, see ours. You will make no mistake in buying Boots and Shoes here. Special sale of Boots and Shoes.

Men's Fine Dongola Boots, only..... \$1.80  
Ladies' Fine Dongola Boots, only..... \$1.70  
Ladies' Fine Shoes—Black and Tan, only..... \$1.20  
These Prices for this week only.

**F. SMALLWOOD,**  
THE HOME OF GOOD SHOES.

**1910 | SALMON | 1910**

We offer to-day a small shipment of

**New Salmon-tins.**

This Salmon was specially packed for our jobbing trade, and we guarantee every tin in every case.

**F. McNAMARA, QUEEN STREET.**

**HEADQUARTERS**  
**For Fruit and Vegetables.**

New Arrival To-Day, per S. S. Florizel,  
40 Bunches Choice BANANAS,  
80 Barrels New GREEN CABBAGE,  
100 Barrels New POTATOES,  
LOWEST PRICES.

**George NEAL.**

**NEW GOODS!**

Our first shipment of New Goods just opened, including:  
Dress Materials, Silk and Lawn Blouses, Frillings, Costume Skirts,  
etc., etc. Special Lot Ladies' Lawn Blouses, at 85c., worth \$1.20.

**WILLIAM FREW,**  
WATER STREET, NEARLY OPP. COURT HOUSE.



**JOHN T. KELLY.**

**Marble Works.**

HEADSTONES,  
MONUMENTS,  
TOMBS, FONTS, etc.

Orders Executed Promptly.  
Latest Designs.  
Estimates Cheerfully Furnished.  
Plans sent on application.

**JOHN T. KELLY, 324 Water St.,**  
opp. Messrs. Allan Goodridge &  
Sons, P. O. Box 411.

**NO THOUGHT READER**

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

**PERCIE JOHNSON, Insurance Agt.**

Office: corner Duckworth and Prescott Streets.

**Job Printing Executed.**

IF YOU WANT REAL  
GOOD VALUE SEE  
OUR LINES OF .....

**BOOTS and**  
**SHOES**

FOR

**Ladies, Gentlemen, Boys or Girls.**

We save money for you on every pair.

**A. & S. RODGER.**

**PUSH THEM ALONG!**

**They Go Easy.**

The Just-Right Go Carts

AND  
**Baby Carriages.**

A new shipment just  
opened—all the best  
makes.

Come in. Look Them Over.



ASK TO SEE our Special  
One-Motion Collapsible Go Cart  
with hood. See the small com-  
pact way in which they fold up.  
It's no task to carry them, for  
they are light.

**U. S. PICTURE & PORTRAIT**  
**CO., Complete House**  
**Furnishers.**

**New Potatoes, Cabbage, etc.**

To-Day per "Florizel,"  
100 barrels American New Potatoes,  
50 large barrels Cabbage,  
10 large bunches Bananas,  
20 boxes California Oranges.  
Fine Fresh Stock. Bottom Prices.

**EDWIN MURRAY**

**REID NEWFOUNDLAND**  
**COMPANY.**

**LABRADOR SERVICE.**

**S.S. "Invermore"**

Will sail from the Dry Dock Wharf  
Monday, Aug. 8th, at 1 p.m., for  
Labrador, calling at

**Harbor Grace, Carbonear,**

**Catalina, Trinity,**

**Bonavista, Twillingate,**

**Battle Harbor,**

And the usual ports on Labrador.

Freight will be received up to 10 a.m.

S.S. STELLA MARIS will sail from Dry Dock to-  
morrow Saturday, Aug. 6th, at 6 p.m. for Labrador. Freight  
received up to 1 p.m.

**Reid Newfoundland Company**

**POSTCARDS.**

Just in time for the celebration.  
Series of 21 Cards in Black and White  
Callotype.

- No. 1—Cupids, Nfld.—Raising the Flag in honor of the Ter-Centenary.
- No. 2—View of Mosquito, with Carbonear Island.
- No. 3—Gair's Rock with Village of Mosquito in distance.
- No. 4—Custom House, Harbor Grace—Site of Old Pirates Fort.
- No. 7—Newfound'd Highlanders saluting Guy's Habitation.
- No. 8—Newfound'd Highlanders saluting Birthplace of Sir Henry Fynn
- No. 9—Carbonear.
- No. 10—Baccalieu Island.
- No. 11—Naked Man Rock, near Bay-de-Verde.
- No. 12—Bay-de-Verde.
- No. 13—Ochre Pit Cove.
- No. 14—Northern Bay—in the year 1775 400 lives were lost on the beach.
- No. 15—Baccalieu Island Lighthouse, or first land sighted by Guy.
- No. 18—Cupids No. 1.
- No. 19—Cupids No. 2.
- No. 20—Cupids No. 3.
- No. 21—Cupids, Guy's first settlement.
- No. 22—Spectacle Head near Cupids.
- No. 23—Cupids looking out the Bay.
- No. 25—Methodist Church, Cupids.
- No. 27—Arrival of Flagstaff to be erected on Guy's Point.

Price—\$1 per hundred, 15c. per doz., 2c. ea. or set of 21 for 25c.

A Three Card Length Panoramic View of Cupids—price 35c. per doz., 4c. each.

**DICKS & Co.,**

156 Popular Bookstore.

**LARACY'S**

Dress Prints and Muslins re-  
duced to 8 and 10c. a yard to  
clear.

LARACY'S White Lawn, 36 inches  
wide, 12c. a yard.

LARACY'S White, Colored and  
Black Shirt Waists and Blouses,  
from 65c.

Goods and Prices Always right.

**LARACY'S**

345 & 347 Water Street,  
aug. 6. Opp. Post Office.

**Short Stories in English**  
**Literature,**

attractive cloth binding, each 100  
pages, with frontpiece, short appen-  
dix, and footnotes, 15 cents each, 17  
cents postpaid.

- No. 1. Selections from Tennyson's Poems.
- No. 2. Select Comedies from Lamb's Tales.
- No. 3. An introduction to Shakespeare's Comedies.
- No. 4. The Great Stone Face, and other stories. (Hawthorne)
- No. 5. Pen Portraits from Carlyle.
- No. 6. Sleepy Hollow, and other tales. (Irving).
- No. 7. Longfellow's, Evangeline.
- No. 8. Wordsworth's, Shorter Poems.
- No. 9. Pen Pictures from Macaulay.
- No. 10. Carlyle's, Hero as Divinity, and Arnold's, Balder Dead.
- No. 11. Select Tragedies from Lamb's Tales.
- No. 12. An Introduction to Shakespeare's Tragedies.

**GARRETT BYRNE**

BOOKSELLER & STATIONER.  
P. O. Box 604. Phone 535

Job Printing of all kinds.



**Child's and Infants'**  
Black and Tan  
Strap and Lace Shoes.

5 to 8, 95c. to \$1.10.  
9 to 11, \$1.15 to \$1.25.  
12 to 2, \$1.35 to \$1.50.

**STEER BROS.**

**For Your Benefit**

We have decided to open  
during our

**BIG RETIRING SALE**  
**After Tea**

TILL FURTHER NOTICE,

—AT—  
**HALLEY'S Popular Stores**

aug. 5/ 106 & 108 New Gower St.

**Cottons and Muslins!**

Four Special Lots worth your attention.

No. 1 LOT—Usual price, 9c., 10c., and 12c.; now clearing at 7½c.

No. 1 LOT—Formerly 13c., 15c. and 16c.; now one price, 10 cents.

No. 3 LOT—Selling 17c. to 22c.; all must go during the next few days, 15c. per yard.

No. 4 LOT—Silk Muslins, all colors, while they last, worth from 30c. to 38c.; now 22c.  
Don't miss this offer. When we advertise we mean business and give FULL VALUE.

**ROBERT TEMPLETON,**

333 Water Street.

333 Water Street.

**IN STOCK.**

**ROLLED OATS**—in brls,  
**Ogilvie's Rolled Oats**, in hlf-brls,  
**Ogilvie's Oatmeal**, in brls,  
**Ogilvie's Oatmeal**, in hlf-brls,  
**"Canadian Beauty" Round Peas,**  
**"Sugar Marrow" Round Peas,**  
**Selected Round Peas,**  
**Split Peas, Yellow Corn,**  
**Yellow Corn-Meal,**  
**White Hominy Feed,**  
**Hercules Feed,—Crushed Corn,**  
**Oats, Barley. Bran.**

**HARVEY & Co.,**  
WHOLESALE.

Advertise in the "Telegram."