

HAVE you realized the great responsibility that rests upon us all here in Canada, at this trying period in the history of the Empire? As Canadians, living at home in peace and tranquility, our duty is quite as important as that of our sons who have gone to the front.

That duty is to PRODUCE---and in order to provide for the enormous increase in production it is necessary for YOU,

upon the farm, to put your barns in shape to accommodate your increased production, and for US, here in the factories to turn out metal building materials for the proper safeguarding of your increased crops.

We are doing our duty to Canada and the Empire, inasmuch as we, The Pedlar People, have not discharged a workman

Executive Office and Factories, Oshawa, Ont.

nor reduced one man's salary since the War started. Our factories are still running with the same complement of men as employed one year ago, before the war was thought of.

Our warehouses are piled to the roof with raw materials--our stockrooms are filled with an abundance of manufactured articles.

Are you doing YOUR share?

Write us for quotations on Oshawa Galvanized Steel Shingles, Corrugated Iron Roofing and Siding, Brick and Stone-faced Sidings, Corro Crimp Roofing, Silo Covers, Culverts, Eaves Trough and Conductor Pipe, Finials and Ornaments-anything and everything in Sheet Metal.

Write To-Day for Booklet. G.G.

Address Branch Nearest You.

### The PEDLAR PEOPLE, Limited

ESTABLISHED 1861

80 LOMBARD STREET, WINNIPEG, MAN.

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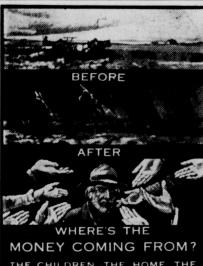
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gives most power per gallon. It is pure; quick-starting; clean burning. It is always uniform and does away with carburetor adjustments.

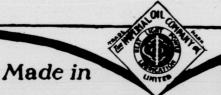
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