



TO ALL GROCERS CONCERNED

about their customers who appreciate a NUTTY FLAVORED, PURE, TASTY, DELICIOUS CHEESE.

-SELL THEM-

MILLAR'S PARAGON CHEESE

and their requirements will be satisfied.

Order Your Supply Direct From

The T. D. MILLAR PARAGON CHEESE CO., INGERSOLL, ONT.

OR ANY OF OUR AGENTS:
W. H. Dunn & Co., Montreal. A. E. Richards & Co., Hamilton. Joseph Carman, Winnipeg. Martin & Robertson, Vancouver and Victoria, B.C.

(OLEMAN'S

Established 1868.

SALT

"Educate your customers in regard to quality."

This is especially true with regard to Salt. You want your customers to buy Salt that will bring them in a good return—by producing the finest butter and cheese. You likewise desire to sell Salt to housekeepers that will not set hard in the salt cellar or dredger, and that possesses the pure, sparkling, white color that first-class Salt alone can have.

Educate them thoroughly by advising them to buy Coleman's or Rice's Salt, and the results will give them confidence in your judgment forever after. These Salts are pure—they do not cake—certain to please.

RICE'S

.................................

Address :

R. & J. RANSFORD Clinton, Ont. SALT