

SUGAR SITUATION DISCUSSED IN THIS ISSUE

CANADIAN GROCER

Member of the Associated Business Papers—Only Weekly Grocer Paper Published in Canada

THE MACLEAN PUBLISHING COMPANY, LIMITED

Vol. XXXIV.

PUBLICATION OFFICE: TORONTO, MARCH 5, 1920

No. 10

Welch's QUALITY FRUIT JAMS



From the Fruit Belt of Niagara

THE name Welch has been a guarantee of Quality for a good many years. Welch's, the National Drink, has created a sound feeling of confidence in its uniform purity and goodness, throughout the Dominion.

That confidence is now shared with Grapelade and the other Welch Quality Fruit Jams. The true, natural taste of the fruits—the wonderful smoothness—the handsome packing. All these superior qualities are found in every one of the Welch Quality Fruit Jams. All make these goods a line wholesome and dependable for the consumer to buy and profitable for the retailer to sell.

Widely-read women's magazines and leading newspapers are now running extensive advertising on Welch Quality fruit products. Be ready to supply the demand in your locality. Order from your jobber now.

All Welch Quality Jams are packed in 15 oz. glass jars and in 4 lb. tins. Grapelade is also sold in 9 oz. tumblers and in three sizes of enamelled tins.

Permit. Est. 272

The Welch Co., Limited, St. Catharines, Ontario

Circulation of Canadian Grocer has been audited by the Audit Bureau of Circulation
Copy of report will be sent on request to anyone interested