

---

---

A satisfied customer is the grocer's best advertisement.

It is of the first importance, therefore, that the grocer sees to it that his every customer is pleased and satisfied.

Probably in no article does a customer exercise so particular a discrimination as in purchasing the refreshing cup-o'-tea. It must just suit the critical palate.

---

---

*If the grocer is to capture and hold his customers, he can only do it on quality and uniformity—which means in tea,*

**Buy Only Ceylon Tea**

(GREEN OR BLACK)

**Canada's Favorite Beverage.**

---

---

“  
T  
the bes  
Tea ne  
their fr  
which v  
bring fo  
interest

T  
Branch  
TOR