



LONDON GUARANTEE AND ACCIDENT COY.

Limited

Head Office for Canada:
TORONTO

Established 1869

EMPLOYER'S LIABILITY
PERSONAL ACCIDENT
SICKNESS
BURGLARY
ELEVATOR

FIDELITY GUARANTEE
COURT BONDS
CONTRACT
INTERNAL REVENUE
TEAMS AND AUTOMOBILE

D. W. ALEXANDER, Manager for Canada

FINANCIAL STABILITY

Under the stress of the present temporary depression the supreme strength of the financial basis which the North American Life Assurance Co. has built up remains invulnerable.

This is an important consideration. To this may be added a careful and progressive management, liberal policy contracts, good field opportunities and every encouragement to agents.

North American Life Assurance Company

"SOLID AS THE CONTINENT."

Head Office: TORONTO, CANADA

The Progress of the Mutual of Canada During the year 1914.

SUMMARY STATEMENT.

Paid to Policyholders	\$ 1,591,446—Gain over 1913	\$ 195,001
Income	4,539,072—	369,412
Total Assets	24,642,314—	2,389,589
Surplus	3,818,527—	408,706
New Assurances	14,521,411—	124,677
Assurances in Force	94,477,359—	7,085,333

Surplus earned during the year, \$1,635,778.14.

This assures a continuation of the generous dividends to the participating policyholders of the Company.

The MUTUAL LIFE ASSURANCE CO.
OF CANADA
Waterloo Ontario

The Interest Rate on Investments

This most essential feature of a Life Company's success was thus referred to in the 1914 Report of The Great-West Life:

Interest Rate As an evidence of the excellent financial position of Western Canada, it is pleasing to report a continuance of most satisfactory conditions in respect to investments. The gross rate of interest earned during the year was 7.93 per cent., practically the same as in the previous year, and the strength of the Company's securities was beyond question confirmed by the satisfactory receipts of interest and principal. Interest receipts alone exceeded those of last year by \$87,991.28.

The Report will, it is thought, be found of unusual interest thieyear. Ask for a copy.

The Great-West Life Assurance Co.

HEAD OFFICE WINNIPEG

The Prudential Life Insurance Company

Head Office - Winnipeg, Man.

Good openings for high-class agents.
For further particulars apply to

G. H. MINER,
MANAGING DIRECTOR.

Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Two Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. - B. E. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

The Imperial Guarantee & Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	\$200,000.00.
Authorized Capital	\$1,000,000.00.
Subscribed Capital	\$1,000,000.00.
Government Deposit	\$111,000.

Hudson Bay Insurance Co.

Head Office

VANCOUVER, B.C.

J. R. BERRY, President. C. E. BERG, General Manager.

Authorized Capital	\$2,000,000.00
Subscribed Capital	872,400.00
Paid-up Capital	188,080.00
Net Cash Surplus	107,041.60
SECURITY TO POLICYHOLDERS ...	979,441.60

A STRICTLY CANADIAN COMPANY

PARKES, McVITTIE & SHAW, Managers for Ontario
26 Wellington Street East Toronto, Ont.