



LONDON GUARANTEE AND ACCIDENT COY.
 Limited
 Head Office for Canada: TORONTO
 Established 1869

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|----------------------|----------------------|
| EMPLOYER'S LIABILITY | FIDELITY GUARANTEE |
| PERSONAL ACCIDENT | COURT BONDS |
| SICKNESS | CONTRACT |
| BURGLARY | INTERNAL REVENUE |
| ELEVATOR | TEAMS AND AUTOMOBILE |

D. W. ALEXANDER, Manager for Canada

FINANCIAL STABILITY

Under the stress of the present temporary depression the supreme strength of the financial basis which the North American Life Assurance Co. has built up remains invulnerable.

This is an important consideration. To this may be added a careful and progressive management, liberal policy contracts, good field opportunities and every encouragement to agents.

North American Life Assurance Company
 "SOLID AS THE CONTINENT."
 Head Office: TORONTO, CANADA

The Progress of the Mutual of Canada
 During the year 1914.

SUMMARY STATEMENT.

| | | | |
|-----------------------------|---------------|----------------------|------------|
| Paid to Policyholders | \$ 1,591,446— | Gain over 1913 | \$ 195,001 |
| Income | 4,539,072— | " " " " | 369,412 |
| Total Assets | 24,642,314— | " " " " | 2,389,589 |
| Surplus | 3,818,527— | " " " " | 408,706 |
| New Assurances | 14,525,411— | " " " " | 124,677 |
| Assurances in Force | 94,477,359— | " " " " | 7,085,333 |

Surplus earned during the year, \$1,635,778.14.

This assures a continuation of the generous dividends to the participating policyholders of the Company.

The MUTUAL LIFE ASSURANCE CO.
 OF CANADA
 Waterloo Ontario

The Interest Rate on Investments

This most essential feature of a Life Company's success was thus referred to in the 1914 Report of The Great-West Life:

Interest Rate and Repayments As an evidence of the excellent financial position of Western Canada, it is pleasing to report a continuance of most satisfactory conditions in respect to investments. The gross rate of interest earned during the year was 7.93 per cent., practically the same as in the previous year, and the strength of the Company's securities was beyond question confirmed by the satisfactory receipts of interest and principal. Interest receipts alone exceeded those of last year by \$87,991.28.

The Report will, it is thought, be found of unusual interest thieyear. Ask for a copy.

The Great-West Life Assurance Co.
 HEAD OFFICE WINNIPEG

The Prudential Life Insurance Company
 Head Office - Winnipeg, Man.

Good openings for high-class agents.
 For further particulars apply to

G. H. MINER,
 MANAGING DIRECTOR.

Guardian Assurance Company Limited - Established 1821.

Assets exceed Thirty-Two Million Dollars
 Head Office for Canada, Guardian Bldg., Montreal

H. M. LAMBERT, Manager. - B. E. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
 6 Wellington Street East - Toronto

The Imperial Guarantee & Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.
 IMPERIAL PROTECTION
 Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

| | |
|--------------------|-----------------|
| Paid up Capital | \$200,000.00. |
| Authorized Capital | \$1,000,000.00. |
| Subscribed Capital | \$1,000,000.00. |
| Government Deposit | \$111,000. |

Hudson Bay Insurance Co.

Head Office VANCOUVER, B.C.
 J. R. BERRY, President. C. E. BERG, General Manager.

| | | |
|---------------------------|-------|----------------|
| Authorized Capital | | \$2,000,000.00 |
| Subscribed Capital | | 872,400.00 |
| Paid-up Capital | | 188,080.00 |
| Net Cash Surplus | | 107,041.60 |
| SECURITY TO POLICYHOLDERS | ... | 979,441.60 |

A STRICTLY CANADIAN COMPANY

PARKES, McVITTIE & SHAW, Managers for Ontario
 26 Wellington Street East Toronto, Ont.