

LIFE INSURANCE

CONFEDERATION LIFE ASSOCIATION.

Head Office, - Toronto, Canada

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POLICIES ISSUED ON ALL APPROVED PLANS

LIFE INSURANCE

THE LIFE AGENT

seeking connection with a Company—should consider precisely the same points as though he were taking Insurance in that Company. Are the rates attractive—the Results to Policyholders satisfactory—the Policies right?

For on these points will depend his success in turning prospects into Policyholders.

From the fact that for three successive years The Great-West Life has written the largest Canadian business of all the Companies it is clear that applicants consider The Great-West Policies the best available. The further inference is equally obvious—if the best to buy The Great-West Policies are the best to sell.

Agents of Ability and experience are invited to correspond with

The Great West Life Assurance Co.

HEAD OFFICE, . . . WINNIPEG

THE HOME LIFE

Association of Canada

Head Office

Home Life Building, TORONTO

Capital and Assets, \$1,400,000

Reliable Agents wanted unrepresented districts.

Correspondence Solicited

HON. J. R. STRATTON, President
 J. K. McCUTCHEON, Managing Director
 A. J. WALKER, A.C.A., Secretary



Vital Factors in Business

The greatest economy, a wise selection of business and the greatest care in the investment of funds are vital factors in every business. They have placed the

MUTUAL LIFE OF CANADA

in the front rank. Its Actual Results to policyholders have never been excelled, and results count in life insurance just as they do in any other business.

Head Office - Waterloo, Ont.

CROWN LIFE

ENDOWMENTS FOR CHILDREN

No Medical Examination Required. Definite sum of Insurance Guaranteed, and increasing each year.

Highest Guaranteed Loan, Cash Surrender and Paid-up Insurance after three years.

Premium Rates Lower than those charged by other companies.

Write for particulars.

CROWN LIFE INSURANCE CO.

HEAD OFFICE, . . . TORONTO.

Liberal Salary and Commission Contracts, with good Territory, available to Reliable Agents.

The Federal Life Assurance Company

HEAD OFFICE: HAMILTON, CANADA.

Capital and Assets \$4,512,949.53

Total Assurances in force 21,019,322.31

Paid to Policyholders in 1909. 347,274.43

Most Desirable Policy Contracts

DAVID DEXTER, President and Managing Director.

The Excelsior Life Insurance Company

Incorporated 1880.

Head Office Toronto, Canada

Assets for Policyholders security \$2,307,505.00. Insurance in force \$13,078,004.10

Progress During Last Decade 1899-1909

Income Increased over 445 per cent. Over four-fold. Reserves Increased 517 per cent. Over six fold. Assets 581 per cent. Nearly six-fold. Insurance in force increased 358 per cent. Over three and one-half-fold. The Excelsior excels in those features of vital interest to Policyholders—Security and Profit. The new Excelsior Policies are the best. Wanted: Agents to devote entire or spare time to the business.

E. Marshall, General Manager.

D. Fasken, Presiden

SUN LIFE OF CANADA

At 31st December 1909

ASSETS \$ 32,804,996.77

SURPLUS over all liabilities, and Capital

 Hm 3 1/2 and 3 per cent. Standard 3,308,534.53

SURPLUS GOVERNMENT STANDARD 4,940,556.77

INCOME 1909 7,778,132.05

ASSURANCES IN FORCE 129,913,669.52

Write to Head Office, Montreal, for Leaflet entitled "Prosperous and Progressive."

SUN LIFE POLICIES ARE EASY TO SELL

THE DOMINION LIFE

has good openings for one or two bright men in Western Ontario

Apply to **FRED HALSTEAD,**

Waterloo, Ont.

Superintendent of Agencies,

Commercial Union Assurance Co.

LIMITED, OF LONDON, ENGLAND

FIRE. LIFE. MARINE. ACCIDENTS
 Capital Fully Subscribed \$14,750,000
 Total Annual Income exceeds \$27,500,000
 Life Funds \$61,490,000
 Total Funds exceed \$94,000,000

Head Office Canadian Branch, Commercial Union Bldg. Montreal
 Jas McGregor Mgr. Toronto Office, 49 Wellington St. East
 GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York

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