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DECEMBER 11, 1913

## THE FARMER'S ADVOCATE.

## Horace Greeley's Electric Power Prophecy.

Horace Greely, one of the most unique agures in the history of American journalism, over forty years ago published a book called "What I Know of Farming." He had made the New York Tribune a power in the land, achieving a distinction corresponding to that of George Brown in Canada. Throughout the land the old men would gather at the postoffice corners waiting eagerly for the arrival of the weekly mail, all intent to hear what "The Tri-bune" had to say on the great issues of the day. Naturally, Greely's book on farming enjoyed for years a remarkable vogue, and it is a revelation on looking through its yellowing pages to see how far the great editor has been able to peer into the future and foreshadow things only coming to pass in the first decade of the twentieth century. The dedication of the book was characteristic and prophetic :--

To THE MAN OF OUR AGE, who shall make the first plow propelled by STEAM,

or other mechanical power, whereby not less than

TEN ACRES PER DAY shall be thoroughly pulverized to a DEPTH OF TWO FEET,

at a cost of not more than two dollars per acre, this work is admiringly dedicated by

## THE AUTHOR.

Mr. Greely, then closing his 60th year, claimed to have little expert knowledge of farming, except what he had learned as a boy on the farm, and later on his own farm, but he was a wonderfully acute and astute observer, as this book discloses on nearly every page. Many present-day achievements in farming on this continent are little more than realizations of what he urged. He pleaded for intelligence and self-respect, and the training of a generation to observe and replete the line for higher aims than those of present sensual gratification, and to feel that no achievement is beyond the reach of wisely - combined and ably-directed efforts. In a wonderful chapter on "Undeveloped Sources of Power," he actually foreshadows the development of electric power at Niagara, to be utilized at long distances on the farms, and impelling machinery at half the cost of steam. He had unbounded wind water, and electricity, would be so utilized as to lighten immensely the farmer's labor, and quadruple its efficiency.

A Single Shot Did It VERY shot tells when the velocity is uniform, the pattern perfect and the penetration deep. The fewest shells

Derfect and the penetration deep. The fewest shells are shot and the biggest bags brought back by those experienced hunters who use



There are more shot shells bearing the **Dominion Brand** used in Canada than all other makes combined. The chief reason is "Dependability."

The care and precision in the loading of each Dominion shell, the rigid inspection and thorough testing in every detail, is your assurance of perfection. You can Dominion shells are made for every popular gun. Loaded with Dupont, Empire & Ballistite Smokeless, or Snap-Shot Black Powder: chilled shot; the very best wool-felt wadding, accurately set; a firm crimp, and uniform, sensitive and sure-fire primers are found in all Regal, Imperial,

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this paper.



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## Ancient Apple Marketing Troubles.

The difficulty of getting apples to market economically, and distributed to consumers witnout waste, is not new. It worried the old American editor, Horace Greely, over forty years ago. In one season he estimated that millions of bushels went to waste, many of them rotting under the trees, or were turned into cider that did not sell for what it cost. Speaking of his own crop, he says: "Living immediately on a railroad that runs into this great/city (New York), wherefrom my place is thirty-five miles distant, I should be able to do better with apples than most growers; and yet I judge that half, my apples were no use to me. Many of them sold in the city for \$1 per barrel, including the cask, which cost me 40 cents; and when you have added the cost of transportation, you can guess that I had no surplus after paying men \$1.50 per day for picking and barrelling them."

Enclosed, please find money-order for \$1.50, being renewal of my subscription to "The Farmer's Advocate." We like the paper very much, and wish you every success. W. A. WALLACE.

Carleton Co., Ont.

