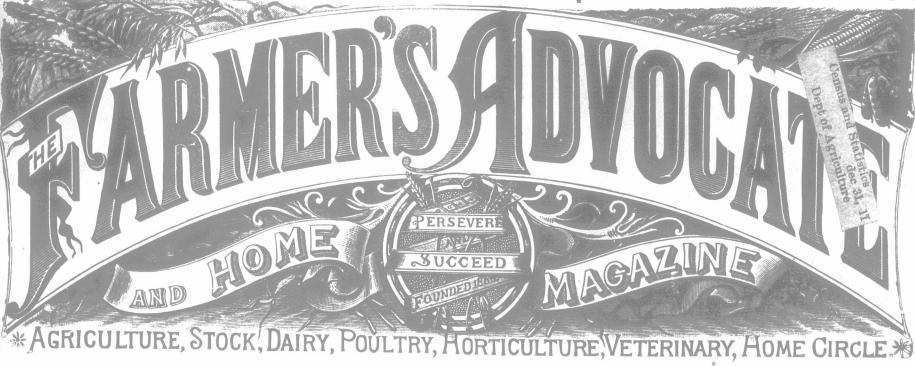
EVERY WEEK.



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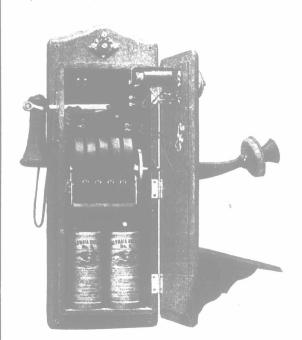
No. 1004

## The Clearest-Talking and Loudest - Ringing Telephone Constructed

HE accompanying illustrations show our Standard Type of Telephone for Rural Party Line service. It is the clearesttalking and loudest-ringing telephone on the market.

There are many features exclusive to this telephone. They are the result of our expert engineers' cureful study of meeting telephone requirements. An examination by a man with a knowledge of telephone construction will prove that this telephone combines the utmost efficiency with the greatest simplicity.

A reference to the illustration of the "open" telephone will give you an idea of our method of wiring. Notice that our circuits are made into a cable, there being no wiring on the back of the telephone.



Each terminal is equipped with a German Silver Spade Clip, which insures a better contact and permits the disconnection of any terminal, without damage to wire and without use of soldering iron.

The circuits are distinguished from each other by different colored wires, making it an easy matter to trace any circuit desired. With each telephone is included a diagram of the complete wiring.

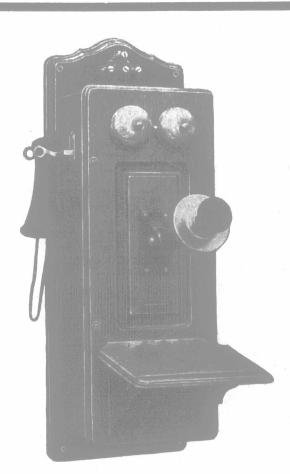
If you are familiar with the construction of telephones, you will notice we have dis-carded the old method of using hinges in transmitter and ringer circuits, which was objectionable for several reasons.

Another evidence of the simplicity of construction of our telephone is the generator. It is so designed that, by removing just one screw, the generator, shelf and all, may be lifted out for examination.

Another simplicity feature is the hookswitch, which is self-contained. And the receiver hook may be snapped into place or removed without the use of any tools.

When you answer the call sounded by our new chime gongs, you will have evidence of still another improvement. You will notice that there is no tingling, no vibration, no buzzing sound. That is because we have fitted our ringer with a dampener which automatically stops the vibration from the bell the instant the receiver is lifted from the

The material and workmanship throughout are of the very highest grade. No fibre is used, the insulations being of hard rubber. We take pride in the fact that here in Canada is produced a bridging telephone that is not surpassed by anything offered to the telephone trade at home or abroad.



Each telephone is packed in a separate box, ready to go on the wall. It is fully equipped, including push-button batteries, condenser, and carbon-disc lightning arrester.

If you are going to replace some of your old 'phones with new ones, or are just starting a system, ask us about our FREE TRIAL OFFER, whereby you can judge the quality and efficiency of our telephones before spending a dollar.

If you have any telephone problems to solve, consult with our Engineers. They are at the service of any municipality or company requiring assistance in regard to the best methods of construction or operation of lines. Write us. Information is free.

We carry in stock everything in construction materials. And we have increased our facilities so that we are now in a position to ship orders within forty-eight hours.

The Canadian Independent Telephone

20 DUNCAN STREET, TORONTO

LIMITED