JULY '11

NEW DEAL WAGON

New-Deal Wagon

Is made of air-seasoned lumber.

Is equipped with double collar skein.

Skeins are dust-proof, therefore will hold grease longer and run easier than others.

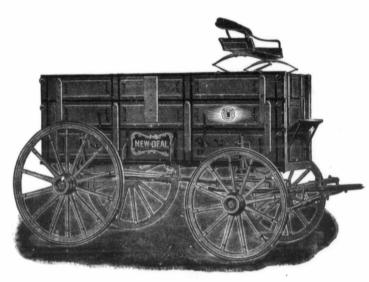
Skeins are heavier; bell is longer and larger, taking more axle.

Has riveted grain cleats (not nailed or screwed).

Bottom of box is reinforced both front and rear.

Has clipped gear, both front and rear.

Box is made flax tight



New-Deal Wagon

Spring seat with 3-leaf springs (not single leaf).

Steel bolster stake plates on side of

Neckyoke 48 in. long (not 42 in.)

Has trussed tongue, cannot break or warp.

Has channel iron reach really indestructible.

Is extra well painted, striped and finished

Possesses a great many distinctive features of merit.

JOHN DEERE PLOW COMPANY, LTD.

Winnipeg

Regina

Calgary

Saskateen

Edmonton

Lethbridge

Light Draft John Deere Gang Plow

HOW TO SELECT A PLOW. THE RULE OF FOUR.

Plow quality does not improve with age.

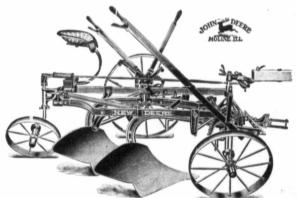
An inferior plow does poorer work, is harder to pull, and costs more for repairs every year it is in use.

Because certain things about a plow cannot be changed for the better after you buy it, care and study before buying, is important.

Judging the real worth of a plow is not difficult if four things are kept in mind.

First—Quality of work.
Second—Ease of management.

Third—Lightness of draft.
Fourth—Strength and durability.



WHY THESE FOUR QUALI-TIES—THE TEST.

First—Nothing takes the place of good work. Unless a plow does perfect work you cannot afford to own it, no matter what the price.

Second—Have regard for your own comfort—that pays. Get a plow that is easy to ride, and that can be operated with little effort on your part.

Third—Never work horses harder than necessary. Horse-flesh and horsefeed cost money. An extra one-eighth horse-power added to the draft will cost you the price of a plow—very soon.

a plow—very soon.

Fourth—Repairs are expensive a good plow lasts longer than a poor one.

The Light Draft New Deere-Why it Pulls Easy

Consider five things when judging the draft of a plow. First—the shape of the bottom. Second—Material out of which it is made. Third—Equal weight on all the wheels. Fourth—Proper adjustments. Fifth—Staunchness of the plow.

WRITE FOR LITERATURE, PRICES AND TERMS.

JOHN DEERE PLOW COMPANY LIMITED

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We are not exhibiting at the Fair but will put up the Greatest Implement and Vehicle Display ever shown in Canada at 110-120 Princess Street. Call, you'll be welcome.