

INTRODUCTORY.

To the Citizens of Ottawa, Hull, etc.

Business has now become so competitive that the only way in which it can be carried on successfully is by concentration of effort and a thorough knowledge of the business in which the party or parties are engaged.

MR. A. S. WOODBURN, the Publisher of the Ottawa City Directory in the past, having recognized this fact, and not having Directory work sufficient to keep steadily employed a trained staff, and wishing to give the Capital of the Dominion as good a Directory as could be produced elsewhere, has made arrangements with Messrs. R. L. POLK & Co. of Toronto, who are and have been for many years exclusively in the Directory Publishing business, to join him in furnishing the public with a first-class book.

To many the work of producing a City Directory may appear very simple, while those who do understand the work are aware of the many difficulties there are in producing a correct, reliable and intelligent book of this kind, and the utter impossibility of furnishing such entirely without errors.

The person who expects to receive a Directory without errors will be disappointed, but on the whole we think the present volume of the Ottawa City Directory will be found very complete, and, owing to the employment of expert service, in advance of any previous issue.

The Publishers feel satisfied that in the future they will be rewarded by an increased circulation and more liberal patronage in the way of advertising.

A City Directory is a thing that really cannot be done without, being useful to every man in business, no matter how small that business may be. Many are perhaps not aware of the fact that City Directories