

*It's
the Experience
of a
Life-Time—*

*Your first
glass of*

O'Keefe's

SPECIAL PALE DRY
GINGER ALE

You appreciate a thirst at its full value when you can quench it with this delicious beverage manufactured with the skill that has made the name O'KEEFE famous.

Look for the seal
on the bottle.




SPECIAL PALE DRY GINGER ALE
BELFAST STYLE GINGER ALE
CREAM SODA LEMONADE
GINGER BEER ORANGEADE
COLA SARSAPARILLA
LEMON SOUR SPECIAL SODA

O'KEEFE'S, - Toronto
Phone MAIN 4203

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One Good Taste Deserves
Another of

WHITE LABEL ALE

PRODUCED specially for
those who want some-
thing better than "just
ale." It has a piquancy that is irresistible!

SOLD BY ALL GOOD DEALERS AND HOTELS

Brewed and Bottled by
DOMINION BREWERY CO., Limited
TORONTO



WRIGLEY'S



Friends!

Between you and me there isn't anything that can equal THIS goody for delicious aid to teeth, breath, appetite and digestion.

Its cost is small—its benefit great—that's why it's used, and loved, around the world.

Write for free copy of "WRIGLEY'S MOTHER GOOSE" book in colors and sample of "Doublemint." Address Wm. Wrigley, Jr., Co., Limited, Wrigley Bldg., Toronto.

**Chew it after
every
meal**

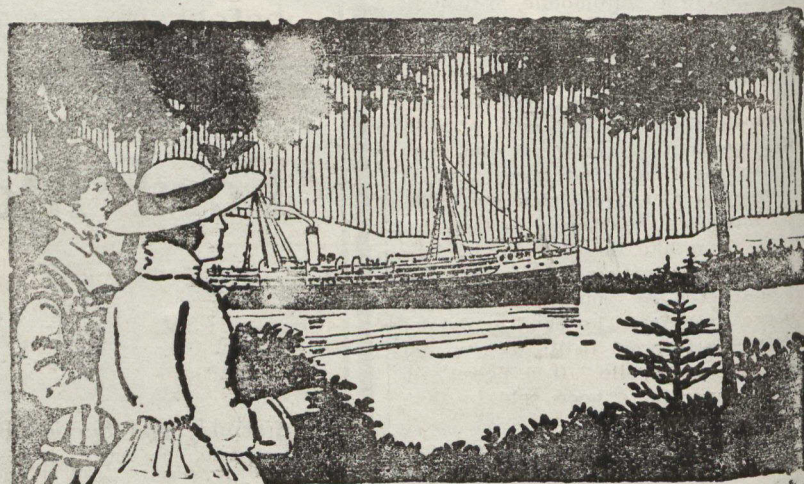
**Two
flavors**



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Kept right



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A cool, short, pleasant holiday through inland seas at moderate cost. The Clyde-built greyhounds of the

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with verandah cafe and perfect appointments are as good as Atlantic liners. Express Steamships "Assiniboia" and "Kewatin" leave Port McNicoll every Tuesday, Thursday and Saturday for Port Arthur and Fort William. Round trip 5 days.



Tickets, information and reservations from
Local Agent, or W. B. Howard, District
Passenger Agent, Toronto, Ont.